**D¢LL**Technologies



# Dell Pro Laptops and Desktops

Designed for professional-grade productivity



# For every professional need, there's a **Dell Pro**.

The new standard in AI PCs and devices that deliver enhanced productivity, management, security, and sustainability

### **Dell Pro Laptops**

Professional-grade laptops and 2-in-1s with scalable options and cutting-edge collaboration features.

### **Dell Pro Desktops**

Professional-grade desktops designed for adaptability, expandability and exceptional performance.



### Al-level productivity

From demanding projects to everyday tasks, Dell AI PCs empower you with effortless productivity, making everything faster and smoother.



### Simplify IT

Enhance manageability and improve security with reliable fleet management solutions, Dell Trusted Workspace and hardware-assisted security options.



### **APEX & Services**

Simplify PC refresh and enhance every step of the PC lifecycle with our comprehensive as-a-service portfolio and other industry-leading services.









# Meet the new Dell Prodesktop portfolio

Elevate your business with Dell Pro desktops, the most secure¹ commercial PCs. Featuring AI PC options with Intel® Core™ Ultra and AMD Ryzen™ processors², these professional grade desktops maximize productivity and cater to diverse business needs with a range of form factors, configurations and manageability offerings.



### Dell Pro Micro Dell Pro Micro Plus

Ultracompact, to maximize business productivity in the smallest of spaces.



## Dell Pro Slim Dell Pro Slim Plus

High-performance, compact desktops with optional modules for effortless upgrades.



## Dell Pro Tower Dell Pro Tower Plus

Powerful, expandable and upgradable PCs, ideal for demanding workloads.



### Dell Pro 24 All-in-One 35W Dell Pro 24 All-in-One 65W Dell Pro 24 All-in-One Plus

Sleek, space-saving solution that integrates a display, collaboration features and robust computing for demanding tasks.



# Accelerate productivity with Dell Pro desktops



### Introducing AI PCs from the World's leading commercial AI PC brand<sup>1</sup>

Unlock new levels of performance with AI PC options, powered by Intel® Core™ Ultra and AMD Ryzen™ 8000 Series processors. Equipped with a dedicated neural processing unit (NPU), these systems are designed to tackle AI workloads, helping businesses stay ahead of the game.

Configurations without built-in AI are also available.

### Scalable performance

All Dell Pro desktops come equipped with DDR5 memory to tackle high-performance tasks efficiently. With comprehensive configurations, connectivity and expandable options including storage, graphics, Wi-Fi and more, they adapt to meet varying needs.

### Simplify IT

Featuring the most secure<sup>2</sup> commercial

PCs, along with modern lifecycle services and solutions to make IT management a breeze.

### One BIOS

Simplify PC fleet management with a unified BIOS for each processor brand across Dell Pro Micro, Slim and Tower PCs<sup>3</sup>, and one across Dell Pro All-in-Ones.

### Valuable IT investment

Up to two year PC refresh lifecycle for managed transitions help reduce maintenance and support costs.

### Steadfast reliability

We are committed to making your IT investment count. That is why fewer than 1% of Dell Pro desktops require service within their first year<sup>4</sup>. Over the last decade, we've achieved a 60% reduction in quality incidents, delivering the reliable performance businesses trust<sup>4</sup>.

### Sustainable innovation

Designed with sustainability in mind, these PCs feature innovation with sustainable materials, low impact packaging, responsible IT asset retirement, and environmental certifications and registrations that demonstrate our commitment to climate-related and energy-efficiency standards.

### **Built to last**

Every Dell Pro desktop undergoes rigorous military-grade testing<sup>5</sup> to deliver dependable, robust, long-lasting performance.

### Accessories that work better together

Dell has all the tools to build your perfect setup - including optional mounts and stands, keyboards, mice, docks, webcams, audio solutions and more.

# Dell Pro Micro



### Dependable. Versatile. Ultracompact.

Maximize business productivity in the smallest of spaces with the Dell Pro Micro and Dell Pro Micro Plus.

