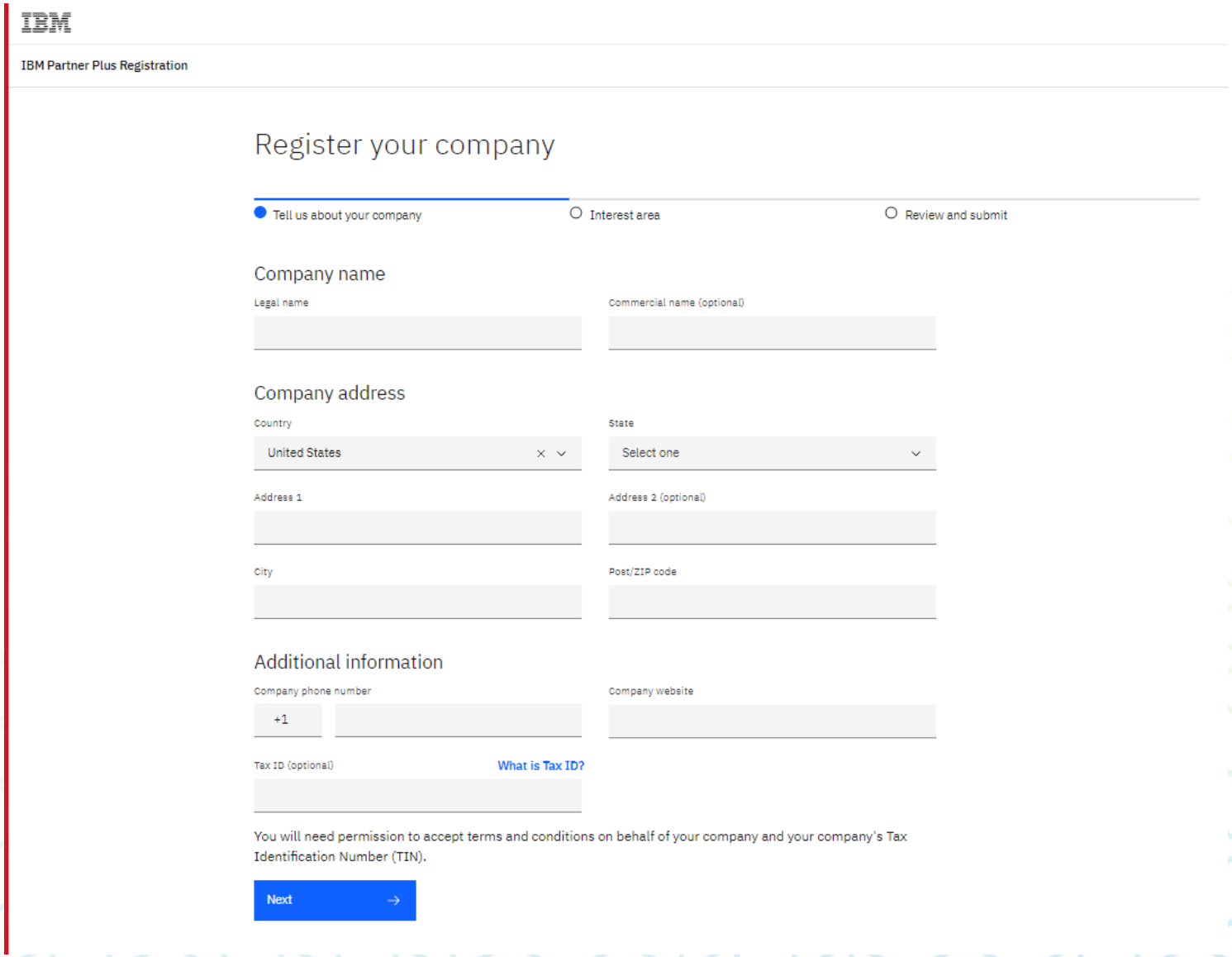
