



Product Brief: Check Point AI-Powered Phishing Simulation Platform

Check Point's Harmony Email & Collaboration product is revolutionizing security awareness through its advanced phishing simulation offerings.

Leveraging AI, the platform delivers **hyper-personalized training** based on **real-world** threats, ensuring that employees are prepared for the specific attacks targeting their organization and sector.

No more training with phony attack types that employees will never actually encounter. No more repetitive trainings that require manual delivery either.

Harmony Email & Collaboration has transformed security awareness. Find out about how, below.

Unique Features

1. Zero Configuration and Zero Maintenance

- **Automatic Template Creation:** Unlike competitors, our platform requires no configuration or maintenance. Phishing simulations are generated automatically, freeing security teams from the burden of template creation and campaign management.
- **Automation:** Highly effective simulations based on real-world attacks, eliminating the need for manual configuration.

2. Hyper-Personalization

- **Threat Intelligence Integration:** The platform analyzes actual attacks affecting the organization and transforms them into personalized training opportunities.
- **Service-Specific Training:** Tailored simulations based on services used within the organization (e.g., OneDrive, Teams).
- **Past Correspondences:** Training is based on previous communication patterns and blocked attacks.

3. Injection-Based Delivery

- **Superior Performance:** Unlike traditional SMTP delivery, our injection methodology ensures faster and more reliable email delivery, eliminating common deliverability issues.

Comprehensive Awareness Curricula

- **Phishing Simulation and Employee Training:** Includes animated video modules (5-7 minutes), real-world case studies, interactive assessments, and critical compliance topics like GDPR and safe AI practices.
- **Immediate Feedback:** Employees receive customized landing pages when they interact with phishing simulations, transforming potential security incidents into teachable moments.

Metrics and Analytics

- **Above Average Capabilities:** While our platform offers standard metrics and analytics, it excels in providing hyper-personalized training data based on real-world threats.
- In addition, our platform allows administrators to request charts and graphs and our AI will produce corresponding output on-demand.

Integration with Existing Programs

- **Unified Security Architecture:** Seamless integration with Check Point's existing security solutions, providing immediate visibility through a consolidated dashboard.

Compliance

- **Regulatory Requirements:** Helps organizations meet compliance standards like HIPAA and PCI-DSS, and qualify for cyber insurance.

Feedback Mechanisms

- **Immediate Intervention:** Customized landing pages provide instant feedback to employees who fall for simulations.

Difficulty Levels and Progression Paths

- **Future Development:** While currently not available, difficulty levels and progression paths will be introduced to meet customer expectations.

Strategic Roadmap

- **From Awareness to Resilience:** The platform shifts security awareness from an administrative burden to a strategic advantage through automation, personalization, and integration.

Pain Points Addressed

- **Zero Configuration:** Eliminates the need for template configuration.
- **Deliverability Issues:** Our injection methodology ensures reliable email delivery.
- **Hyper-Personalization:** Tailored simulations based on real-world threats.

Summary

Check Point's AI-Powered Phishing Simulation Platform simplifies security awareness training by eliminating configuration and maintenance requirements. Using AI, it delivers personalized simulations based on real-world threats, ensuring employees are prepared for current risks. The injection-based delivery method guarantees reliable email delivery, addressing common issues faced by other solutions.

The platform's comprehensive curricula and immediate feedback mechanisms enhance learning and ensure compliance with standards like HIPAA and PCI-DSS. Seamless integration with existing Check Point solutions provides a unified approach to managing security awareness programs.

Future enhancements will include continuous updates to phishing trends, customization options, and difficulty levels. These improvements will strengthen Check Point's leadership in cybersecurity training.

For C-level executives, investing in this platform means transforming security awareness from a compliance task into a strategic advantage, fostering resilience and vigilance, and strengthening overall security posture.

To learn more, contact your local Check Point representative or get a product demo [here](#).

About Check Point

Check Point Software Technologies Ltd. (www.checkpoint.com) is a leading AI-powered, cloud-delivered cyber security platform provider protecting over 100,000 organizations worldwide. Check Point leverages the power of AI everywhere to enhance cyber security efficiency and accuracy through its Infinity Platform, with industry-leading catch rates enabling proactive threat anticipation and smarter, faster response times. The comprehensive platform includes cloud-delivered technologies consisting of Check Point Harmony to secure the workspace, Check Point CloudGuard to secure the cloud, Check Point Quantum to secure the network, and Check Point Infinity Core Services for collaborative security operations and services.

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