

Jabra GN

team  
yellow



EVOLVE2

## Selling tips

Experience more from selling  
the new standard of professional  
headsets for hybrid working

## EVOLVE2

It's not just new in every way.  
It's the new standard.



### Our insight

With hybrid working continuing to grow, more of us are working across multiple locations, which means there's increased demand for devices that can do more than the basics.

As we move forward, three in four people would prefer to work for a company with hybrid working options. This will require technology to enable everyone to turn any space into a workplace. More than half (55%) of employees want personal technology to take with them wherever they wish to work and almost three in four (68%) would prefer companies to select and provide that technology to make the hybrid experience equal. With the change in location for where we work, organizations should reconsider the tools needed for a distributed workforce.\*

\*Jabra Hybrid Ways of Working 2021 Global Report

### Our vision

At Jabra we've concentrated on how we can offer more to our partners, to deliver solutions and support that are not just better, but so much more than before. As flexible working continues to grow, there's increased demand for professional-grade audio devices that can do more than the basics.

**Fueling productivity:** For knowledge workers to be productive, they need the perfect balance of concentration, collaboration and flexibility. Evolve2 is engineered to fuel productivity under these key pillars.

**Engineered for tomorrow:** Although they're already better than the market leader, Evolve2 will actually improve over time with intelligent new software, analytics and features that mean the overall experience is constantly evolving.

### Key features:

Designed for comfort, built to last. Soft memory foam ear cushions and steel-enforced headband and hinged.



Best-in-class noise cancellation. Powerful digital hybrid ANC and noise isolating design.\*



Outstanding call quality. 10-microphone technology powered by our most advanced digital chipset ever.\*



360° Busylight, visible from all angles



UC-certified and Microsoft Teams Open Office certified, with a dedicated Teams button for truly seamless communication\*



Bigger speakers. Better sound. Boom. Powerful leak-tolerant 40mm speakers and the latest AAC codec for incredible audio experience.



Work wirelessly all week. Industry-leading 37 hours battery life, even when connected to two devices.\*



Contemporary casual design, a discrete hidden boom arm and 2 color variants, so you can move seamlessly from the office to on-the-go\*



EVOLVE2 85

\*Variant dependent

## Our solution

Everyone likes getting more than they expected. That's why at Jabra we've focused on how we can offer more to our partners, to deliver solutions and support that are not just better, but so much more than before.

We took our world-leading Evolve Series, and we re-engineered it.

We upgraded the concentration factor, with improved noise isolation and digital hybrid ANC, and a new busylight that's more visible than ever. We boosted collaboration by building in more microphones than any of our previous products, and developing new digital signal processing algorithms. And we improved flexibility with our longest ever battery life, an all-new casual design, and improved connectivity to all your devices. And all of this is possible thanks to our most advanced digital chipset ever, three times more powerful than its predecessor.

The Evolve2 range is a true game-changer, better and more powerful, and specifically designed for hybrid working – to keep you connected and productive, everywhere you go.

**It's not just new in every way. It's the new standard.**

	EVOLVE 80	EVOLVE2 85	EVOLVE 75	EVOLVE2 75
BETTER FLEXIBILITY	Leatherette ear cushions	Soft memory foam ear cushions	Leatherette ear cushions	Soft dual-foam ear cushions
	1 color variant	2 color variants	1 color variant	2 color variants
	Cabled	37h battery	18h battery	36h battery
	Digital chipset	3x more powerful digital chipset	Digital chipset	3x more powerful digital chipset
BETTER COLLABORATION	Microphone	Microphone meets open office requirements	Microphone meets open office requirements	Microphone meets open office requirements
	UC certified & Microsoft Teams certified	UC certified & Microsoft Teams certified	UC certified & Microsoft Teams certified	UC certified & Microsoft Teams certified
	Reduced background noise on calls	97% less background noise on calls*	Microphones with minimal background noise	Microphones with minimal background noise and a shorter boom arm
BETTER CONCENTRATION	40mm speakers	40mm leak-tolerant speakers	40mm speakers	40mm leak-tolerant speakers
	Busylight	360° Busylight	Busylight	360° Busylight
	Noise cancellation	54% more noise cancellation*	Noise cancellation	26% more noise cancellation**
	Active Noise Cancellation	Active Noise Cancellation	Active Noise Cancellation	Jabra Advanced Active Noise Cancellation™



EVOLVE 80



EVOLVE2 85



EVOLVE 75



EVOLVE2 75

\*Jabra estimates. See [Jabra.com/commercial-claims](https://www.jabra.com/commercial-claims). Specifications and performance may change.  
\*\*Compared to Evolve 75

# Setting the new standard more across the board

	Motion sensors				
	One touch Voice Assistant access				
	Steel-enforced headband and hinges				
Leatherette ear cushions	Soft memory foam ear cushions		Motion sensors		Motion sensors
1 color variant	2 color variants		Steel-enforced headband and hinges		Steel-enforced headband
14h battery	37h battery	Leatherette ear cushions	Soft memory foam ear cushions	Leatherette ear cushions	Soft memory foam ear cushions
Digital chipset	3x more powerful digital chipset	Digital chipset	3x more powerful digital chipset	Digital chipset	3x more powerful digital chipset

