

Pixel & Enterprise

With Google's most powerful processor yet and custom-designed Google Al, Pixel 8 phones provide flexibility and the strong security features you expect.



Security that works for you.

Layers of security make Pixel more resilient to attacks.

- The Google Tensor G3 security core works with the certified Titan M2[™] security chip to provide multiple layers of security and help keep organizational information safe.[™]
- At least 7 years of automatic security updates protect your organization's data against constantly evolving security threats.⁶
- Security & Privacy hub keeps security and privacy settings all in one place, and provides recommendations employees can take to improve their security.
- Passkeys offers an even more secure way to sign into apps and websites that's resistant to phishing and data breaches.

Additional features: Biometric security protections, Built in VPN by Google One, Unknown tracker alerts, ^{III} Google Play Protect

Seamless integration and management.

Pixel offers smooth integration with existing workflows and access to essential business applications.

- Designed to work well with your other compatible connected devices, whether they're from Google or another brand.
- Pixel devices have access to apps on the Google Play Store, offering organizations the ability to seamlessly integrate apps and tools for their specific needs.
- Access your favorite productivity apps, from Google Calendar and Gmail to third-party tools, all in one place.
- Scheduled updates and Feature Drops mean devices get better over time, and costly downtime from unscheduled updates is reduced.^{all}

Additional features: Customized device management, management APIs, customized 3P EMM solutions, the Google ecosystem.

Note: Some features require Android Enterprise.

Quick Stats



52% of top decision-makers sit in IT and procurement.

Top tip: Pitch security & manageability features. □



20% of decision-makers evaluated Pixel in the last six months. □



70% of enterprises purchase new devices at least once a year, so there's plenty of opportunity to pitch Pixel.



74% of decision-makers agree that employee demand is a primary driver for purchasing smartphones.



Improving efficiency and productivity.

A new custom-built chip for innovative, Al-powered productivity.

- Google Tensor G3 is Pixel's most powerful chip yet, and brings the latest in Google AI to the Pixel 8 phones.[™]
- With Summarize Google Assistant can now help by giving you a quick overview of the written content on your screen and reading it out loud from Chrome, Google Docs, or the Google app.⁵
- Google Lens can scan handwritten text and paste it into a document or send it to your computer, cutting down the time it takes to digitize meeting notes.[™]
- Google Assistant support helps get answers and fix common phone issues fast, so people can fix problems themselves without contacting IT.^I
- Hold for Me lets Google Assistant wait on hold for you and notifies you when someone is ready to talk, cutting down call times to other businesses.

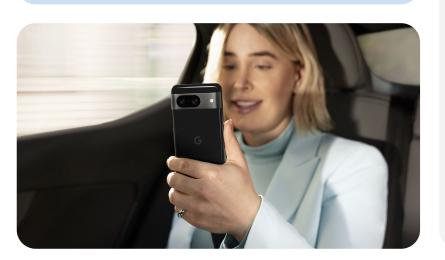
Additional features: Google Assistant,⁵ At a Glance,⁶ Direct My Call, ^Γ Clear Calling[○]

Affordably premium devices.

Pixel offers enterprise-grade performance at a scalable price.

- Get premium features at an affordable price point, including an all-day Adaptive Battery, durable design, and strong security features.[†]
- Pixel 8 phones have advanced camera systems A new machine learning powered Image Signal Processor (ISP) on Google Tensor G3 and Google's advanced computational photography work together to provide the best zoom and video quality on a Pixel yet.
- Pixel has **unique features**, including Live Translate, Call Screen, and Assistant voice typing. \Box $\beta\Delta$

Additional features: High-res display, intelligent refresh rate, fast wireless charging#



Use Cases



Financial services

Companies handle extremely sensitive data and expect devices to receive the latest security patches as soon as they are available.



Manufacturing

A large portion of employees work in both frontline and office settings, requiring a device that can perform in both environments.



Retail

Due to the vast scale of big box **retailers**, downtime of devices and systems is extremely costly, making long battery life and pre-planned system updates critical.

Tompared to earlier Pixel phones. Copying text to your computer requires the latest version of Chrome, and for both devices to be signed into the same Google Account. Not available in all languages or countries. See g.co/pixel/googleassistant for details. Event reminders and travel updates require compatible email and calendar apps. Weather alerts require internet connection. Available in all countries or languages. Toll-free numbers only. May not work for every business call or detect every on-hold scenario. Call quality depends on environment, carrier network conditions, and many other factors. Actual results may vary. For "over 24 hours": Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of limited other features that are default in Extreme Battery Saver mode (which disables various features including 5G connectivity). Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th claims: Battery testing conducted on a major carrier network. For "0th c