# Grow and evolve your business

mySchneider IT Partner Program

apc.com/partners



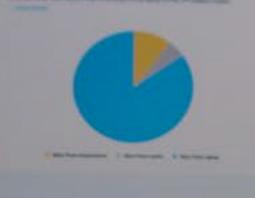




## Table of contents

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## The mySchneider IT Partner Program overview







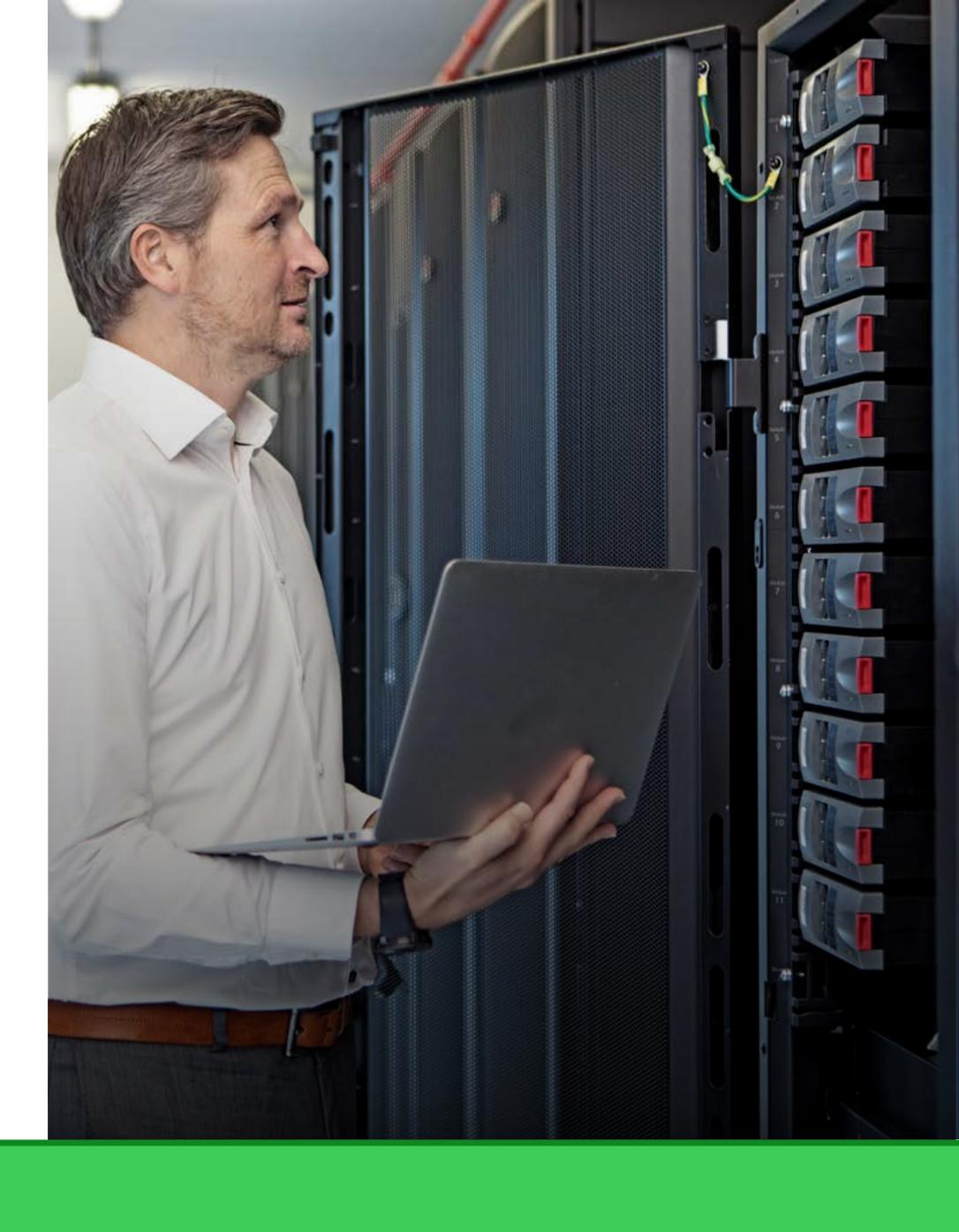
## Partnership of the future

Diversify your business, attract new customers, and capture new market opportunities

At Schneider Electric, we are fully aware of the ongoing digital evolution and the increasing customer demands that put pressure on our partners' businesses.