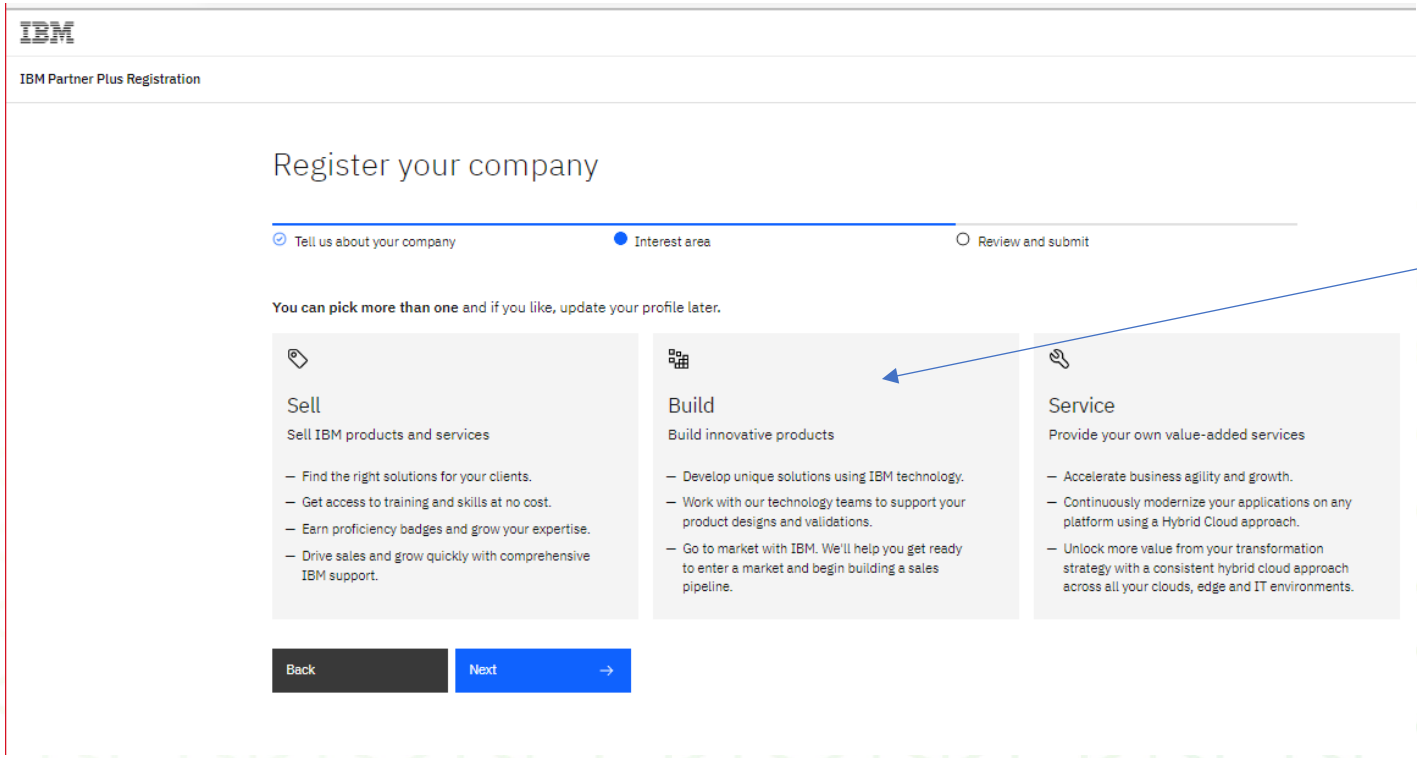
TD SYNNEX