Microphone	Microphone meets open office requirements	Microphone	Microphone meets open office requirements	Microphone	Microphone meets open office requirements
UC certified & Microsoft Teams certified	UC certified & Microsoft Teams certified	UC certified & Microsoft Teams certified	UC certified & Microsoft Teams certified	UC certified & Microsoft Teams certified	UC certified & Microsoft Teams certified
Reduced background noise on calls	23% less background noise on calls*	Reduced background noise on calls	35% less background noise on calls*	Reduced background noise on calls	12% less background noise on calls*

28mm speakers	40mm leak-tolerant speakers	28mm speakers	40mm leak-tolerant speakers	28mm speakers	28mm leak-tolerant speakers
Busylight	360° Busylight	Busylight	360° Busylight	No Busylight	One side 360° Busylight
Noise cancellation	50% more noise cancellation*	Noise cancellation	48% more noise cancellation*	Noise cancellation	More noise cancellation*
Passive Noise Cancellation	Passive Noise Cancellation	Passive Noise Cancellation	Passive Noise Cancellation	Passive Noise Cancellation	Passive Noise Cancellation



EVOLVE 65



EVOLVE2 65



EVOLVE 40



EVOLVE2 40



EVOLVE 30

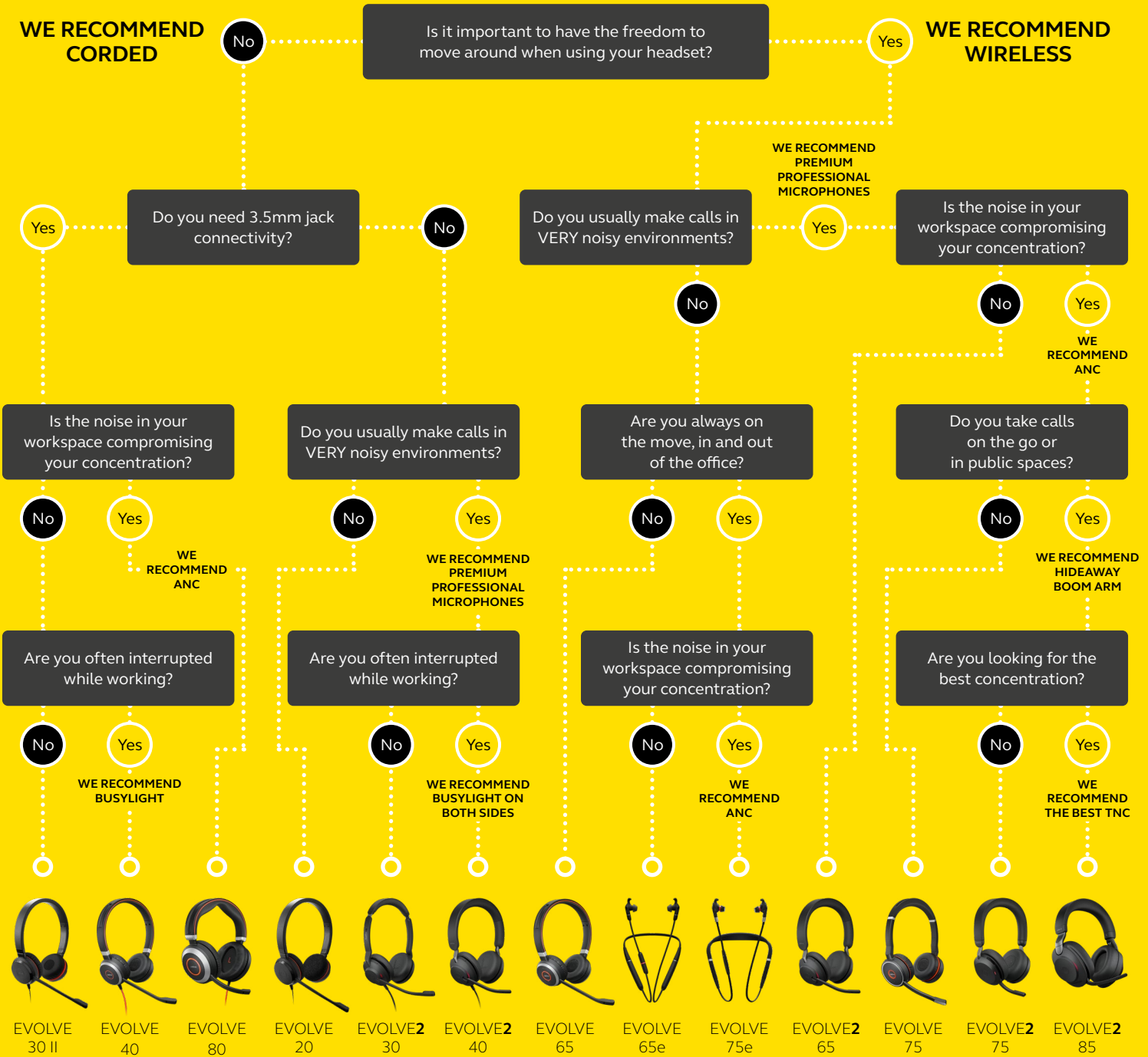


EVOLVE2 30

EVOLVE2 OR EVOLVE

# Help your customers pick the right Evolve for their Hybrid working needs

Product features you should consider:



Find out more at [jabra.com/evolve](https://jabra.com/evolve)

Jabra Evolve2 Selling Tips Channel A4 PORTRAIT 041021

© 2021 GN Audio A/S. All rights reserved. ® Jabra is a registered trademark of GN Audio A/S. The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc. and any use of such marks by GN Audio A/S is under license.