TD SYNNEX

StreamOne®

An Unmatched Ecosystem Orchestration Platform

StreamOne® is the foundation of the TD SYNNEX digital business, putting ecosystem partners in control through data-driven decisions, rich customer insights and solutions aggregation. It supports the end-to-end digital journey for partners, accounting for how you acquire, purchase, manage, bill and support your cloud customers.

Addressing the challenges of both subscription and consumption-based IT service models, StreamOne® simplifies management of multiple providers in a single platform with out-of-the-box support for AWS, Microsoft and Google.

TD SYNNEX

StreamOne®

Ecosystem Orchestration Approach

An Ecosystem Orchestration Platform (EOP) is an evolution of the marketplace, creating a fluid, expandable platform for partners to evolve in their digital transformation journey.

An EOP is more than just a marketplace; it is an embodiment of globalization, with multi-lingual and multi-currency capabilities to cater to the ever-expanding horizons of international business. Most importantly, an EOP is multi-tier, with a configurable architecture that mimics the supply chain model in the physical world, with the ability to replicate an infinite (n) number of partner or customer tiers.

At its core, an EOP is engineered to support a digital-first approach, seamlessly integrating with cutting-edge technologies, cloud infrastructure, and multiple clouds. It streamlines engagements with a diverse array of partners and vendors, making it the ultimate facilitator for subscription and recurring revenue consumption models.

StreamOne® has been recognized as a leading EOP in the market, with all the characteristics and benefits an EOP imparts.

Benefits of Leveraging an Ecosystem Orchestration Platform

- Simplified partner connections and increased collaboration opportunities

- Increased efficiencies in solutions aggregation

- Built-in structure and compliance brought to the collaboration process

- Reduced issues with multi-vendor billing and compensation

- Creation of solutions that address digital transformation (DX) and customer experience (CX)

Global Reach and Breadth

StreamOne® is a truly global platform with industry-leading reach and coverage, enabling solution delivery worldwide. Plus, the platform is global multitenant, meaning the same code runs in each of the countries it serves, and any feature or update is automatically available worldwide.

Best-in-Class Billing & Reporting

Reduce the time spent billing customers with automated multi-cloud bills, with out-of-the-box support for Microsoft, AWS, and Google. Moving to automated billing can save days of work over a month, which means that the resources previously allocated to billing customers can now be used for other revenue-producing activities.

Not only does the platform aggregate billing with consolidated, automated and customizable multi-vendor invoices, it also gives you the ability to see IaaS consumption data in real time. StreamOne® is unique in that it has a real-time connection to vendor data, for both subscriptions and consumption. This feature enables cost tracking and invoices that are highly accurate and up to date, helping organizations make informed decisions on your cloud management.

Unified Customer Management

Manage everything related to your customers, including profiles, subscription lifecycle management, orders, and billing details. Access a complete view of products, now with more information and the ability to compare different plans to guide your customers through the decision-making process with a clear and comprehensive overview of their options.

Business Insights

StreamOne® provides a robust range of reports and dashboards that add value to organizations seeking to optimize their cloud usage and financial management. Users can set notifications, usage tracking analysis, fraud detection and other user defined criteria to protect against misuse. Reduce costs by analyzing margins by cloud provider, identifying reserved instance (RI) opportunities, and more. The reporting flexibility of StreamOne® empowers users to gain a comprehensive view of their cloud environment, arming them to make data-driven decisions.

80+
countries

22
currencies

12
languages

$50K
Average administrative costs saved with automated billing per year

TD SYNNEX

N-tier Architecture

StreamOne® is differentiated in the market by its unique, "n-tier" architecture. N-tier architecture mimics the supply chain model in the physical world giving you a way to create any number of customer tiers.

With n-tier architecture, you can add new tiers using a common, single source of data, enabling you to define custom pricing, charges and discounts for any customer group at any level.

Enhanced Customer Delivery Options

StreamOne® provides enhanced self-service customer delivery options through white label storefronts or other marketplaces integrated through the open API architecture. By creating your own white label storefront and customizing it with a URL, logo, colors, and company information for a branded look and feel, you can extend your reach. Publish products to your storefront with the pricing, purchasing, provisioning and billing to make it easy for customers to buy from you. Plus, your customers have the same self-service provisioning and dashboards and analytics you have access to, giving them better control of their cloud environments.

You can select and configure which self-service capabilities you want to be extended to customers. Additionally, the platform facilitates granular role-based access and permissions to secure self-service.

Flexibility and Customization

StreamOne® gives users the flexibility to build and modify use cases based on individual customer needs, with access to the all the capabilities of the platform, regardless of their role.

Plus, with the platform's API-first approach, you can facilitate interoperability of systems and data accessibility, particularly important in today's interconnected digital landscape. StreamOne® offers a full range of API integrations, from billing and lifecycle management to commerce.

TD SYNNEX is always investing in enhanced capabilities for StreamOne®. Leverage a platform architected to provide a pathway to the future while addressing the needs of your business today.

StreamOne® Support:

"
TD SYNNEX is by far the best partner at this moment. It does feel like a real partnership. It's not like we are a client, and you are the deliverer, it's a partnership. When we have a problem, you take it as your problem as well, and we try to solve it together. And that's very powerful.
"

Edwin van Ommen
Senior licentie specialist
Interstellar

Top Capabilities to Drive Growth

- Out-of-the-box support for AWS, Microsoft, and Google

- Automated and accurate multi-cloud billing

- Unified customer management

- Real-time consumption and subscription visibility

- Fully customizable white label storefronts

- Business insights through custom reports

- Custom pricebooks based on n-tier profiles

- Pre-configured, automated Cloud-based solutions

- Full range of API integrations

- PSA Connectors

Ready to unlock the potential of StreamOne® for your business?

Contact your Cloud sales representative today or visit **tdsynnex.com/StreamOneIon** for more information.