Partner Plus Instructions

IBM Partner Plus - Registration

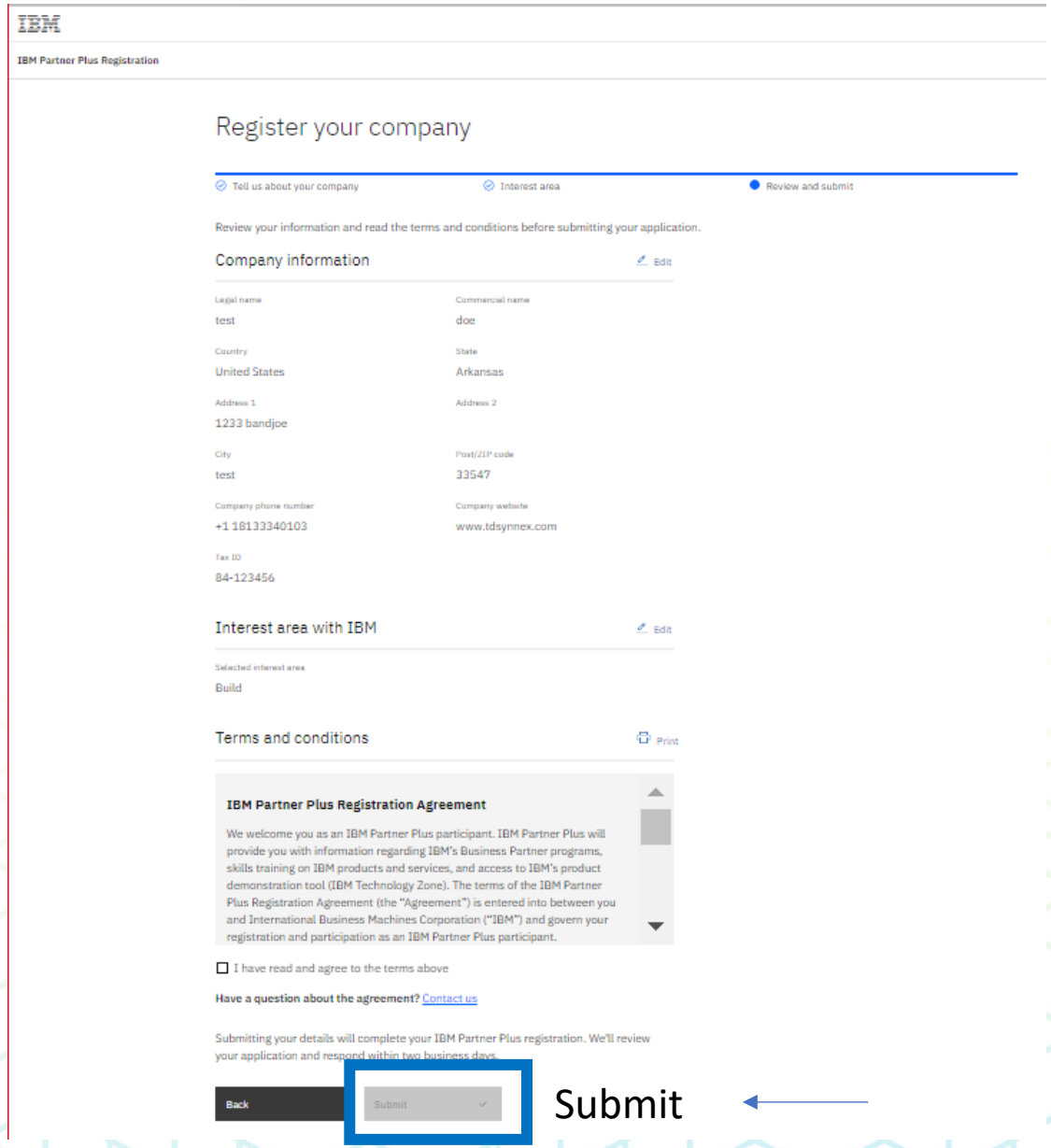


TD SYNNEX


IBM
IBM Partner Plus Registration
Register your company
Tell us about your company
Interest area
Review and submit
You can pick more than one and if you like, update your profile later.
Sell
Sell IBM products and services
— Find the right solutions for your clients.
— Get access to training and skills at no cost.
— Earn proficiency badges and grow your expertise.
— Drive sales and grow quickly with comprehensive IBM support.
Build
Build innovative products
— Develop unique solutions using IBM technology.
— Work with our technology teams to support your product designs and validations.
— Go to market with IBM. We'll help you get ready to enter a market and begin building a sales pipeline.
Service
Provide your own value-added services
— Accelerate business agility and growth.
— Continuously modernize your applications on any platform using a Hybrid Cloud approach.
— Unlock more value from your transformation strategy with a consistent hybrid cloud approach across all your clouds, edge and IT environments.
Back
Next

Build
Build innovative products
— Develop unique solutions using IBM technology.
— Work with our technology teams to support your product designs and validations.
— Go to market with IBM. We'll help you get ready to enter a market and begin building a sales pipeline.

TD SYNNEX



Submit

TD SYNNEX

IBM Base Agreement Instructions

TD SYNNEX

IBM

IBM PartnerWorld | Partner with IBM | Program | Products | News and Events | Support

Become an IBM Business Partner

Learn more about the benefits and options available to you, or apply now.

Join now | Already a partner? Sign in

↓ Program benefits | ↓ Join PartnerWorld | ↓ Apply to resell or embed | ↓ Partner success story

TD SYNNEX

Do you develop or implement solutions?

Get access to IBM hardware, software, and services to embed into your own intellectual property (IP).

