



Surface Series:

Device-as-a-Service Offering

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Device-as-a-Service

Microsoft Surface for Business products are fantastic, but end-user budget constraints can be a hindrance to closing a sale. Even when ongoing Surface promotions are compelling, sometimes end user will say their budget is already allocated. Another common hindrance is when your own credit limit with TD SYNEX is already at capacity, this can prevent you from winning more opportunities.

There's a solution! **TD SYNEX Capital** can help accelerate more wins by offering an up to 60-months payment subscription directly with end users through our Device-as-a-Service offering. This will allow end users to purchase Surface devices + accessories/software + accidental protection bundle without paying full upfront! And anything you close through TD SYNEX Capital stays off your open terms account with TD SYNEX!

Requirements:

To avail the Surface Device-as-a-Service offering, (a) the total order must have a minimum worth of \$5,000 CAD, (b) at least 70% of the total cost must be for hardware, and (c) the order must include accidental protection warranty throughout the subscription service.



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Microsoft Surface Laptop Studio 2
(i7/16/512/RTX4050) + Slim Pen2 +
3-Year Complete for Business Plan

5 users • 36 months

Monthly payment of

~~\$4,018.98~~

\$111.64 per user*

End Users can take advantage of the ongoing Surface promotions and pricing programs (for larger deals) to lower the subscription's overall cost. End users can also potentially defer payments until 2024, but Resellers get paid now in Q4.

TD SYNnex sales rep/team will provide reseller cost which factors in applicable promos and other rebates.

TD SYNnex Capital will propose suggested end user's monthly cost based on the order's fair market value (MSRP).

Reseller will advise if they want to proceed with the proposal, or provide the end users monthly cost, factoring in added margin.

TD SYNnex Capital will conduct formal end user credit evaluation. Once approved, customer will sign the DaaS contract.

Ready to start offering financing with TD SYNnex Capital?

Email our DaaS experts: [Bill](mailto:bill.dunlop@tdsynnex.com) at bill.dunlop@tdsynnex.com and [Rhonel](mailto:rhonel.dimaranan@tdsynnex.com) at rhonel.dimaranan@tdsynnex.com.

2024 Surface Device Portfolio

2-in-1 Tablets

Devices that revolutionized a focus on flexibility, power, and mobility



Go 4

The most portable Surface

Pro 10

The iconic Surface form factor

Laptops

Devices that raised the bar on impact, married design to collaboration and never sacrificed on performance



Laptop Go 3

The most portable everyday laptop

Laptop 6

The perfect everyday laptop

Laptop Studio 2

Incredibly powerful, infinitely flexible

Large Displays

All the power of a static desktop in sleek, modern form factors for where experience matters



Surface Studio 2+

The most powerful Surface desktop

Surface Hub 3

The revolutionary all-in-one digital whiteboard



Copilot+PC

Devices that advance the era of AI



Pro 11th Edition

The most intelligent tablet

Laptop 7th Edition

The most intelligent laptop

Got questions? Email us at
MicrosoftSurfaceCA@tdsynnex.com

