

TD SYNnex Channel Academy Privacy Notice

This TD SYNnex Channel Academy Privacy Notice, effective as 1 October 2024, supplements the [TD SYNnex General Privacy Statement\(s\)](#). More details relevant for the processing of your Personal Data can be found for internal users in the Employee Privacy Statement on Policy Central, for external users under [Privacy \(tdsynnex.com\)](#).

By registering for and using the functionalities and service offerings of TD SYNnex Channel Academy managed by TD SYNnex Corporation, Delaware, you acknowledge and agree to the processing (e.g.: collect, use, store, process, disclose and delete) as described in this Privacy Notice and the TD SYNnex Privacy Statement including the processing of your personal data in the US, the purposes and transfer of personal data to countries outside your country and to third parties as outlined herein.

Ownership of any information you provide will be held and processed by TD SYNnex Corporation together with its subsidiaries ("TD SYNnex," "we," "our" or "us") holding the transactional relationship with the company you work for, as further outlined herein. For European Economic Area, Switzerland, UK and Turkey, TD SYNnex concluded a joint controllership agreement that defines the specific duties, rights and responsibilities of the individual entities in the context of the joint processing of personal data, the key provisions of which can be found in this Notice. Irrespective of the Joint Controller arrangement, you may exercise your rights in respect of and against each of the controllers, TD SYNnex Corporation and the respective TD SYNnex Affiliate.

TD SYNnex has certified to the US Department of Commerce that it adheres to the EU-US Data Privacy Framework Principles (EU-US DPF Principles) with regard to the processing of personal data received from the European Union and the United Kingdom in reliance on the EU-US DPF Principles and the UK extension to the EU-US DPF. TD SYNnex has certified to the US Department of Commerce that it adheres to the Swiss-US Data Privacy Framework Principles (Swiss-US DPF Principles) with regard to the processing of personal data received from Switzerland in reliance on the Swiss-US DPF. If there is any conflict between the terms in the privacy statement and the EU-US DPF Principles and/or the Swiss-US DPF Principles, the Principles shall govern. For more information on our participation, click here. To learn more about the Data Privacy Framework (DPF) Program, and to view our certification, please visit <https://www.dataprivacyframework.gov/>.

We do not sell your personal data for monetary consideration or a business purpose to any third parties. Children under the age of 16 are not eligible to register with Channel Academy.

Type of Personal Data processed

Identity Data first name, surname, last name, username or similar identifier like learning ID, and title.

Business Contact Data billing address, delivery address, (business) email address and (business) telephone numbers.

Biography Your bio if provided by you

Learning history Courses ordered, completed, learning path, learning score, badges, experience points, awards, assessments, certifications

Transaction Data products and services you have used and ordered through Channel Academy

Technical Data internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access Channel Academy

Profile Data Company you are working for, your username and password, orders made by you, your role within your organization, interests, preferences, feedback and survey responses

Usage Data information about how you use our websites, products and services and how your device has interacted with our website, including the pages accessed and links clicked, as well as data generated through your communication (via telephone, email, chat or bot functionalities), indicating the subject of communication, with whom you have communicated, as well as time and frequency of the communication in relation with your dealings with us

Preference Data your preferences in receiving marketing from us and our third parties, your communication preferences

Communication content from your email, chat or otherwise written communication.

We receive your registration data either because you register yourself at Channel Academy directly or via marketing campaigns/social media or you are registered by your company or by us, if you ask us to do so.

Purposes and legal basis for processing personal data

The legal basis for our processing may vary depending on the country in which you are located. We rely on consent for all or most of processing activities in those countries or regions where consent is the only or most appropriate legal basis for the processing of personal data and where legitimate interest is not applicable.

Processing Purpose	Type of personal data	Legal Basis North America, Latin America, Asia Pacific	Legal Basis EEA, UK, CH, Turkey	Primary Controller responsibility
Assessing and documenting your registration, enabling and maintaining your account, create a profile	Identity, Business Contact and Profile Data	Preparation and performance of a contract Consent	Preparation and performance of a contract	TD SYNnex Corp
To provide Channel Academy website services including networking, interactivity and gamification functions in the relevant Channel Academy communities	Identity, Business Contact and Profile Data, Biography Data, Learning History, Technical Data, Transactional and Usage Data, Preference Data and Communication content	Performance of our contract with you, to provide you with the contractual services. Consent	Performance of our contract with you, to provide you with the contractual services	TD SYNnex Corp