Apply to embed

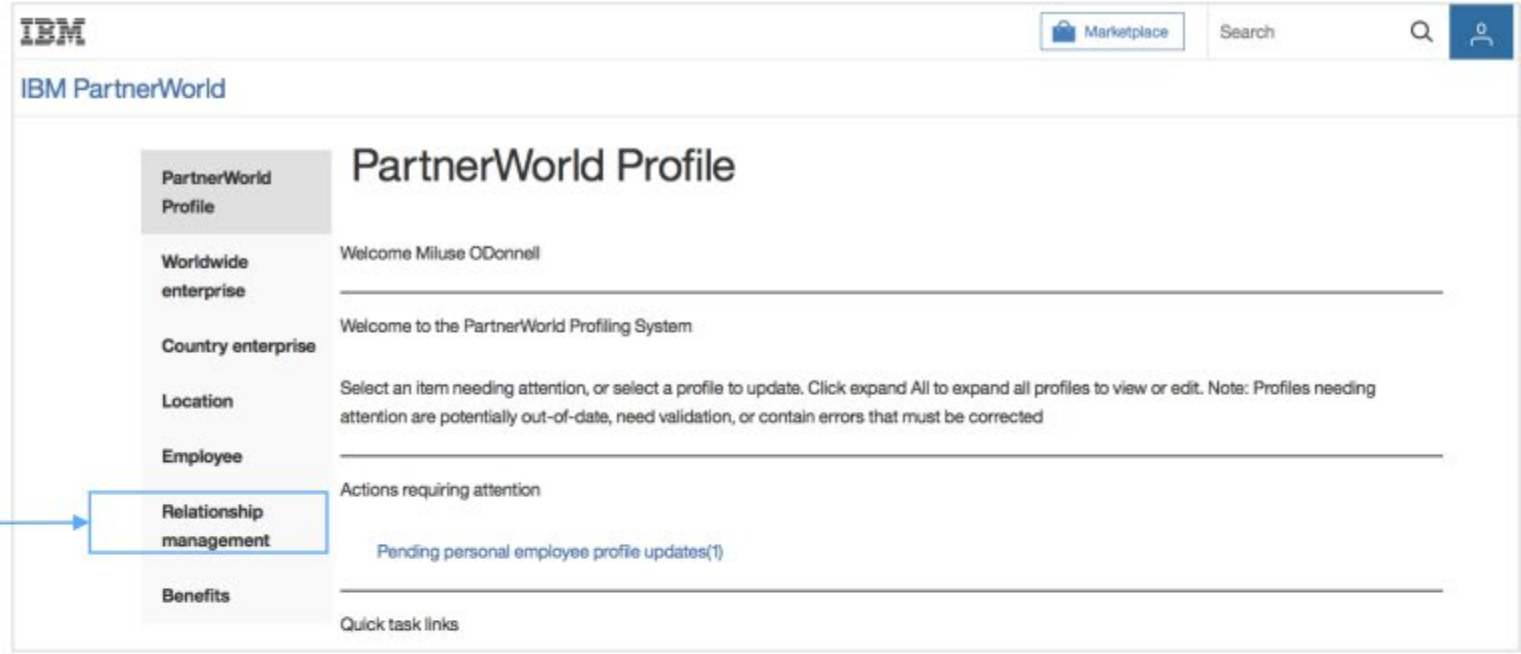
→ Learn about developing on IBM platforms

→ Learn about implementing IBM in your solution

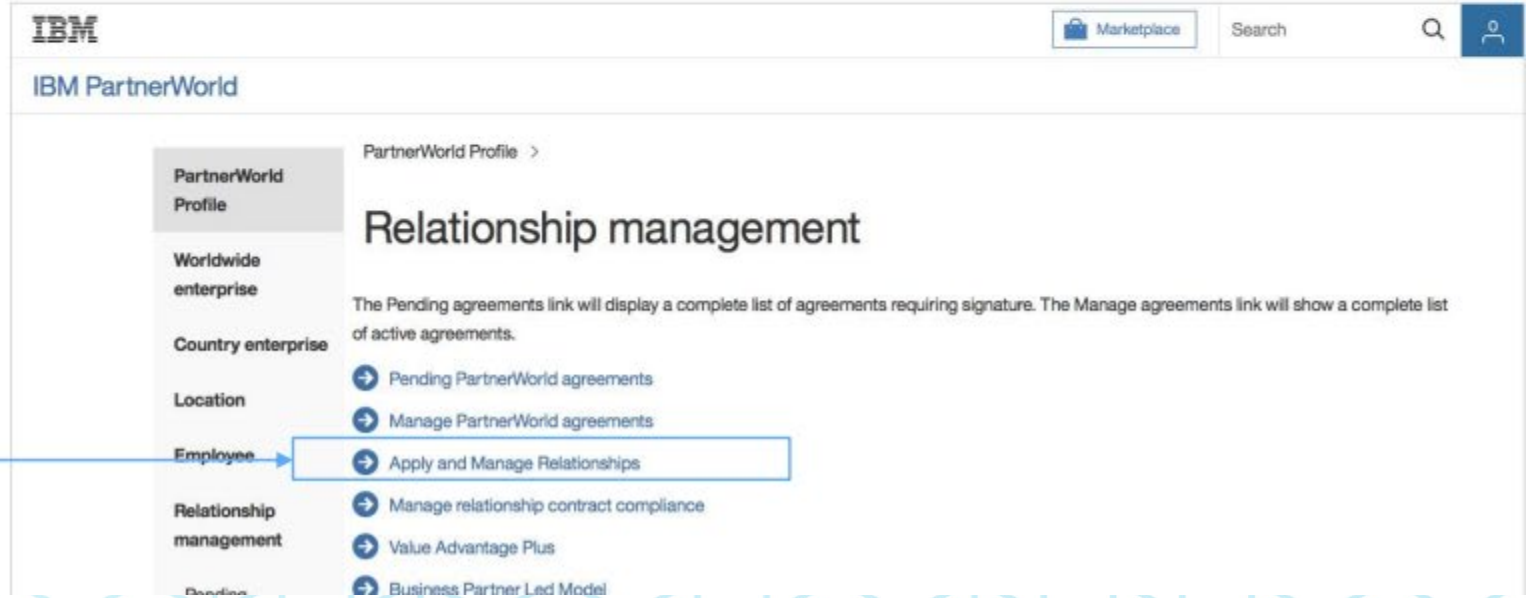
Go to: [ESA Base Agreement Portal]