### **Dell Pro Micro**

Choose from Intel® Core™ processors (14th Gen) up to i7, or AMD Ryzen™ 5 8500GE and 3 8300GE processors for everyday business efficiency. Or, upgrade to an AI PC to accelerate productivity with Intel® Core™ Ultra processors (Series 2) up to Ultra 7, or AMD Ryzen™ PRO 7 8700GE and 5 8600GE processors.

Intel vPro $^{\circledcirc}$  and AMD Ryzen  $^{\char{\sc M}}$  PRO options are available for enhanced security and manageability.



### **High-speed productivity**

These modular, ultracompact PCs are small yet powerful.

- Handle workloads efficiently with dual M.2 Gen 4 SSD and up to 64GB DDR5 RAM
- Comprehensive connectivity including USB-C, USB-A, DP and HDMI ports
- Integrated graphics support up to 4 displays in a multi-monitor setup¹
- Upgradable options<sup>2</sup> include DP, HDMI, Thunderbolt 4, 5GbE Optical Fiber (Peer-to-Peer)<sup>3</sup> and Wi-Fi 7



### **Enhanced thermals**

Re-engineered with an enhanced thermal design and additional chassis venting to optimize airflow for cooler and quieter operation.

### **Dell Pro Micro Plus**

Designed for enhanced performance and advanced capabilities, this AI PC is powered by Intel® Core™ Ultra (Series 2) up to Ultra 9, complete with a dedicated NPU for AI-driven tasks.

Get higher performance and features when you choose Dell Pro Micro Plus. Please refer to the Dell.com for details.



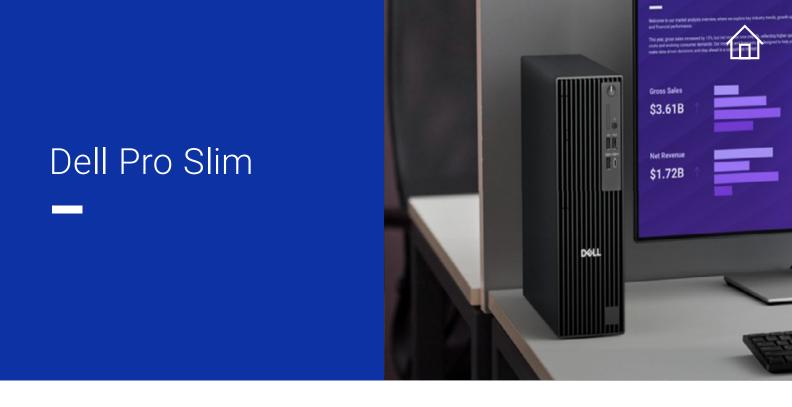
### Fits into any workspace

Keep your workspace clutter free with a range of optional mounts and stands. Dell Pro Micro features an optional Type-C module that allows power delivery to your PC (up to 100W) with just a single USB-C cable connected to a compatible Dell USB-C Hub monitor.



### Intentional material choices

Dell Pro Micro PCs incorporate up to 50% recycled steel in the chassis<sup>4</sup>, up to 59% recycled plastic<sup>5</sup> and up to 13% recycled ocean-bound plastic in the fan-housing<sup>5</sup>. They are shipped in packaging made with up to 100% recycled or renewable material<sup>6</sup>, with multipack packaging options to reduce transportation and packaging waste<sup>7</sup>.



### Performance in a compact design

Form meets function with Dell Pro Slim and Dell Pro Slim Plus. These professional-grade PCs bring performance and expandability in a space-saving design.

### **Dell Pro Slim**

Accelerate productivity with AI PC options, powered by Intel® Core™ Ultra processors (Series 2) up to Ultra 7, or AMD Ryzen™ 7 8700G and 5 8600G processors.

Additional configurations without built-in AI capabilities include Intel® Core™ processors (14th Gen) up to i7 and AMD Ryzen™ 5 8500G and 3 8300G series processors.

Intel vPro® and AMD Ryzen™ PRO options are available for enhanced security and manageability.

### **Dell Pro Slim Plus**

Designed for enhanced performance and advanced capabilities, this AI PC is powered by Intel® Core™ Ultra (Series 2) up to Ultra 9, complete with a dedicated NPU for AI-driven tasks.

