

Analyst report

Alteryx selected as Gartner Peer Insights Customers' Choice "Voice of the Customer" in Data Science and Machine Learning Platforms.

Nucleus Research named Alteryx as a "Hot Company to Watch" for 2023.

alteryx

Simple, powerful analytics accelerate decision-making and drive transformative business outcomes.

Data-driven transformation is more of a journey than a destination, meaning the most advanced organizations face shortages of skilled workers and managers who recognize the value of analytics over intuition.

Alteryx powers analytics for all by providing our leading Analytics Automation Platform. Alteryx delivers easy end-to-end automation of data engineering, analytics, reporting, machine learning and data science processes, enabling enterprises everywhere to democratize data analytics across their organizations for a broad range of use cases. More than 8,000 customers globally rely on Alteryx to deliver high-impact business outcomes.

Use cases – a solution for every industry and need

- Telecomm
- Consumer packaged goods (CPG)/retail
- Manufacturing
- Finance
- Insurance
- Healthcare

View more at alteryx.com/use-case-navigator.

Footnotes:

¹ TAM is calculated using IDC segments, including BI and Analytics Tools, Analytics and Performance Management, Data Governance, Data Integration, Analytics Data Management and Integration.

² Gartner 2021 Forecast Analysis: Artificial Intelligence Software, Worldwide. ³ Gartner 2021 Forecast Analysis: Artificial Intelligence Software, Worldwide. ⁴ Alteryx Partner Program.



Market opportunity and CAGR

- \$65B data and analytics market opportunity¹
- By 2025, the market for artificial intelligence (AI) software will reach almost \$134.8 billion.²
- Over the next five years, the market growth will accelerate from 14.4% in 2021 to reach 31.1% in 2025, considerably outpacing the overall software market growth.³
- Lucrative partner margins that can range from 20-30%⁴



Channel support

- Access to Alteryx social amplification platform
- Campaign kits, videos, logos and banners
- Partner portal access
- Customer case studies and testimonials
- Sponsorship opportunities



Technical resources

- Access to Alteryx's demo environment
- End-user training materials
- No-cost, web-based training modules — including technical certifications and examinations

» YOUR BUSINESS AND TECHNICAL SUPPORT RESOURCES

By partnering with TD SYNnex and Alteryx, you gain these dedicated data solution experts:

Andrea Lindsey
TD SYNnex Vendor Development Manager
Andrea.Lindsey@tdsynnex.com | 508-498-9489

Terry Walsh
Alteryx Distribution Partner Director
Terry.Walsh@alteryx.com | 484-213-3401