Access using your IBM PartnerWorld ID and Password

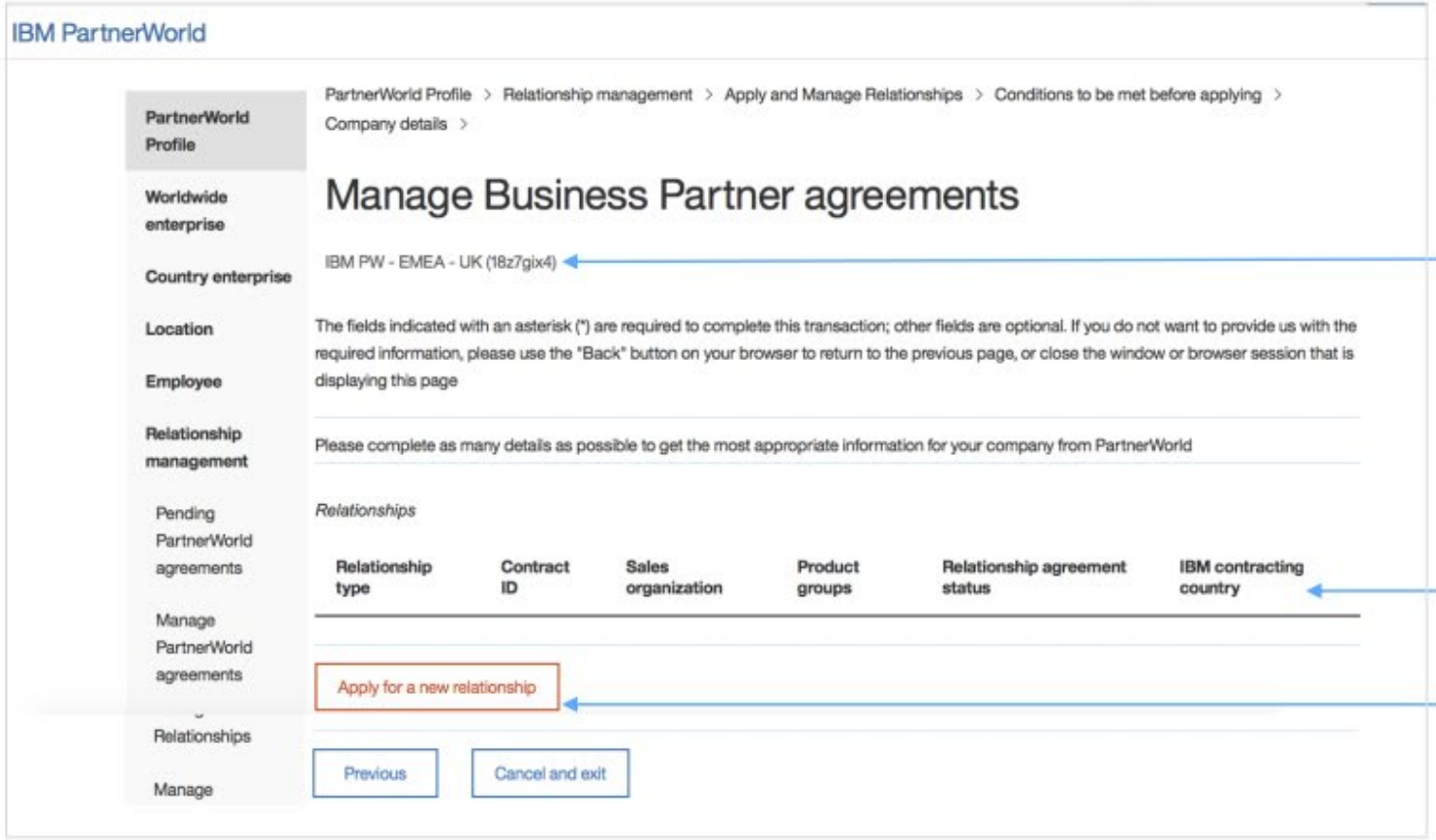
Click '**Relationship management**'



