Subject: Discover the future of your public library

Dear [Customer Name],

A public library isn’t just a place to find books. It’s a place where patrons learn, create, and engage with the world. Technology furthers this mission— it offers libraries new ways to inspire and support their patrons in these activities, both onsite and virtually.

The Apple platform offers everything libraries need to further their mission through technology. Powerful, secure and intuitive, Mac and iPad are perfect for patrons of all ages, backgrounds and accessibility needs, while being extremely easy to secure, support, and maintain.

No matter where you are on your journey to offer a tech-friendly library to your patrons, I’m here to support you and your teams with the devices you need. If you have any questions I would love to connect and discuss your needs and how Apple can help.

Please feel free to reach out to me.

Thank you,

[Employee Name]