Get higher performance, memory, storage, connectivity and upgradeable options when you choose Dell Pro Slim Plus. Please refer to the <u>Dell.com</u> for details.



### High-speed performance

Tackle heavy workloads with up to 128GB DDR5 memory, 4 slots (Dell Pro Slim Plus) / up to 64GB DDR5, 2 slots (Dell Pro Slim). Performance comes easy with 3 M.2 SSD and hard drive bays (Dell Pro Slim Plus) / 1 M.2 SSD and a second M.2 SSD via Zoom expansion card (Dell Pro Slim).



### **Expand further**

Easily upgrade your desktop's internal components with a tool-less chassis and three PCIe expansion slots. Upgrade options¹ include discrete graphics, USB-C, Thunderbolt 4, GbE Optical Fiber (Peer-to-Peer)² and Wi-Fi 7.



### Space-saving, purposeful design

Re-engineered with an enhanced thermal design that optimizes airflow optimize airflow for quieter operation.

Versatile, you can set it upright on a desk, or horizontally to support a monitor and save valuable desk space.



### Intentional material choices

Built with 50% recycled steel in the chassis<sup>3</sup> and up to 48% recycled plastic<sup>4</sup>, these PCs are shipped in packaging with up to 100% recycled or renewable plastic<sup>5</sup>. Multipack options are available to reduce transportation and packaging waste<sup>6</sup>.





# Meet the world's most compact tower PCs (under 15 liters) with versatile expandability<sup>1</sup>

With powerful processors, ample storage and advanced graphics capabilities, Dell Pro Tower and Dell Pro Tower Plus delivers outstanding performance and configurability to support your business needs.

### **Dell Pro Tower**

Power productivity with AI PC options, powered by Intel® Core™ Ultra processors (Series 2) up to Ultra 7, or AMD Ryzen™ 7 8700G and 5 8600G processors.

Additional configurations without built-in Al include Intel® Core™ processors (14th Gen) up to i7 and AMD Ryzen™  $5\,8500G$  and  $3\,8300G$  series processors.

Intel vPro® and AMD Ryzen™ PRO options are available for enhanced security and manageability.

# (P)

### Power to work beyond

- Conquer demanding projects with up to 128GB DDR5 memory (Dell Pro Tower Plus) / up to 64GB DDR5 (Dell Pro Tower)
- Performance comes easy with 3 M.2 SSD (Dell Pro Tower Plus) / 1 M.2 SSD and a second M.2 SSD via Zoom expansion card (Dell Pro Tower)
- Power through demanding graphics tasks with optional discrete graphics, such as AMD Radeon™ RX discrete graphics and Nvidia GeForce RTX™ (options vary by model)



### Ultimate configurability

Easily expand functionalities with a no-tools chassis for quick access to internal components and up to 4 PCle slots (Dell Pro Tower Plus) / up to 3 PCle slots (Dell Pro Tower). Upgrade options<sup>2</sup> include USB-C, Thunderbolt 4, GbE Optical Fiber (Peerto-Peer)<sup>3</sup> and Wi-Fi 7.

### **Dell Pro Tower Plus**

Designed for enhanced performance and advanced capabilities, this AI PC is powered by Intel® Core™ Ultra (Series 2) up to Ultra 9, complete with a dedicated NPU for AI-driven tasks.

Get higher performance, memory, storage, connectivity and expandable options when you choose Dell Pro Tower Plus. Please refer to the <u>Dell.com</u> for details.



### Purposeful design

Re-engineered with an enhanced thermal design that optimizes airflow optimize airflow for quieter operation.

Keep your PC in peak condition with the optional Dell Pro Tower Dust Filter and reduce cable clutter with the optional Dell Pro Tower Cable Cover.



### Intentional material choices

Built with 50% recycled steel in the chassis<sup>4</sup> and up to 44% recycled plastic<sup>5</sup>, these PCs are shipped in packaging with up to 100% recycled or renewable plastic<sup>6</sup>. Multipack options are available to reduce transportation and packaging waste<sup>7</sup>.

# Dell Pro 24 All-in-One



### Work smarter with this productivity and collaboration hub

This space-saving All-in-One with built-in camera, mics and speakers is available with Al options and a variety of configurations.