To provide multi-vendor related training such as webinars, product, product launches, solutions	Identity, Business Contact and Profile Data (Company you work for), Transactional Data	Performance of a contract, to provide you with the contractual services Consent	Performance of our contract with you, to provide you with the contractual services	TD SYNnex Corp
To provide you the required learning and enablement content and notifications on your learning events	Identity, Business Contact and Profile Data, Technical Data, Transactional and Usage Data, Preference Data and Communication content	Performance of a contract, to provide you with the contractual services Consent	Performance of our contract with you, to provide you with the contractual services	TD SYNnex Corp
To administer and maintain your learning journey	Identity, Business Contact Data Learning History	Performance of a contract, to provide you with the contractual services Consent	Performance of our contract with you, to provide you with the contractual services	TD SYNnex Corp
For market research, analysis and developing statistics	Usage and Technical Data	Consent in the context of cookies or using third party analytics as to our cookie information Legitimate interest (to categorize customer interests for our products and services, to keep our website updated and relevant, to develop our business and our marketing strategy)	Consent in the context of cookies or using third party analytics as to our cookie information Legitimate interest (to categorize customer interests for our products and services, to keep our website updated and relevant, to develop our business and our marketing strategy)	TD SYNnex Corp and TD SYNnex Affiliate(s) holding respective reseller account
To measure the effectiveness of our advertising and to better understand your and your organization's purchasing focus, interests, expertise, your role in your organization and general areas of business interests of your organization, we aggregate, match and/or compare data from different data sources including data from Channel Academy and TD SYNnex transactions	Identity, Business Contact and Profile Data, Biography Data, Learning History, Technical Data, Transactional and Usage Data, Preference Data and Communication content	Consent	Legitimate interest (to grow our business, to develop a successful marketing strategy and provide our resellers and users with relevant marketing content) Where legitimate interest is not applicable: Consent	TD SYNnex Corp and TD SYNnex Affiliate(s) holding respective reseller account
To send you notifications and marketing information on learning campaigns, trainings, webinars and related content relevant for you	Identity, Business Contact Data, Technical usage, Transaction, Profile, Usage, Preference, Learning History	Consent	Legitimate interest (to provide our users with marketing information about Channel Academy services and products customized to the individual interests of our users where we have marketing permission and user hasn't opted out to receive marketing communication) Consent	TD SYNnex Corp and TD SYNnex Affiliate(s) holding respective reseller account

Cookies and similar technologies

This website uses only essential cookies. These cookies are always active necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Name	Host	Duration	Type	Category	Description
.PerceptiumLMS_TechData	tdsynnex.perceptium.com	Session	First Party	Essential Cookies	Required by the system to operate and store temporary cache data.
.PerceptiumLMS_TechData_SessionState	tdsynnex.perceptium.com	Session	First Party	Essential Cookies	Used for file handling.

__RequestVerificationToken_L0xNUw2	tdsynnex.percepium.com	Session	First Party	Essential Cookies	Used for security and validation checks.
oiosamlSession	tdsynnex.percepium.com	Session	First Party	Essential Cookies	Used for file handling.
percepiumnameofsite	tdsynnex.percepium.com	Session	First Party	Essential Cookies	Stores the site name for SAML Single Sign-On operations.
percepiumnsmlsite	tdsynnex.percepium.com	Session	First Party	Essential Cookies	User Authentication, security and validation checks.

Data sharing and International data transfer in the context of Channel Academy processing. If you have opted for vendor trainings and certification learnings on CHANNEL ACADEMY, we will share your details (name, country, learning score, reseller name, learner ID, business e-mail address) with that vendor, so that you can be qualified for relevant accreditations, points, certifications or any other incentive associated with the trainings.

As part of the contractual gamification function, your completed trainings will be visible for other users in your organizational group (your employer entity).

We use Third Parties to provide the Channel Academy services and functionalities to you, for example Percepium for Platform services.

Data Processor: Badersten Holding AB/Percepium I Lund AB Winstrupsgatan 1, 222 22 Lund, Sweden.

Your rights. To the extent the legal requirements are met, you are entitled to request certain information about your personal data we process: access to, correction, deletion, portability or blocking of such data; restriction of processing or you may object to the processing. In countries where legitimate interest applies as a legal basis to our processing of personal data, you may object to the processing. We shall no longer process personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or for the establishment, exercise or defense of legal claims. You also have the right to lodge a complaint with the competent data protection authority.

To exercise your rights please go to [Individual rights requests](#)

Questions/concerns: Please contact privacy@tdsynnex.com

If you want to exercise your right, please click [Do Not Share My Personal Data](#)