



StreamOne[®] White Label Storefronts

Extend the power of
StreamOne[®] automation
to your customers.



Elevate Your Cloud Commerce

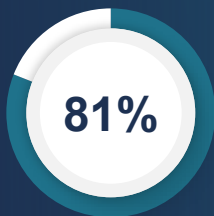
Imagine offering your customers a seamless, end-to-end cloud management experience—fully branded as your own, with no deployment or maintenance headaches. With TD SYNnex's StreamOne® White Label Storefronts, you can transform the way your customers buy, manage, and optimize cloud solutions, all while maintaining complete control over your brand, catalog, and pricing.

Today's digital buyers expect convenience, speed, and control. Market statistics highlight a strong and growing demand for self-service tools, especially among younger demographics.

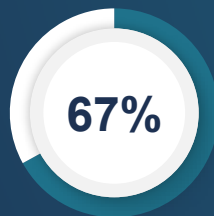
This shift is driven by the desire for instant access, transparency, and autonomy. White label storefronts empower your customers to navigate, purchase, and manage cloud solutions independently, all within a branded environment that reflects your business. By meeting these expectations, you not only **enhance customer satisfaction** but also **drive loyalty and growth**.

Why White Label Storefronts?

Market statistics highlight a strong and growing demand for self-service tools, especially among younger demographics driven by convenience, speed and accessibility.



of customers attempt to resolve issues themselves before contacting support



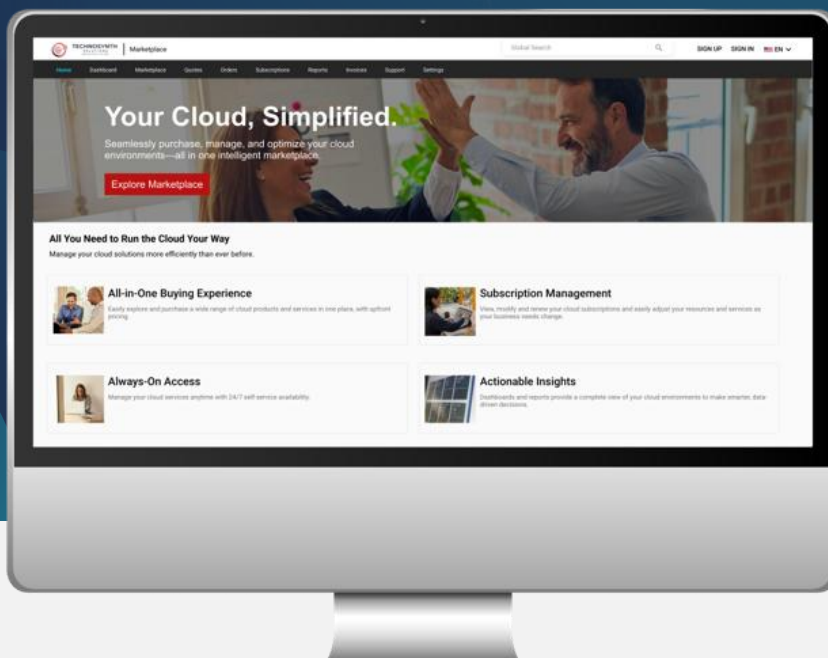
prefer self-service over speaking to a company representative



of customers favor website-based self-service portals for problem resolution



of Gen Z and millennials are likely to abandon a support issue if it can't be resolved via self-service



Flexible Storefront Creation

StreamOne® White Label Storefronts empower customization. Whether you want to launch quickly with pre-built templates or design a custom marketplace from the ground up, StreamOne® gives you the flexibility to match your business needs.

Create a personalized, relevant experience by customer:

- Each storefront can be configured with its own set of modules—such as Marketplace, Reports, or Support.
- Create multiple, distinct storefronts tailored to unique customer groups.

Did you know?

You can create multiple storefront templates for different customer types, controlling which modules and products they see individually.



Rules & Recommendations

This intelligent system applies your business logic to manage product visibility and deliver personalized cross-sell and upsell suggestions directly within the storefront. By surfacing the right offers at the right time, you can boost average order value and help customers discover solutions they might otherwise miss.



Trigger **upsell campaigns** at key lifecycle moments



Promote “**buy together**” bundle offers for complementary products



Target **high-propensity segments** with relevant offers

White Label Storefront Feature Checklist

White Label Storefronts are provided to partners at zero cost, with no deployment or maintenance fees.



Complete **branding**
& **URL customization**



Multiple
language **support**



Multiple
currencies

 Acquire	Login and Security <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Multi-Factor Authentication (MFA) 	User Accounts Management & Agreements <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Customer self- service sign up <input checked="" type="checkbox"/> Manage customers' click-through terms acceptance <input checked="" type="checkbox"/> Role-based Access Control 	Operational efficiency
 Purchase	Product portfolio <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Search and browse products <input checked="" type="checkbox"/> Create your own products <input checked="" type="checkbox"/> View plan information, pricing & add-ons <input checked="" type="checkbox"/> Cross-sell and up-sell recommendations <input checked="" type="checkbox"/> Control which products your customers see 	Quoting & pricing <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Automated quoting management <input checked="" type="checkbox"/> Auto-assignment of pricing by customer via price books <input checked="" type="checkbox"/> Granular and product/customer level pricing management Ordering & provisioning <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Customer self-purchasing and provisioning enabled 	Solution identification
 Manage	Lifecycle Management <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Subscription status & quantity <input checked="" type="checkbox"/> View terms and renewals <input checked="" type="checkbox"/> Export data with user actions log <input checked="" type="checkbox"/> Renewal notifications <input checked="" type="checkbox"/> Self-service Renewals 	Reports <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Customer facing reports and dashboards: <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Usage & Billing <input checked="" type="checkbox"/> Vendor Reports <input checked="" type="checkbox"/> RI Inventory 	Solution identification
 Bill	Billing Management <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Customers an access their invoices with detailed billing information <input checked="" type="checkbox"/> Full credit management 	Post-sales support	

Customer Support Tickets Management Throughout

Ready to deliver a next-generation cloud commerce experience? Extend the power of StreamOne® to your customers with a fully branded, intelligent storefront.

Achieve great outcomes with StreamOne®. [Contact us](#) today to get started.

