



Unlock strategic opportunities to start big deals

Let's boost your sales.

Do you have a strategic opportunity for a competitive business?

We provide expert migration so you can move your infrastructure from an on-prem environment to the cloud:

- ✓ Azure migration and modernization offer continuous innovation and flexibility
- ✓ Organizations can migrate workloads to Azure (IaaS) for instant benefits and enhanced security
- ✓ Alternatively, starting with (PaaS) increases agility and boosts developer productivity
- ✓ Azure enables speed innovation and the adoption of additional capabilities
- ✓ Encouraging migration to the Azure Cloud unlocks advantages like scalable infrastructure and advanced services
- ✓ Microsoft provides strategic bid support for identifying opportunities and closing deals in various sales and competitive situations
- ✓ Azure empowers organizations to innovate, adapt, and leverage its benefits for their unique business requirements



Take advantage of the Azure Empower Fund Incentive to support and win your deal

Empower Funds: For every eligible competitive opportunity, your reseller account will be provided with the Empower Funds to support and win your deal subject to the promo terms and conditions

REGISTER YOUR DEAL 

The Empower Funds promo can be applied to support competitive deals. Proof of concept, professional services for sales opportunities within the program period of July 1st, 2023, until December 30th, 2023

Talk to your TD SYNEX Sales Manager and discuss the strategic approach and what type of support you need.

Contact us at: • For accounts in ON, NB, NL, NS and Northwest Territories: Microsoftteam1.ca@tdsynnex.com

• For accounts in QC, MB, AB, BC, SK: Microsoftteam2.ca@tdsynnex.com

Terms and Conditions: • The Azure Jump-Start: First Month Bonus Incentives and the Empower Funds cannot be combined, including any other existing promotional offers unless otherwise noted. • The Empower Funds promo can be applied to support competitive deals, proof of concept, and professional services for sales opportunities within the program period of July 1st, 2023, until December 30th, 2023. • Funds support will be reviewed on a case-to-case basis subject to consultation with your Azure Specialist and the approval at the discretion of the TD SYNEX sales manager to ensure proper budget management. Please consult your Azure Specialist for details. • TD SYNEX reserves the right, in its absolute discretion to substitute, withdraw, or modify any portion of this promotion at any time, for any reason, without prior notification. • Although every effort has been made to ensure the accuracy of the information in this piece, we do reserve the right to correct typographical and pictorial errors. • The sales or bid opportunity review is at the discretion of the TD SYNEX Sales Manager. • Eligible amounts for each sales opportunity will be at the discretion of the TD SYNEX Sales Manager. • Prior approval is required from the TD SYNEX Sales Manager to be eligible for the Empower Funds. • The Empower Funds will be paid out as a credit on account with TD SYNEX based on the Statement of Work invoice within 90 days of the first complete billing cycle, and/or actual consumption and other documentation required by TD SYNEX for eligibility. • Supporting information and documentation such as proof of concept and any other relevant information will be required to be eligible for the Empower Funds. • The Azure Empower Incentives Funds Promo requires deal registration to qualify. Please contact your Azure representative on how to register your deal. Eligibility is subject to the approval of TD SYNEX sales managers. • This promo/offer is limited and will be available on a first-come, first-served basis subject to the availability of budget and funds as approved by the TD SYNEX Sales Manager. • This offer/promo supersedes any previous, all prior communication, whether oral or written relating to this offer/promotion.