

SMB Fraud Defense

A Click-to-Run™ Solution from TD SYNEX

Business Challenge

Cybercrime is globally impacting organizations regardless of industry or company size.

While the threat landscape continues to become far more advanced and relentless, phishing remains one of the most common techniques cyber-criminals utilize to gain initial organizational access. In fact, according to recent security reports, 91% of targeted attacks start with spear-phishing emails and become the second most expensive attack vector, costing businesses an average of \$4 million per breach.

Introducing TD SYNEX SMB Fraud Defense

TD SYNEX has developed a new pre-configured anti-fraud solution to enable partners to detect and prevent potential attacks.

TD SYNEX SMB Fraud Defense helps small and medium sized customers increase their security posture and gain better control of their cloud environment, while reducing risks in day-to-day cloud operations.

By leveraging this solution, you can proactively detect and set up alerting mechanisms to help prevent fraudulent activity or misuse within your customers' Azure environments, giving your organization resiliency to potential phishing attacks and other common threats.

Key Features

- **Enforces identity and Multi-Factor Authentication (MFA)** via Security Defaults or Conditional Access.
- **Provides a range of Conditional Access pre-configured** policies that are fully customizable and granular.
- **Enforces Azure Policies** across the Azure environment based on your needs.
- **Sets thresholds for Azure Cost Management** and proactively sends alerts if unusual activity is identified.

Business Outcomes

- Helps SMBs to detect and prevent cyberattacks
- Protects against fraud and identity theft.
- Prevents hackers from taking advantage of weak or stolen passwords
- Manages budgets thresholds to prevent potential losses.

Why Leverage TD SYNEX Click-to-Run™ Solutions?



Reduce Cost and Time

Reduce costs, time and risks by customizing and deploying pre-architected, validated and tested solutions.



Offer More – Get More

Enhance your portfolio and increase your revenue by offering more options and solutions to your customers.



Faster Time to Market

Receive a broad set of enablement resources to quickly build cloud solutions practices within your organization.

Learn More About TD SYNEX Click-to-Run™ Solutions

Contact your local Cloud Specialist or visit our global [Solutions Factory webpage](#) for more information.