### Dell Pro 24 All-in-One

Unlock next-level AI performance, powered by Intel® Core™ Ultra desktop processors (Series 2). Additional configurations without built-in AI include Intel® Core™ processors (14th Gen), available on the Dell Pro 24 All-in-One 35W.

Featuring an FHD HDR camera, low blue light screen, integrated graphics and choice of fixed or height-adjustable stand.

Intel vPro $^{\! \circ}$  options are available on all models for enhanced security and manageability.

### Dell Pro 24 All-in-One Plus

Designed for enhanced performance and advanced capabilities, this AI PC is powered by Intel® Core™ Ultra (Series 2) up to Ultra 9, complete with a dedicated NPU to accelerate AI-driven tasks.

Featuring an optional upgrade to 5MP IR HDR camera, low blue light screen, optional discrete graphics and choice of fixed or height-adjustable stand.



### High-speed productivity

Up to dual M.2 Gen 4 SSD and up to 64GB DDR5 RAM with 6400 MT/s speeds. Comprehensive connectivity including USB-C, USB-A, DisplayPort (DP) and HDMI ports. DP supports up to 5K resolution for stunning visual quality.



### Easy fleet management

Streamline PC fleet management with one unified BIOS across Dell Pro All-in-One PCs.



### Next-level video conferencing

Connect like you're there with an FHD High Dynamic Range (HDR) webcam. Look great, even in challenging lighting conditions, with HDR technology. On the Dell Pro 24 All-in-One Plus, upgrade to an impressive 5MP IR HDR webcam that supports Windows® Hello, Windows® Studio, and Microsoft® Human Presence Detection.



### Intentional material choices

Built with up to 54% recycled plastic and 16% recycled glass<sup>1</sup>, these PCs ship in packaging made with up to 100% recycled or renewable content.<sup>2</sup>





# Delivering innovative technology and solutions to collectively lower our environmental impact.



### Built with sustainable materials

Designed with the environment in mind, we incorporate up to 50% recycled steel in the chassis of Dell Pro Micro, Slim and Tower PCs.¹ The Dell Pro All-in-One is crafted with 16% recycled glass.² Recycled plastic including post-consumer recycled plastic and closed loop ITE derived plastic³ are also included in the design of our Dell Pro desktops and All-in-Ones.



### **Built to last**

Made with high-quality components, Dell Pro desktops drive top performance and value throughout its lifecycle. Dell makes it simple to access and replace parts to get the most life out of our products.

Parts & Upgrades >



### **Packaging**

Dell Pro desktops and All-in-Ones are shipped in packaging made with up to 100% recycled or renewable content.<sup>4</sup> Select desktops are eligible for multipack shipping to help reduced transportation and packaging waste.<sup>5</sup>



### Seamlessly modernize your tech

We can help you refresh to the latest technology while responsibly retiring your devices, regardless of brand, and addressing your sustainability goals.

<u>Asset Recovery Services</u> >

### Meets the latest environmental standards

Dell Pro desktops meet the latest environmental standards such as ENERGY STAR®, TCO certification, and EPEAT Gold registered with Climate+ designation<sup>6</sup>.







# Stay ahead with the power of Al

Work smarter, not harder with Dell AI PCs. Built with a cutting-edge three-tier processing system, combining the power of CPU, GPU, and dedicated NPU. Whether you're tackling big projects or speeding through your daily routine, Dell AI PCs empower you with Al-driven tools that make every task faster, smoother, and effortlessly productivity

### Run the right workload on the right engine and the right time

### **CPU**

Ensures seamless execution of system tasks and operations

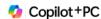
### **GPU**

Handles quality graphics rendering and accelerates computing tasks

### **NPU**

Dedicated AI engine runs AI workloads consuming less power, resulting in longer battery life

### Take Everyday to the Next Level with Al-Powered Tools



### **Elevate Productivity**

Solve problems faster and drive business impact with Windows 11 Pro Copilot+ PCs.¹ Devices come with a turbocharged NPU for powerful performance and unique AI experiences that save time and accelerate innovation.



