

Pixel & Enterprise

With Google's most powerful processor yet and custom-designed Google AI, Pixel 8 phones provide flexibility and the strong security features you expect.



Security that works for you.

Layers of security make Pixel more resilient to attacks.

- The **Google Tensor G3 security core** works with the certified **Titan M2™** security chip to provide multiple layers of security and help keep organizational information safe.^{xi}
- At least **7 years of automatic security updates** protect your organization's data against constantly evolving security threats.⁹
- **Security & Privacy hub** keeps security and privacy settings all in one place, and provides recommendations employees can take to improve their security.
- **Passkeys** offers an even more secure way to sign into apps and websites that's resistant to phishing and data breaches.

Additional features: Biometric security protections, Built in VPN by Google One, Unknown tracker alerts,^{li} Google Play Protect

Seamless integration and management.

Pixel offers smooth integration with existing workflows and access to essential business applications.

- **Designed to work well with your other compatible connected devices**, whether they're from Google or another brand.
- Pixel devices have access to apps on the Google Play Store, offering organizations the ability to **seamlessly integrate apps and tools** for their specific needs.
- Access your **favorite productivity apps**, from Google Calendar and Gmail to third-party tools, all in one place.
- **Scheduled updates** and **Feature Drops** mean devices get better over time, and costly downtime from unscheduled updates is reduced.^{oii}

Additional features: Customized device management, management APIs, customized 3P EMM solutions, the Google ecosystem.

Note: Some features require Android Enterprise.

Quick Stats

 **52%** of top decision-makers sit in IT and procurement.

Top tip: Pitch security & manageability features.[□]

 **20%** of decision-makers evaluated Pixel in the last six months.[□]

 **70%** of enterprises purchase new devices at least once a year, so there's plenty of opportunity to pitch Pixel.[□]

 **74%** of decision-makers agree that employee demand is a primary driver for purchasing smartphones.[□]



Improving efficiency and productivity.

A new custom-built chip for innovative, AI-powered productivity.

- **Google Tensor G3** is Pixel's most powerful chip yet, and brings the latest in Google AI to the Pixel 8 phones.^x
- With **Summarize** Google Assistant can now help by giving you a quick overview of the written content on your screen and reading it out loud from Chrome, Google Docs, or the Google app.⁵
- **Google Lens** can scan handwritten text and paste it into a document or send it to your computer, cutting down the time it takes to digitize meeting notes.^d
- **Google Assistant support** helps get answers and fix common phone issues fast, so people can fix problems themselves without contacting IT.¹
- **Hold for Me** lets Google Assistant wait on hold for you and notifies you when someone is ready to talk, cutting down call times to other businesses.^f

Additional features: Google Assistant,⁵ At a Glance,^o Direct My Call,^f Clear Calling^o

Affordably premium devices.

Pixel offers enterprise-grade performance at a scalable price.

- Get premium features at an affordable price point, including an all-day **Adaptive Battery**, **durable design**, and **strong security features**.^f
- Pixel 8 phones have **advanced camera systems** - A new machine learning powered Image Signal Processor (ISP) on Google Tensor G3 and Google's advanced computational photography work together to provide the best zoom and video quality on a Pixel yet.
- Pixel has **unique features**, including Live Translate, Call Screen, and Assistant voice typing.^{□βΔ}

Additional features: High-res display, intelligent refresh rate, fast wireless charging[#]



Use Cases



Financial services
Companies handle extremely sensitive data and expect devices to receive the latest security patches as soon as they are available.



Manufacturing
A large portion of employees work in both frontline and office settings, requiring a device that can perform in both environments.



Retail
Due to the vast scale of big box **retailers**, downtime of devices and systems is extremely costly, making long battery life and pre-planned system updates critical.

^x Compared to earlier Pixel phones. ^d Copying text to your computer requires the latest version of Chrome, and for both devices to be signed into the same Google Account. ⁵ Not available in all languages or countries. See g.co/pixel/googleassistant for details. ^o Event reminders and travel updates require compatible email and calendar apps. Weather alerts require internet connection. ¹ Available only in English in the US. ^f Not available in all countries or languages. Toll-free numbers only. May not work for every business call or detect every on-hold scenario. ^{□βΔ} Call quality depends on environment, carrier network conditions, and many other factors. Actual results may vary. [#] For "over 24 hours": Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of other features. Average battery life during testing was approximately 31 hours. Battery testing conducted on a major carrier network. For "Up to 72 hours": Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of limited other features that are default in Extreme Battery Saver mode (which disables various features including 5G connectivity). Battery testing conducted on a major carrier network. For both claims: Battery testing conducted in California in mid 2023 on pre-production hardware and software using default settings, except that, for the "up to 72 hours" claim only, Extreme Battery Saver mode was enabled. Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. ^Δ Designed to comply with dust and water protection rating IP68 under IEC standard 60529 when each device leaves the factory but the device is not water or dust proof. The accessories are not water or dust resistant. Water resistance and dust resistance are not permanent conditions and will diminish or be lost over time due to normal wear and tear, device repair, disassembly or damage. Phone is not drop/tumble proof and dropping your device may result in loss of water/dust resistance. Damage from drops, tumbles, and other external forces are not covered under warranty. Liquid damage voids the warranty. See g.co/pixel/water for details. [□] Not available in all languages or countries. Not available on all media or apps. See g.co/pixel/livetranslate for more information. Translation may not be instantaneous. ^β Available only in English in the US. See g.co/pixel/callassist for details. ^Δ Not all phone features can be controlled by voice. Not available for all apps. Google Assistant and some related features are not available in all languages or countries. See g.co/assistant/languages for updates to language and country availability. ^o Pixel Stand and Pixel Buds Pro sold separately. Wireless charging rates up to 18W (Pixel 8) and up to 23W (Pixel 8 Pro) charging with Google Pixel Stand (2nd gen) (sold separately). Up to 12W with Qi-certified EPP chargers (sold separately). Actual results may be slower.