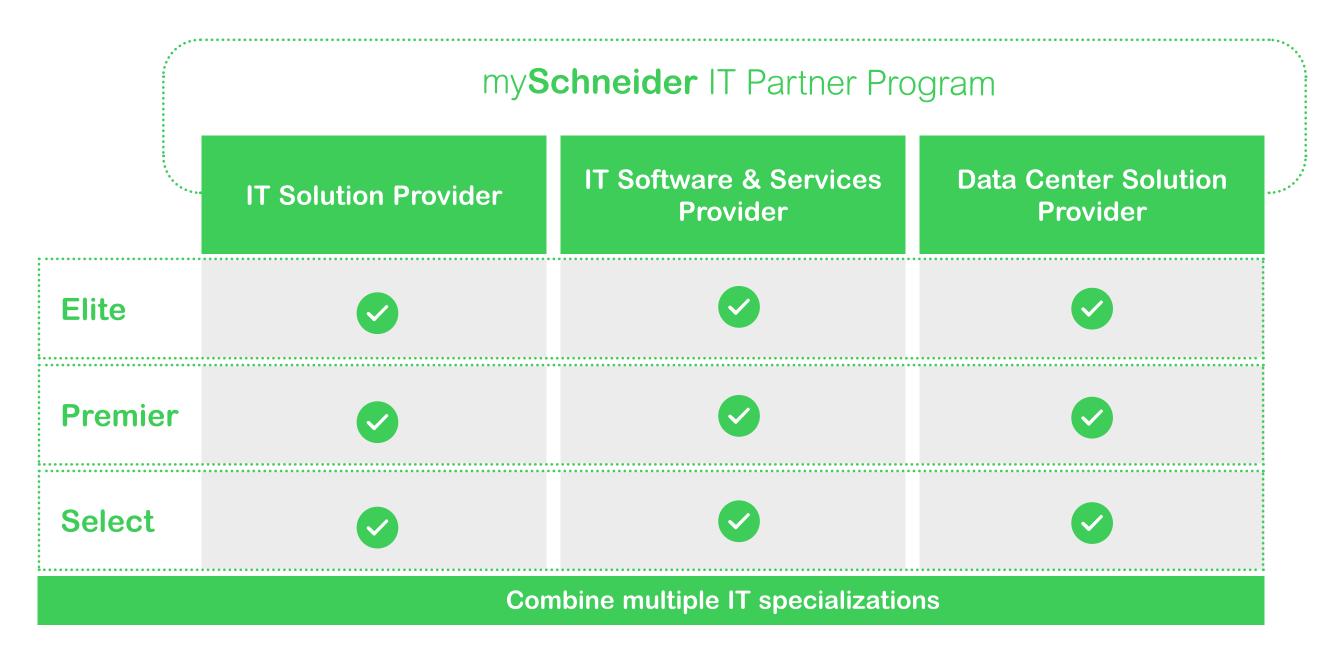
Building upon our award-winning channel program's history, we're introducing the my**Schneider** IT Partner Program created to help our partners develop multiple IT competencies and diverse business models.

The my**Schneider** IT Partner Program will support the evolution of your company through a collaborative ecosystem, trainings, tools, and other resources, so you can expand to multiple IT specializations and future-proof your business.



### Take your business to the next level

Grow your skills and unlock profitable revenue streams by expanding your operations across new and existing markets. The my**Schneider** IT Partner Program offers three certification levels for each specialization – Select, Premier, Elite – so you can progress gradually according to your business needs. Each level requires you to meet specific targets and unlocks access to additional benefits.



"Now I have a roadmap to take my IT services above and beyond."