### **Spark Creativity**

Create stunning visuals with CyberLink's Promeo AI Magic Designer that uses generative AI to create fully editable custom designs and text 1.9x faster, even offline.<sup>3</sup>

### zoom

### **Enhance Collaboration**

Collaborate more effectively without the distractions of lagging devices or power drains. Dell AI PCs are 22% cooler and are up to 3% more energy efficient for select enhanced collaboration workloads when using Zoom.<sup>2</sup>



### **Stay Secure**

McAfee Deepfake Detector sends real-time alerts to identify misleading Al content, protecting your brand and maintaining trust while saving up to 48% less power.<sup>4</sup>



# Bring AI to your PCs

### **Enhance Collaboration**

For organizations looking to accelerate deployment of Al applications across their workforce, Dell delivers the industry's most comprehensive Al toolkit leveraging NPU technology.<sup>5</sup> Dell Pro Al Studio brings Al directly to your device, perfect for keeping things running smoothly without the hefty price tag.



# Simplify IT



Our most secure<sup>1</sup> and simpleto-manage offerings make IT management a breeze

### Our Most Secure Commercial PCs<sup>1</sup>

According to Principled Technologies, no PC manufacturer offers the BIOS-level visibility Dell does.



### **Security**

# Improve fleet-wide security with multiple layers of defense

Reduce the attack surface and enhance long-term cyber resilience with <u>Dell Trusted Workspace</u> >





Be secure from first boot with rigorous supply chain controls.

Maintain BIOS integrity with deep, firmware-level visibility.





Protect end-user identity from malware that looks to steal credentials

Enrich OS-level data with PC telemetry to speed detection, response and remediation.



Layer on advanced threat protection from our ecosystem of best-of-breed software partners.



# Shrink the IT-security gap with an integrated, Alenabled solution

Explore hardware-assisted security with Dell, Intel & CrowdStrike

Learn More >

### Manageability

# Manage your fleet of PCs - reliably and easily

Help secure and optimize your endpoints and deliver end-user productivity with <u>Dell Manageability Solutions</u> >

With **Dell Management Portal**, you can manage Dell PCs, over the cloud, in conjunction with Microsoft Intune.

Dell Management Portal >

Update and secure your fleet of Dell PCs, with one application – **Dell Client Device Manager**.<sup>3</sup>

**Dell Trusted Update Experience** makes it simple to update endpoints with the latest BIOS and driver versions. Dell is the only Top-5 PC vendor that:



### Publishes<sup>2</sup> a device drivers and downloads release schedule:

IT Admins can deploy fleet-wide device updates on a predictable timeline. Learn More >



### Dell has the industry's first

Partner Portal accessible in Microsoft Intune, with fleetwide BIOS password access capability and Enterprise application access and publication capabilities

Enterprise application with modular update and security deployment capabilities, within the Dell Partner Portal, accessible via Microsoft Intune



# Simplify PC refresh with Dell Services

Enabling every step of the PC lifecycle

### **Dell Technologies APEX**

### 1st

### and most comprehensive1

As-a-service portfolio that spans from multi-cloud to client devices. Experience the flexibility to transform your IT and deploy the latest technologies at predictable costs.

### Dell APEX PC-as-a-Service<sup>2</sup>

Fully customizable monthly subscription that can include PCs, peripherals, software and services with no upfront investment.

Dell APEX PC-as-a-Service (PCAAS) >



### **Dell Premier**

324%

### ROI over 3 years⁴

Modernize IT purchasing by shopping your catalog in a tailored online solution. Gain control over the entire IT ecosystem to cut costs, standardize ordering, access analytics and more.

<u>Dell Premier</u> >

### **Asset Recovery Services**

2.8B

### Pounds of electronics recovered through all recovery programs since 2007<sup>3</sup>

Let Dell help you securely and responsibly retire your old IT equipment - regardless of brand – to allow for a seamless transition from old to new technology, while protecting both your business and the planet.

Asset Recovery Services >

### **ProDeploy Client Suite**

PC refresh starts with getting new devices in the hands of your end-users. Dell ProDeploy Suite streamlines operations and increases productivity with configured PCs that are ready to use on day one with dynamic cloud-based provisioning and imaging.

