Basically Free iPhone 17e

New Line Qualified Plans	Discount Amount
PPV plans $30+/mo **FirstNet voice plans** $35+/mo	$699

Period

4/1/2026-12/31/2026

Tracking

Deal Registration approval automatically tracked by AT&T.

Payouts

Paid directly to VAR at time of hardware purchase. Custom commission plan paid through standard compensation cycle.

Products: Referrals for new line activations (minimum 11 lines) of Apple iPhone 17e not purchased through AT&T stock qualify for this offer. Must have an approved deal registration submission and a qualified rate plan (PPV $30+/mo or FirstNet Voice $35+/mo) for thirty-six months from activation to be eligible for the subsidy offer. Turnkey Rate plan Business Preferred V. SOC Code VARSUBSID. Only new iPhone 17e purchased from Apple through TD SYNNEX qualify. Certified pre-owned (CPO) devices do not qualify. New line activation only. Upgrades will not be considered. Only approved units activated on or before 12/31/26 will be used to calculate the subsidy offer payout amount. No unique exceptions, additions, or modifications will be approved. This program does not stack with other AT&T incentives. **Period:** Referrals must be submitted and activated between 4/1/2026 – 12/31/2026. Referrals submitted or activated after 12/31/26 will not count toward the subsidy offer. AT&T may cancel or suspend this program via written notice at any time or until funds are depleted. No exceptions, extensions, or modifications to this provision will be approved. **Tracking:** Tracking will be completed by AT&T Sales Operations; eligibility is driven by deal registration approval. Sales Operations will track cancellations, and Incentives will be subject to chargeback if an approved sale is canceled. **Payouts:** Base compensation for Apple iPhone 17e will not follow compensation guidebook but will be custom payout per activation through standard compensation cycle. TD SYNNEX will pass through entire $699 discount at time of hardware purchase. **Chargeback:** Sales Operations will track cancellations, and commission will be subject to the standard, contracted 180-day chargeback period once activated. Additionally, AT&T will track customer line cancellations occurring before month 36. Cancellations will be subject to a pro-rated chargeback between subsidy amount and remaining contract months placed on customer's bill by AT&T. **Eligibility:** AT&T can revoke participation any time and for any reason. Partners must be active and in good standing under the AT&T Referral Program agreement via their respective distributor to be eligible for award. AT&T may terminate and cancel the offer at its sole discretion at any time.

ATTReferral@tdsynnex.com

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Offer Deal Registration

The TDS/VAR/AT&T sales team submits an Offer Deal Registration request through the Microsoft Form. Request is reviewed and conditionally approved or denied.

Rate Plan Contracting

Once approved, AT&T sales team begins custom contracting motion. Credit check cared for upon contract creation.

Customer Signature & Equipment Ships

Once AT&T customer contract is signed, TDS and VAR can process customer equipment order.

AT&T Line Activation

TD SYNNEX sends customer's IMEI and EID list to AT&T. AT&T sales activates IMEIs on customer's account.

Commission Payment Process

Once lines activate, VAR's custom commission plan is paid through standard compensation cycle. AT&T owns clawback of discount funds from end customer.

Stage 1

1-3 days

VAR/TDS: Either submits offer deal registration

Stage 2

3-5 days

AT&T Sales: Submits for internal customer contract (VAR turnkey)

Stage 3

Varies

VAR: Order iPhones from TD SYNNEX with $699 discount

TDS: Gathers IMEIs for activation

Stage 4

1-3 days

TDS: Notify AT&T Sales/AT&T Ops via email of IMEIs to activate

Stage 5

<30 Days

VAR: Receive custom commission plan paid through standard compensation cycle

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