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## by Schneider Electric What to expect from the program





## Differentiate your business in the long term

Become an expert and strategic advisor across multiple IT specializations with the my**Schneider** IT Partner Program that:



#### **Enables development of** diverse business models

Three-level, multiplespecialization structure recognizing unique business models with the flexibility to pursue diverse competencies.





**Simplifies and increases** transparency of requirements and benefits

A company-specific user experience with personalized status updates on requirements and certifications drives quick and efficient strategic decision making.

**Helps capture** 

Key enablers and roadmaps allow building expertise for new markets and staying effective and competitive in existing ones.





### new business opportunities

#### **Upholds channel-centric** practices

Maintaining our core promise and channel policy to increase partners' profitability and provide them with bestin-class support, enablement, and experience.



#### **Provides agility for** future growth

Aligning with industry-leading practices to boost business agility for future growth and changes in the channel.

# Specializations that will best help you in building your business

Life is On | Schneider Electric





## Explore the program's specializations

Get more flexibility and more opportunities

The my**Schneider** IT Partner Program offers diverse specializations dedicated to different IT sectors. Each specialization has specific requirements and benefits to support your unique business type.



#### **Enroll if you are a:**

- IT Reseller
- System Integrator
- Solution Provider

Help your customers better identify their needs, and configure and install IT infrastructure solutions.

Ideal for distributed IT/edge computing infrastructures, micro and SMB data centers.

Join the specialization today! Click here to learn more.

#### Life is On | Schneider Electric

#### mySchneider IT Partner Program ......

#### **Enroll if you are a:**

- Managed Service Provider
- Software & Services Provider
- Software & Digital Services Reseller

Specialize in the deployment of lifecycle management, including the capabilities to resell, monitor, and manage the environment.

Perfect for hybrid IT, on- and off-premises management and monitoring services.

> Upcoming specialization. More updates coming soon!

#### Enroll if you are a:

Data Center Provider

Expand your competencies and specialize in critical power and cooling. Ensure your customers' network scalability and manageability through increasing availability, efficiency, and performance of their data infrastructure.

Suitable for regional, including mid/ large enterprise data centers.

#### Upcoming specialization. More updates coming soon!







## Get the most of your partnership

Choose the my**Schneider** IT Partner Program for a proven, partner-centric foundation and a broad scope of advantages

Explore the benefits aligned with our specialization paths that are designed to best support your business growth and increase profitability. Discover a wide range of business-driving tools, enablers, and resources that are here to help you in diversifying and strengthening your unique business model, while supporting you in better serving your customers.

"The IT industry changed a lot lately



## What the program offers

**Training:** Courses, events, and webinars for upskilling your employees and staying up to date with industry news, our products, and solution launches.



**Rewards:** An exclusive loyalty program reimagined to reward your partnership and boost your business.

Benefits may vary by specialization, program level, and country.

## Tap into exciting new opportunities

Become part of the mySchneider IT Partner Program to strengthen your business today and prepare it for a successful tomorrow. With the rich program's resources and solid development paths, you can develop your expertise across multiple IT specializations.

That's not all. As the market evolves, the program will evolve too. We'll be adding more specializations, so you can stay relevant and competitive in the ever-changing business environment. Stay tuned!

