



TD SYNnex

Share the Magic[™]

BENEFITING LOCAL CHILDREN'S CHARITIES

2025

SPONSORSHIP OPPORTUNITIES

OVERVIEW

Founded in 2011 by Peter Larocque, TD SYNEX Share the Magic was established to support children, advance wellness and address the digital divide. Since its inception, TD SYNEX Share the Magic has raised more than **\$30 million** and has expanded from South Carolina to Canada, Colorado, California, Illinois, Arizona, and Florida.

Sponsoring a TD SYNEX Share the Magic event puts your company in front of vendors, business partners and potential customers across the world, all while supporting important charities.

ALTHOUGH THE NEEDS ARE MANY, SO ARE THE OPPORTUNITIES
TO HELP MAKE A DIFFERENCE.



CANADA GALA

October 15

Held on the final evening of the Inspire Conference and broadcasted to remote attendees, the TD SYNEX Share the Magic Canada Gala will bring TD SYNEX vendors, partners, associates, and friends together for a fun-filled evening supporting FIRST® Canada and Kids Help Phone.

ATTENDING SPONSORSHIPS

Sponsorship Benefits	Exclusive Gala Host	Magic Maker	Platinum	Gold	Silver
	\$17,500	\$10,000	\$7,500	\$5,000	\$3,500
Recognition during onsite and virtual event program	●	●	●		
Opportunity for remarks at event presentation	5 min. speech	3 min. speech or video	1 min. video	30 sec. video	
Recognition of support in event presentation introduction	●	●	●	●	
Special seating*	8 VIP	8 VIP	8 VIP	8	4
Company logo on event site and auction app	●	●	●	●	●
Recognition in event program	Full page ad inside front cover	Full page ad	Full page ad	Half page ad	●
Attendees	8	8	8	8	4

*Additional 8 seats available for Gala Host, Magic Maker and Platinum levels if sponsorship is confirmed by September 15, 2025.

NON-ATTENDING SPONSORSHIPS

Full Page Ad in Program | \$1,000

Half Page Ad in Program | \$650

BENEFITING:



First Robotics Canada inspires young people to pursue further studies and careers in the field of science, technology and engineering through robotics competitions for students at the elementary, junior high and high school levels.

Kids Help Phone

Kids Help Phone is Canada's only 24/7, e-mental health national support service. They offer professional counseling, information and referrals with a volunteer-led, text based support to young people in both English and French.

FIRST® GOLF TOURNAMENT

June 9 | Angus Glen Golf Course | Markham, ON

The TD SYNnex Share the Magic Canada chapter will host its annual Canada FIRST® Golf Tournament on June 9th at the Angus Glen Golf Course in Markham, Ontario. You will not want to miss this opportunity for a great day of golf, networking, prizes and fun supporting FIRST® Robotics Canada.

Tournament Host	\$15,000
Tournament Ambassador	\$10,000
Registration & Robot Greeter Sponsor	\$10,000
Executive Lunch Sponsor	\$7,000
Executive Auction & Raffle Sponsor	\$7,000
19th Hole Food & Beverage Sponsor	\$7,000
Survival Pack Sponsor	\$5,000
Gift Bag & Bag Drop Sponsor	\$5,000
Golf Cart with Snack Pack Each Course Sponsor	\$5,000
Bronze Hole Sponsor	\$3,500
On-Course Food Sponsor	\$3,500
Photo Sponsor	\$3,500
Robot Booth Sponsor	\$3,500
Golf Ball & Tee Sponsor	\$3,500
Beverage Cart Sponsor* (limit 2)	\$2,500
Closest to the Pin Sponsor* (limit 2)	\$2,500
Closest to the Robot Sponsor* (limit 2)	\$2,500
Men's Longest Drive Sponsor* (limit 2)	\$2,500
Women's Longest Drive Sponsor* (limit 2)	\$2,500
Inflatable Boat Sponsor* (limit 2)	\$2,500
Hole in One Sponsor* (limit 2)	\$2,500
Putting Contest Sponsor	\$2,500
Driving Range Sponsor	\$2,500
Hydration Station Sponsor	\$2,500
Volunteer Team T-shirt Sponsor	\$2,500
Student Snack Cart Sponsor	\$2,500
Sponsor a FIRST Mentor/Alumni Foursome	\$2,500
Hole Sponsor	\$1,500
Cube Pull Sponsor	\$1,500
AD page in program guide	\$500
Foursome tickets	\$1,500

*Bronze level sponsors per course. Exclusivity is available for an additional fee of \$1,500.



FIRST® Robotics Canada inspires young people to pursue further studies and careers in the field of science, technology and engineering through robotics competitions for students at the elementary, junior high and high school levels.

