



Reimagine your public library.

Ignite creativity in your community.

The public library has always been a place of learning, information, and resources, but today libraries offer more than just books.

With powerful, intuitive, and secure devices, Apple is the perfect platform for libraries to inspire and support their communities in new ways.

Apple devices are easy for libraries to set up and maintain and even easier for their patrons to use. They're perfect for building resumes, searching for jobs, creating content and learning languages. Best-in-class security keeps patrons safe and their data private. And that's even before considering the hundreds of thousands of apps available in the App Store. With apps for creativity, learning, and collaboration, Apple devices can meet nearly any need your community has.

Incredible value

With fewer support tickets, less software needed, and higher residual value, the Mac savings add up. Compared with a PC, a single Mac can save you \$843 over three years.¹ Learn more by reading the [Forrester TEI report](#).

Great for multi-generational users.

Apple products have [accessibility features](#) at their core. With accessibility at heart of our user experience, Apple products are a great choice to cater to multi-generational users.

Help patrons unleash their creativity

Built-in apps and the advanced OS give patrons tools to be creative, collaborative, and productive. Apple offers [Swift Playgrounds](#) to make learning to code simple and playful. The App Store offers more than [75,000 educational apps](#) designed especially for iPad that cover a wide range of subjects for every grade level and learning style.

Learn and be inspired by Today at Apple.

[Today at Apple](#) offers free live and on-demand virtual sessions that can enhance your library's digital skills curriculum. [Virtual Product Skills](#) is an online session designed for beginners who are getting started with Apple devices. Today at Apple also offers video on-demand learning like the [Creative Projects Youtube series](#), [GarageBand remix videos](#), and [Today at Apple at Home](#) where you can join Creative Pros from Apple Store locations all over the world.

Apple devices are great for libraries and patrons.

In addition to the reasons outlined to the left, Apple devices are great for libraries and patrons.

- **Communicate with multiple languages.** Apple's [Translate app](#) for iPhone and iPad supports up to 11 languages.
- **Accessible for everyone.** Patrons with vision, hearing, mobility, and learning differences can use integrated accessibility features to help Apple devices work the way they do. Features like magnifier, VoiceOver, Braille, and spoken content ensure all patrons can get what they need.

Features are subject to change. Some features, applications, and services may not be available in all regions, all languages, or on all devices.

1. Based on data from companies interviewed. Companies should use their own estimates within the framework provided in the Forrester study to understand their own cost savings.
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Reimagine your public library.

Ignite the creativity in everyone.



Secure by design.

Security and privacy are built into the hardware and software of Apple devices. Our approach to the security architecture helps ensure that personal data remains private and allows libraries to manage their data with confidence.

Easy to manage and deploy.

Apple devices support a modern deployment and management model, with streamlined wireless setup using mobile device management (MDM). MDM allows libraries to remotely enforce standards and perform routine maintenance without user interaction or physical access to the device. With MDM, libraries can also control content viewed by patrons and wipe or decommission a device that's been lost or stolen.

Durable and reliable.

Apple devices are durable and reliable and made from premium materials such as recycled aluminum and reinforced glass. Apple's ecosystem of partners offer a variety of accessories that make Apple devices a match for even the most demanding use cases.

For more information, contact Apple or your Authorized Reseller representative.

Apple devices are great for IT.

Apple also offers a variety of resources for IT departments:

- **Support resources** [Apple Professional Services](#) and [online, self-paced training](#), reduces the burden on staff troubleshooting.
- **AppleCare for Enterprise** [AppleCare for Enterprise](#) can help reduce the load on your internal help desk or IT support team by providing unlimited technical support for your end users over the phone, 24/7; and Help Desk Support, which provides unlimited telephone technical support for hardware and software diagnosis, troubleshooting, and issue isolation.

Suggested devices.

- iMac 24-inch or 27-inch
- Mac mini + external display
- MacBook Air
- 10.2 inch iPad (8th generation)
- iPad mini

Suggested accessories.

- Wired / secured keyboard and mouse
- Apple TV 4K
- Ruggedized / children's case
- Enlarged keyboard
- iPad mount / lock
- Anti-theft wireless security tether

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