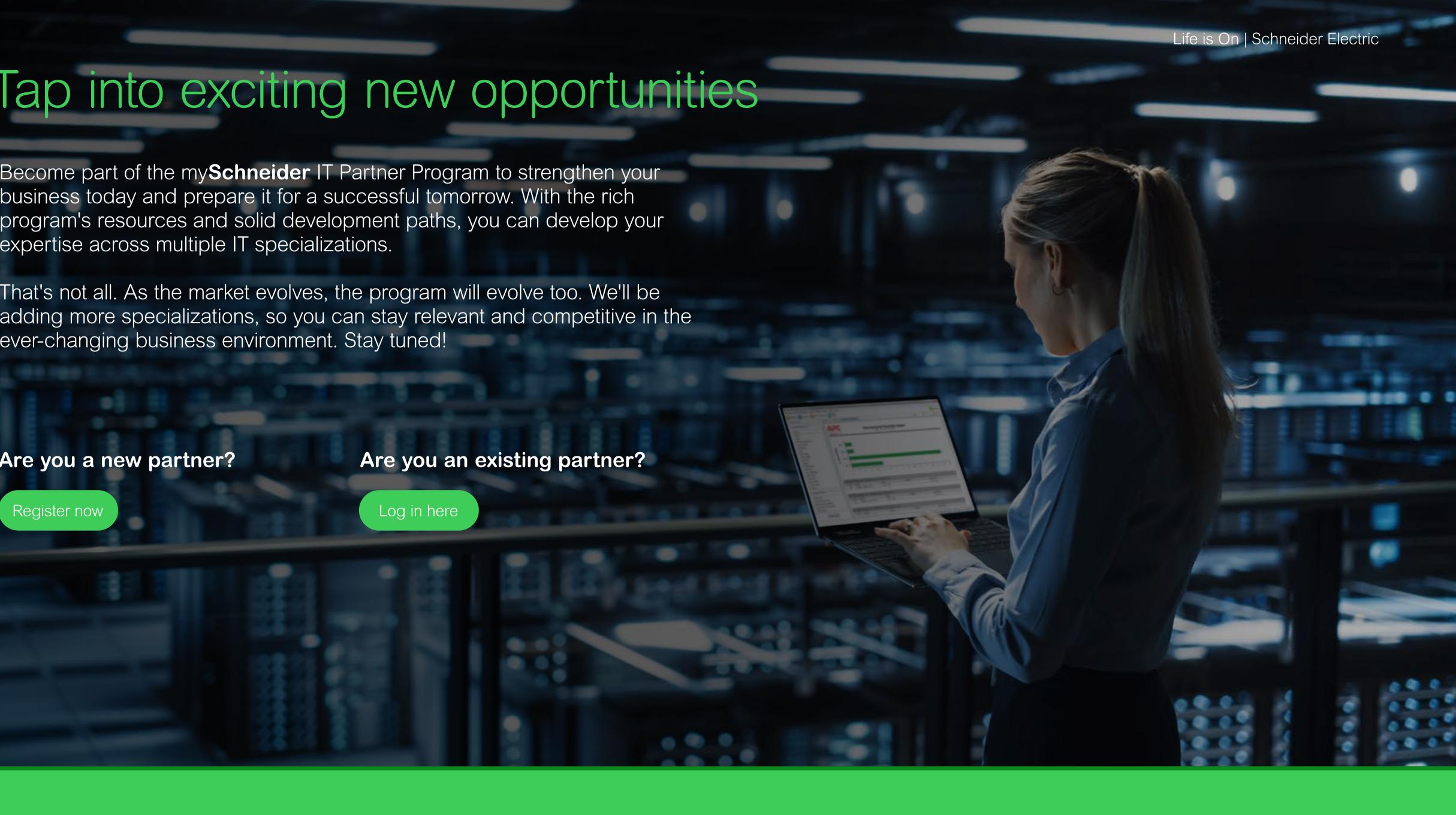
#### Are you a new partner?

Are you an existing partner?

Register now

Log in here





## About Schneider Electric

#### **Schneider Electric**

Schneider's purpose is to **empower all to make the most** of our energy and resources, bridging progress and **sustainability** for all. We call this Life Is On.

#### Our mission is to be your **digital partner for** Sustainability and Efficiency.

We drive digital transformation by integrating world-leading process and energy technologies, end-point to cloud connecting products, controls, software and services, across the entire lifecycle, enabling integrated company management for homes, buildings, data centers, infrastructure, and industries.

We are the **most local of global companies**. We are advocates of open standards and partnership ecosystems that are passionate about our shared Meaningful Purpose, Inclusive, and Empowered values.

#### APC

APC, a flagship brand of Schneider Electric, provides clean battery backup power, surge protection, and IT physical infrastructure inside and outside the traditional IT environment.

Through our APC brand products and solutions, we offer certainty in a connected world. Certainty that our reliable, integrated physical infrastructure solutions are based on the fundamental premise that your data and information should — and always will be — accessible.

For more information about the my**Schneider** IT Partner Program visit:

apc.com/partners

#### **Schneider Electric**

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