When transitioning from old to new technology, ProDeploy Plus includes the ability to securely erase sensitive end-user data with sophisticated tools to sanitize devices and includes Asset Recovery Services for responsible retirement.

<u>Dell ProDeploy Client Suite</u> >

### **ProSupport Suite for PCs**

ProSupport Suite is more than a 24/7 break-fix solution, it's a set of tools that automate and optimize your environment with little to no human intervention or end-user disruption.

Select from a robust library of Dell-authored scripts that correct company-wide issues quickly, minimizing remediation times and maintaining peak system performance. ProSupport Suite provides telemetry-driven data to arm IT with insights and make targeted updates, all controlled from a single dashboard.

ProSupport Suite for PCs >



### Legal Disclaimers

### Page No 3 (Meet the new Dell Pro Laptop Portfolio)

- 1. Based on Dell internal analysis, November 2024
- 2. Based on Dell internal testing, November 2024.

### Page No 4 (Confidently work anywhere with the Dell Pro family of laptops)

- 1. A 16:10 aspect ratio display features 5% more screen real estate vs. a 16:9 aspect ratio display on the 13" and 14" notebooks and 10% more on the 16" notebooks.
- 2. Based on Dell internal analysis, October 2024 (Intel) and March 2025 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. <u>A Comparison of Security Features</u>, April 2024.
- 3. Most-manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solutions Microsoft Intune, Workspace ONE, are separate purchases. Intel vPro, to support out-of-band systems management, is an additional system configuration upgrade.
- 4. Wi-Fi7/6e which has the 6Ghz band requires Windows 11 Operating system and compatible router. Router requires a separate purchase. WiFi 7/6E (6GHz) connectivity is only available in select locations. Check availability with your service provider. The Wi-Fi 7 card will operate on Wi-Fi 6E/6 speeds when Wi-Fi 7 is unavailable. Drivers for Wi-Fi 7 will be available mid-2024 (Win11 24H2 update). Dates are subject to change without notice. Ubuntu OS will not support Wi-Fi7 and will operate on WiFi 6/6E speeds when configured for WiFi7. The Bluetooth wireless card version may vary depending on the operating system that is installed on your computer.
- 5. Mobile Broadband antenna and module (for 2-in-1 devices) available only at time of system purchase. Mobile Broadband subject to service provider's broadband subscription and coverage area; additional charges apply. eSim technology subject to regional carrier/service provider availability & service provider's data plan subscription; additional charges apply. Check availability with your service provider.

### Page No 5 (Dell Pro Premium Laptops)

- 1. Based on Dell internal analysis, November 2024.
- 2. Based on Dell internal testing, November 2024.
- 3. Applies to Windows-based laptops only and is based on Dell analysis of publicly available information, November 2024.
- 4. Based on Dell analysis of publicly available information, November 2024.
- 5. Based on confirmation from Tandem OLED panel vendor (LG Display USA), November 2024.
- 6. Battery life up to 21 hours and 10 minutes of battery life with Intel U5-236V, 16GB RAM, 256GB PCIe SSD, FHD Non-Touch 400nits Display, Windows 11, and 60 Whr battery. Based on testing using the Mobile Mark 2025 battery life benchmark test in December 2024. For more information about this benchmark test, visit www.bapco.com. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time.
- 7. Copilot+ PC experiences require free updates. Timing varies by device and region. See <a href="aka.ms/copilotpluspcs.">aka.ms/copilotpluspcs.</a>.

### Page No 6 (Dell Pro Plus Laptops)

- 1. Based on Dell analysis of publicly available information, November 2024.
- 2. Based on Dell internal testing, November 2024. The claim applies for Dell Pro Plus configurations with Intel® Core™ Ultra 200U series processors or Intel® Core™ processors.
- 3. Based on Dell internal testing, November 2024.

