



AWS Marketplace

Your One-Stop Shop for Innovation

AWS Marketplace is a curated digital software catalog where Amazon Web Services (AWS) customers can find, test, buy and deploy third-party software, professional services and data to build solutions and run their business. AWS Marketplace includes thousands of software listings from popular categories such as security, business applications, machine learning and data products across specific industries such as healthcare, financial services and telecommunications. Customers can quickly launch pre-configured software and choose software solutions in Amazon Machine Images (AMIs), Software-as-a-Service (SaaS) and other formats. Organizations that shifted their software procurement to AWS Marketplace were able to drive efficiency throughout the entire procurement process and save on licensing fees by transitioning to more flexible licensing models.

How AWS Marketplace Boosts Your Business:

- Accelerate time to contract from two months to two weeks.
- Accelerate contract renewals from seven days to one day.
- Accelerate time to deploy from seven days to four hours.
- Enhanced visibility through a single-pane-of-glass software portfolio.
- Improve engineering productivity by 50%.

Take Your TD SYNEX Partnership to the Next Level

Partners are able to leverage their relationship with TD SYNEX when selling through the AWS Marketplace to:



Get better pricing. TD SYNEX-aligned AWS Partner Network (APN) partners are eligible for distribution pricing on Independent Software Vendor (ISV) solutions, allowing them to recognize higher margins, scale business more efficiently and even assist their customers retire Power Purchase Agreement (PPA) commitments with AWS.



Private offers can be created and then extended to partners for them to share with end customers for purchase.



Dedicated TD SYNEX Marketplace team of experts to help leverage AWS Marketplace program that helps you win more deals!



Access exclusive private offers from leading TD SYNEX vendors and SaaS providers.

Contact Us

For more information, reach out to MarketplaceSales@tdsynnex.com.





AWS Marketplace

Make Technology Transactions a Breeze!

The AWS Marketplace Catalog is now available on StreamOne® Stellr!

To address the growing need of partners to transact through cloud hyperscaler marketplaces, we've introduced more ways for partners to see what marketplace options are available and to request private offers for transaction.

You can now access the AWS Marketplace Catalog of vendors and products approved for the Designated Seller of Record (DSOR) private offer model in the AWS Marketplace through TD SYNEX. The catalog is accessible for partners through StreamOne® Stellr and includes descriptions of the available offers, links to the AWS Marketplace where applicable and request forms for offers. Shop and deploy solutions from your favorite vendors like Cisco, IBM, Red Hat and more in a matter of minutes with a one-click buy in StreamOne® Stellr!



Earn Even More With TD SYNEX and AWS

From now until January 31, 2025, TD SYNEX is rewarding our partner's end customers that transact via AWS Marketplace with AWS Infrastructure credits. The amount of AWS Infrastructure credits rewarded is calculated as a percentage of the deal's Total Contract Value (TCV).

If your customer is transacting with TD SYNEX in AWS Marketplace for the first time or they are buying an ISV product that they have never purchased in AWS Marketplace with TD SYNEX, they are eligible to earn up to one and a half percent of the deal's TCV in AWS Infrastructure credits!

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