Click '**Apply and Manage Relationships**'



IBM Partner Ecosystem



Before continuing the application, ensure the company name shown matches your company's name as it appears on your official business registration documents.

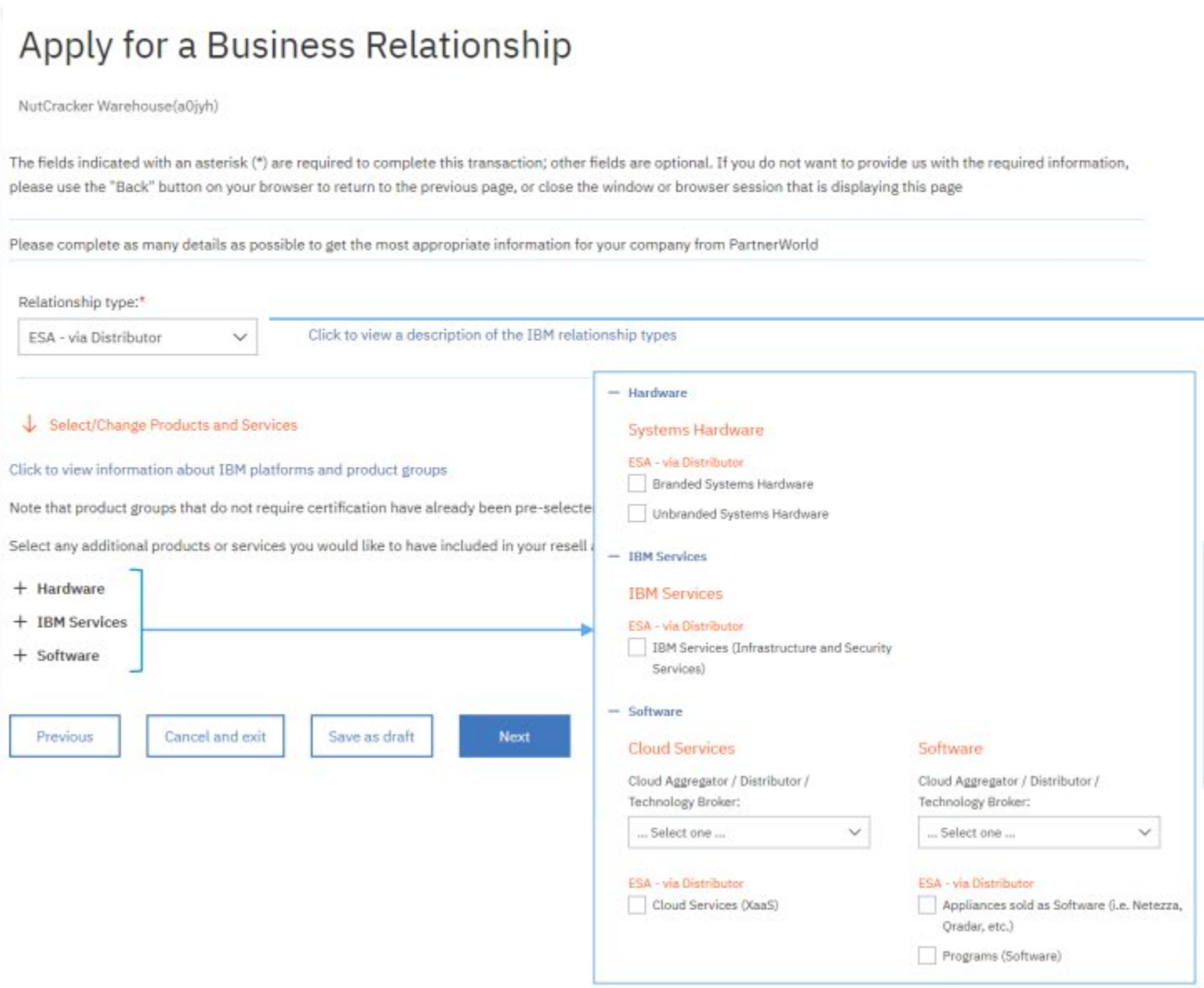
If you need to change the company legal name presented here please follow the user guide **'Change your legal name'.**

