

# iMac



## First Look

Supercharged by the M3 chip, the world's best all-in-one is now even more powerful and capable. iMac comes with more GPU cores and up to 24GB of memory, making it perfect for both productivity and creativity. With hardware-accelerated ray tracing, gaming looks even more realistic. And Wi-Fi 6E and Bluetooth 5.3 delivers faster and more efficient connectivity options. With the expansive 24-inch 4.5K Retina display, best-in-class camera, studio-quality mics, and six-speaker sound system, all in the impossibly thin design in seven vibrant colors that users love, the latest iMac is ideal for families, students, small businesses, and more.



Apple Retail price (U.S.)	\$1299	\$1499	\$1699
Display	24-inch Retina 4.5K display <sup>1</sup>		
Processor	Apple M3 chip 8-core CPU 8-core GPU 16-core Neural Engine 8GB of unified memory, up to 24GB	Apple M3 chip 8-core CPU 10-core GPU 16-core Neural Engine 8GB of unified memory, up to 24GB	Apple M3 chip 8-core CPU 10-core GPU 16-core Neural Engine 8GB of unified memory, up to 24GB
Storage	256GB SSD, up to 1TB	256GB SSD, up to 2TB	512GB, up to 2TB
Ports	Two Thunderbolt / USB 4 ports	Two Thunderbolt / USB 4 ports Two USB 3 ports Gigabit Ethernet	Two Thunderbolt / USB 4 ports Two USB 3 ports Gigabit Ethernet

## Key messages

### Powerful performance of M3

- Apple M3, the first chip built for a personal computer using 3-nanometer process technology, provides incredible performance and power efficiency for everything you do on iMac
- With a next-generation GPU featuring hardware-accelerated ray tracing, lighting and shadows are rendered even more accurately, providing an extremely realistic gaming experience
- With 8GB of unified memory standard and configurability up to 24GB, iMac is the perfect canvas for aspiring creatives working with large photo and video projects

### Immersive 24-inch display

- 4.5K Retina display has 11.3 million pixels, five times more than the most popular 24-inch all-in-one PC<sup>2</sup>
- With P3 wide color, 500 nits of brightness, and over a billion colors, all your content looks stunning and vibrant
- Industry-leading anti-reflective coating delivers greater comfort and readability

### Colorful, stunning design

- Comes in the same thin and elegant all-in-one design users love
- Available in seven colors that brighten any space—green, yellow, orange, pink, purple, blue, and silver<sup>3</sup>

### Color-matched accessories included

- Choose from three keyboards that match the color of iMac—Magic Keyboard with or without Touch ID, as well as Magic Keyboard with Touch ID and Numeric Keypad
- iMac also comes with color-matched Magic Mouse or Magic Trackpad

### Best camera, speakers, and mics in a Mac

- Look great on video calls in any lighting condition with the 1080p FaceTime HD camera and advanced image signal processor (ISP) in the M3 chip, which reduces noise and optimizes exposure to enhance image quality
- Studio-quality, three-mic array with beamforming drastically reduces background noise and focuses on your voice—so you sound crystal clear on calls and high-quality voice recordings like podcasts and voice memos
- Six-speaker sound system provides strong, articulate bass and clear mids and highs, creating an immersive sound stage—and it has support for Spatial Audio when playing music or video with Dolby Atmos

### Connectivity

- Wi-Fi 6E and Bluetooth 5.3 for up to 2x faster download speeds and the latest Bluetooth advancements to connect all your favorite wireless accessories

### Works with iPhone and all your Apple devices

- Engineered to take advantage of M3, macOS delivers incredible performance and can run many of your favorite iPhone and iPad apps
- With Continuity, you can do things like copy text from your iPhone to iMac, or start an email on iPhone and later finish on the expansive screen of your iMac

<sup>1</sup> Actual diagonal measure is 23.5 inches. <sup>2</sup> As of October 2023. <sup>3</sup> iMac color availability may vary.