### Page No 7 (Dell Pro Laptops)

- 1. Dell Pro 16 has 10% greater screen area than the predecessor (Latitude 3550), as they went from 16:9 to 16:10 aspect ratio. Based on internal analysis (Feb 2025).
- 2. Wi-Fi 7: Wi-Fi 7 certified products will roll out in accordance with the Wi-Fi Alliance certification schedule throughout 2024. Wi-Fi 7 requires the latest Wi-Fi Alliance certification, Windows HLK certified device driver, hardware update, supported Windows OS version and compatible router. Wi-Fi 7/6E connectivity (6 GHz) with Windows 11 is limited and will leverage prior generation of Wi-Fi 6E/ Wi-Fi 6 speeds until drivers are available and hardware adoption increases. Ubuntu OS will not support Wi-Fi 7 and will operate on Wi-Fi 6E/6 speeds when configured for Wi-Fi 7. Router requires a separate purchase. Wi-Fi 7/6E (6 GHz) connectivity is only available in select locations. Check availability with your service provider. The Bluetooth wireless card version may vary depending on the operating system that is installed on your computer.
- 3. Based on internal analysis, January 2025. Entry battery (45 whr) uses NCM technology and has 80% lesser cobalt compared to LCO technology.
- 4. Based on internal analysis, November 2024. EPEAT registered where applicable. EPEAT registration varies by country. See www.epeat.net for registration status by country.
- 5. Applies to Dell Pro, Dell Pro Plus, and Dell Pro Premium notebooks launching in 2025. Based on internal comparison of the solder connection on Latitude 7450 vs screwed connection testing data of the Dell Pro Premium laptop subject to a repeated standard wrenching torque in multiple directions. New USB-C port design is as screwed on connection for easier repairs and improved durability. Read warranty information for USB-C port replacement instructions.



#### Page No 8 (Sustainable innovation)

- 1. Dell Pro Plus notebooks: Based on internal analysis, November 2024. 50% Low emissions and 50% recycled aluminum in the top cover and palmrest, up to 50% post-consumer recycled plastic in the inner frame of top and bottom covers and speaker housing and 98% post-consumer recycled plastic in the battery frame, 46% bio-based rubber bumpers, 28% recycled ocean-bound plastic in the fan housing and 10% recycled glass in the panel. Cobalt reduction in the battery (45 whr) is 80% reduced cobalt use in NCM battery technology compared with LCO battery technology. Dell Pro Premium notebooks: Based on internal analysis, November 2024. Designed with recycled materials like 90% recycled magnesium in the chassis, up to 50% post-consumer recycled plastic in the bezel frame and speaker housing, 98% post-consumer recycled plastic in the battery frame, 50% recycled cobalt in the battery and 46% bio-based rubber feet. Recycled cobalt applies to the 40Whr and 60Whr batteries. Post-consumer recycled plastic: 98% in the battery frame, 50% in the bezel and 30% in the speaker housing.
- 2. Based on internal analysis. Entry battery (45 whr) uses NCM technology and has 80% lesser cobalt compared to LCO technology. Upsell battery (55 whr) is made with 50% recycled cobalt.
- 3. Applies to Dell Pro, Dell Pro Plus, and Dell Pro Premium notebooks launching in 2025. Based on internal analysis, November 2024.
- 4. Applies to Dell Pro, Dell Pro Plus, and Dell Pro Premium notebooks launching in 2025. Based on internal comparison of the solder connection on Latitude 7450 vs screwed connection testing data of the Dell Pro Premium laptop subject to a standard repeated axial load and a standard wrenching torque in multiple directions. New USB-C port design is as screwed on connection for easier repairs and improved durability. Read warranty information for USB-C port replacement instructions.
- 5. Dell Pro notebooks: Contains up to 94.1% recycled content and 6.3% renewable content in the form of sustainably forested materials. Excludes optional items added to order and included in box. Dell Pro Plus notebooks: Contains up to 93% recycled content and up to 7.2% renewable content in the form of sustainably forested materials. Excludes optional items added to order and included in box. Dell Pro Premium notebooks: Contains up to 94.3% recycled content and up to 5.9% renewable content in the form of sustainably forested materials. Excludes optional items added to order and included in box.
- 6. Based on internal analysis, November 2024.

### Legal Disclaimers

### Page No 9 (Meet the new Dell Pro desktop portfolio)

- 1. Based on Dell internal analysis, October 2024 (Intel) and March 2025 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. A comparison of security features, April 2024.
- 2. AMD Ryzen™ processors are available on Dell Pro Micro, Dell Pro Slim and Dell Pro Tower only.