If your company has multiple Country enterprises registered in PartnerWorld, select the appropriate Country Enterprise ID if you see the choice on the screen.

Note: Most companies will only have one Country Enterprise ID.

Click 'Apply for a new relationship'

IBM Partner Ecosystem



Cloud Services	Cloud Services (XaaS)
Software	Appliances sold as Software (i.e. Netezza, Qradar, etc.)
	Programs (Software)
Systems Hardware	Branded Systems Hardware
	Unbranded Systems Hardware

Select **'ESA – via Distributor'**.
You can click on **'description of the IBM relationship types'** for additional information.

Select "**AVT Technology Solutions LLC**"

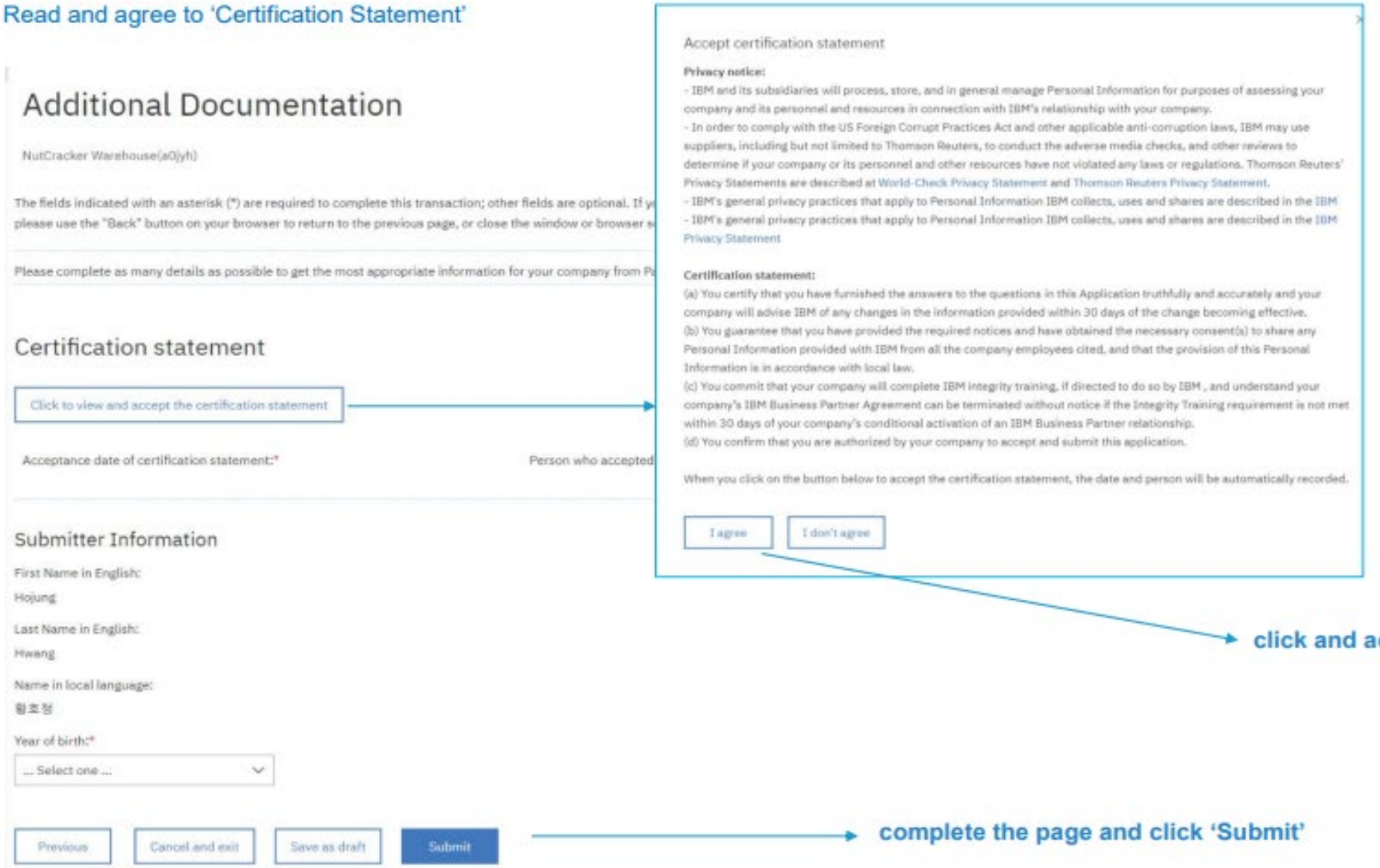
Click **'Select/Change Products and Services'**