AUCTION DONATIONS

Many of the TD SYNEX Share the Magic events feature silent and live auctions. Contributions from TD SYNEX vendors, local business, restaurants and other partners contribute to the success of the auctions each year.

The auctions feature various electronics, art, getaways, trip packages, dining certificates, and more. Donations should have a value of **\$200 or more** and may be combined with other packages to increase the value.

Select high-value donations chosen by the event committee will be featured in a live auction. These are typically distinct items, trips or experiences that our attendees cannot often find elsewhere.

Event recognition will be provided for all auction donors based on the donation level.

DONATION FORM:

Sponsor Organization: _____
(As it should be listed on event materials)

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Signature: _____

Item(s) Description

Item(s) Value

Remit form along with item(s) to:

Anna Wofford, Hughes Agency

110 E. Court Street, Suite 100, Greenville, SC 29601
(864) 271.0718
AnnaW@Hughes-Agency.com



YES, I WANT TO BE A SPONSOR.

Please check the event(s) and level(s) you would like to sponsor.

SOUTH CAROLINA CELEBRATION

PLEASE SELECT ONE:

- ☐ I would like to sponsor at the _____ level.
- ☐ I will not be able to attend the event and wish to donate my tickets back.
- ☐ I would like to make a donation in the amount of: \$_____.

CANADA GALA

PLEASE SELECT ONE:

- ☐ I would like to sponsor at the _____ level.
- ☐ I will not be able to attend the event and wish to donate my tickets back.
- ☐ I would like to make a donation in the amount of: \$_____.

ARIZONA SPEAKEASY SOIREE

PLEASE SELECT ONE:

- ☐ I would like to sponsor at the _____ level.
- ☐ I will not be able to attend the event and wish to donate my tickets back.
- ☐ I would like to make a donation in the amount of: \$_____.

CALIFORNIA BAY AREA GOLF TOURNAMENT

PLEASE SELECT ONE:

- ☐ I would like to sponsor at the _____ level.
- ☐ I will not be able to attend the event and wish to donate my tickets back.
- ☐ I would like to make a donation in the amount of: \$_____.

FIRST CANADA GOLF TOURNAMENT

PLEASE SELECT ONE:

- ☐ I would like to sponsor at the _____ level.
- ☐ I will not be able to attend the event and wish to donate my tickets back.
- ☐ I would like to make a donation in the amount of: \$_____.

SOUTH CAROLINA GREENVILLE DRIVE BASEBALL GAME

Game sponsorships are limited. Sold on a first come, first served basis.

EMAIL ANNAW@HUGHES-AGENCY.COM TO
CONFIRM AVAILABILITY AND SECURE YOUR
SPONSORSHIP.

ST PETE FISHING CLASSIC AND CASINO NIGHT

PLEASE SELECT ONE:

- ☐ I would like to sponsor at the _____ level.
- ☐ I will not be able to attend the event and wish to donate my tickets back.
- ☐ I would like to make a donation in the amount of: \$_____.

SOUTH CAROLINA GOLF TOURNAMENT

PLEASE SELECT ONE:

- ☐ I would like to sponsor at the _____ level.
- ☐ I will not be able to attend the event and wish to donate my tickets back.
- ☐ I would like to make a donation in the amount of: \$_____.

COLORADO GOLF TOURNAMENT

PLEASE SELECT ONE:

- ☐ I would like to sponsor at the _____ level.
- ☐ I will not be able to attend the event and wish to donate my tickets back.
- ☐ I would like to make a donation in the amount of: \$_____.

ILLINOIS GOLF TOURNAMENT

PLEASE SELECT ONE:

- ☐ I would like to sponsor at the _____ level.
- ☐ I will not be able to attend the event and wish to donate my tickets back.
- ☐ I would like to make a donation in the amount of: \$_____.

SOUTH CAROLINA BMW DRIVING EXPERIENCE

PLEASE SELECT ONE:

- ☐ I would like to sponsor at the _____ level.
- ☐ I will not be able to attend the event and wish to donate my tickets back.
- ☐ I would like to make a donation in the amount of: \$_____.



SPONSORSHIP FORM

PAYMENT

All sponsorship payments must be paid in full by event date unless otherwise specified.

☐ Check

An invoice will be sent to the email provided below with instructions on who to make the check payable to.

☐ Credit Card

An invoice will be sent to the email provided below with instructions on how to make a credit card payment.

☐ MDF

CONTACT INFORMATION

Sponsor Organization: _____
(As it should be listed on event materials)

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Signature: _____

Please provide contact to obtain marketing assets included with sponsorship:

Name: _____ Phone: _____ Email: _____

Remit form along with payment to: Anna Wofford, Hughes Agency
110 E. Court Street, Suite 100, Greenville, SC 29601
(864) 271.0718
AnnaW@Hughes-Agency.com

