

The Challenge: Unpaid or Underpaid Insurance Claims

 **Lack of transparency in insurance claims** leaves healthcare providers in the dark.

 **Disparate EMR systems and opaque business practices** make claims data difficult to interpret.

 **Timely Filings** puts a time limit on collections, and requires fast and accurate visibility to expiry dates

 The financial impact is severe—**tens of thousands to millions in lost revenue per organization.**

 **Hidden patterns and payment gaps.** Confusing codes and processes lead to denied claims.

The Solution: Generate for Hospitals

 **Generate uses Agentic AI workflow cards** to ingest and parse complex claims data.

 **Processes raw data** holistically, without needing structured inputs or integrations.

 **Works across multiple EMR systems** by operating directly at the **EDI file** level.

 **Pinpoints key details** for each claim quickly and efficiently using AI workflows.

 **Identifies even basic issues** like incorrectly entered claim codes.

 **Analyzes historical payment data and contract terms** to uncover root causes.



Return on Investment (ROI)

- **Actionable data** to increase **payment percentage.**
- Targeted account lists for **potential recovery** based on historical payment performance, payer contracted rates, and MRF transparency data.
- Payer Contract Negotiations: **Compare actual contracts with historical payment performance**, as well as comparing these rates against comparable hospitals.

“(This solution) is a playground of answers to all the questions healthcare leaders are asking.”

— Dr. F.X. Campion, MIT Research & Engineering

DRIVEN BY HPE

Generate by Iterate is validated on HPE DL380a Gen12 server for optimal performance. The HPE ProLiant Compute DL380a Gen12, part of the NVIDIA AI Computing by HPE portfolio, is engineered with an ultra-scalable architecture to deliver next-gen AI performance for your enterprise needs. With up to two Intel® Xeon® 6 processors and up to ten double-wide NVIDIA GPUs, leveraging the world's most powerful GPU architecture for supercharging AI workloads.



What are Agentic AI Cards?

AI-powered workflows that reduce time to completion for repeatable tasks by memorializing processes. Cards are role-specific (Finance, Marketing, IT, etc) and act as specialized agents - fast and focused

How else can you use your Agentic Cards?



Accelerate Revenue

Find money fast (rebills, underpayments)

Prioritize high-dollar denials

Spot reimbursement gaps instantly



Plan Smarter

Prep for board meetings in minutes

Build next year's budget with real data

Forecast high-growth procedures (CPT/HCPCS)



Optimize Operations

Track claim-to-payment gaps in real time

Monitor shifts in payer mix

Automate routine analysis and reporting

ACTION: Exposure Assessment

Quantify your organization's exposure to unpaid and underpaid claims

Iterate will conduct an Exposure Assessment to measure the level of exposure in your organization free of charge! This approach eliminates hypothetical scenarios and produces a comprehensive report that quantifies your organization's current situation. This overview will aggregate data across disparate systems, providing a holistic overview so you can make informed decisions on how to move forward.

"The data and dashboards have been invaluable. We now understand our true financial picture, can hold vendors accountable, respond to audits, and recover underpaid claims. This insight is critical to our hospital's long-term success."

— Robin Cetti, Director of Decision Support & Revenue Integrity, Hutchinson Regional Health System