Click **'+'** to expand the categories to see the Product Groups you may select.

Check the box beside each product for which you are applying.

Check ESA Technology Broker you will be working with.

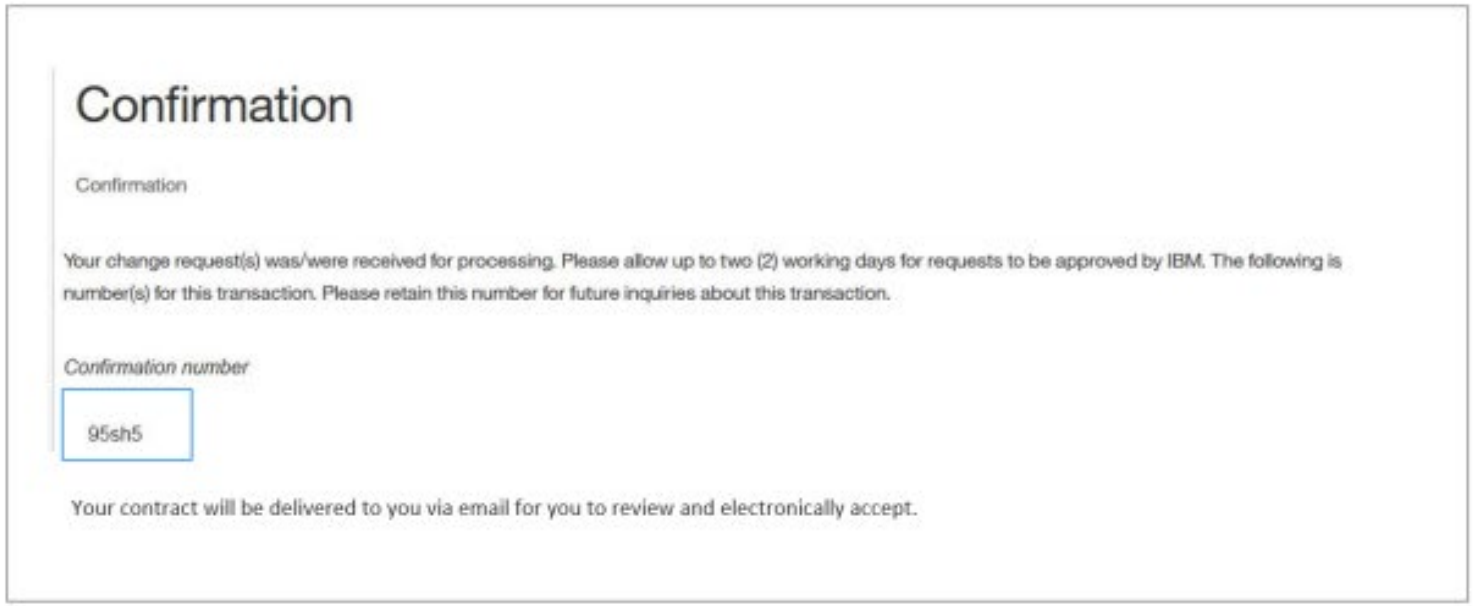
Read and agree to 'Certification Statement'



click and accept Certification Statement

complete the page and click 'Submit'

© 2020 IBM Corporation



This is the final page, confirming that your application has been submitted to IBM.

Please make a note of your **confirmation number,** so that you may track the progress of your application.

Your contract will be emailed to you for signature.
In most countries Business Partners can accept the contract digitally via IBM eSign. You can view more information about IBM eSign **here**.

4. Work with your ESA Distributor or IBM Seller for Solution Approval

In parallel, work with your IBM Representative and/or IBM Distributor/ESA Technology Broker to submit your business solution for review and approval.

ESA via-Distributor relationship will be activated within your Profile when all following actions have been completed:

- ESA Base Agreement contract signed
- Your solution have been reviewed and approved