



# Cisco XDR Launch Guide

## Simplify security operations with Cisco XDR

Cisco XDR changes the way security teams look at detection and response. Our cloud-based solution is designed to simplify security operations and empower security teams to detect, prioritize, and respond to the most sophisticated threats. Integrating with the broad Cisco security portfolio and a collection of key third-party offerings, Cisco XDR is one of the most comprehensive and flexible solutions on the market today.

The data-driven Cisco XDR approach allows SOC teams to prioritize the most dangerous threats and focus remediation strategies there first, strengthening the organization's overall security posture and increasing resilience.

### Differentiators

#### Unify visibility regardless of vendor or vector to avoid blind spots

Gain visibility and identify threats across network, cloud, endpoint, email, and applications for effective security across multi-vendor, multi-vector environments.

By correlating data from multiple disparate detection technologies into a unified view, Cisco XDR enables faster, more simplified investigations and streamlines incident response.

#### Accelerate threat detection and response to act on what truly matters

Correlate detections across multiple telemetry sources to prioritize threats by greatest risk.

By leveraging AI and machine learning, Cisco XDR enables high-fidelity correlated detection, reduces clutter, and effectively aligns security risk with business risk.

#### Automate response with evidence backed recommendations to minimize impact:

Remediate threats confidently using automation and guided response recommendations across all relevant control points.

By compressing investigation time and accelerating responses, Cisco XDR levels-up SOC teams and builds resilience.

### Key Use Cases

The specific use cases may vary depending on an organization's needs, but overall, XDR aims to enhance threat detection, response, and overall cybersecurity posture by leveraging comprehensive data analysis and integration across different security tools and environments.

#### Top 5 use cases for XDR currently deployed by SOC teams:

- Threat detection and response
- Incident analysis and investigation
- Threat hunting
- Security orchestration and automation
- Compliance and regulatory requirements

### Technology

Security

### Segment

Small businesses to global enterprises

### Partner / General Availability Launch

Late July 2023

### Sales Resources

[Cisco XDR At-a-Glance](#)

[Cisco XDR Business Decision Maker Deck](#)

[Cisco XDR Technical Decision Maker Deck](#)

[Cisco XDR Refreshed Buyer's Guide](#)

[Cisco XDR Ordering Guide](#)

### Training Videos & Resources

[Cisco XDR Self-guided Demo](#)

[Upcoming Training Opportunities](#)

### Marketing Assets

[Cisco XDR Explainer Video](#)

[Cisco XDR Position Paper](#)

[eBook: Cisco XDR: Security Operations Simplified](#)

[eBook: Five Ways to Experience XDR](#)

[Cisco XDR Partner Call Script - coming soon](#)

[Cisco XDR Partner Tip Sheet - coming soon](#)

### Learn more

[Cisco XDR SalesConnect](#)