### Page No 10 (Accelerate productivity with Dell Pro desktops)

- 1. Based on IDC Worldwide Quarterly Personal Computing Device Tracker, Feb 7, 2025 Units.
- 2. Based on Dell internal analysis, October 2024 (Intel) and March 2025 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. A comparison of security features, April 2024.
- 3. 1 BIOS across Dell Pro Micro, Slim, Tower PCs with Intel® processors, and 1 BIOS across Dell Pro Micro, Slim, Tower PCs with AMD Ryzen® processors.
- 4. Source: Based on Dell Quality Intelligence (Qi) too Dell Internal Analysis, January 2025.
- 5. Actual results may vary; testing results do not guarantee performance under test conditions.

  Dell Pro Micro (QCM1250), Dell Pro Micro Plus (QBM1250): Based on third-party testing conducted in Jan, 2025. Passed 14 MIL-STD-810H tests.

  Dell Pro Micro (QCM1255): Based on third-party testing conducted in Feb, 2025. Passed 13 MIL-STD-810H tests.

  Dell Pro Slim (QCS1250), Dell Pro Slim Plus (QBS1250): Based on third-party testing conducted in Dec, 2024. Passed 12 MIL-STD-810H tests.

  Dell Pro Slim (QCS1255): Based on third-party testing conducted in Feb, 2025. Passed 11 MIL-STD-810H tests.

  Dell Pro Tower (QCT1250), Dell Pro Tower Plus (QBT1250): Based on third-party testing conducted in Jan, 2025. Passed 14 MIL-STD-810H tests.

  Dell Pro Tower (QCT1255): Based on third-party testing conducted in Feb, 2025. Passed 13 MIL-STD-810H tests.

  Dell Pro 24 All-in-One Plus: Based on third-party testing conducted in Jan, 2025. Passed 14 MIL-STD-810H tests.

  Dell Pro 24 All-in-One 35W, Dell Pro 24 All-in-One 65W: Based on third-party testing conducted in Jan, 2025. Passed 14 MIL-STD-810H tests.

### Page No 11 (Dell Pro Micro)

1. Dell Pro Micro (QCM1250), Dell Pro Micro Plus (QBM1250) - Support for (4) displays is enabled by daisy-chaining via DisplayPort 1.4a. Maximum display resolution and refresh rates are contingent on selected video port specifications and may be limited by each additional display connected by daisy-chain. This is the expected display resolution when connecting 1 or more of your display(s) to:

One Native DisplayPort 1.4a – One display: up to 5120 x 3200 @60Hz resolution -or- – Two displays via MST/daisy-chain: up to 3840 x 2160 @60Hz resolution -or- – Three displays via MST/daisy-chain: up to 2560 x 1600 @60Hz resolution -or- – Four displays via MST/daisy-chain: up to 2560 x 1440 @60Hz resolution;

Two Native DisplayPort 1.4a – Two displays: up to  $5120 \times 3200 \otimes 60$ Hz -or- – Three displays: one up to  $5K \otimes 60$ Hz resolution, two via MST/daisy-chain: up to  $3840 \times 2160 \otimes 60$ Hz resolution -or- – Four displays via MST/daisy-chain: up to  $2560 \times 1440 \otimes 60$ Hz resolution;

Three Native DisplayPort 1.4a - Three displays: up to 5120 x 3200 @60Hz resolution -or- - Four displays: two up to 5K resolution, two via MST/daisy-chain: up to 3840 x 2160 @60Hz resolution

Dell Pro Micro (QCM1255) - Support for (4) displays is enabled by daisy-chaining via DisplayPort 1.4a. Maximum display resolution and refresh rates are contingent on selected video port specifications and may be limited by each additional display connected by daisy-chain. This is the expected display resolution when connecting 1 or more of your display(s) to:

One Native DisplayPort 1.4a – One display: up to 5120 x 3200 @60Hz resolution -or- – Two displays via MST/daisy-chain: up to 3840 x 2160 @60Hz resolution -or- – Three displays via MST/daisy-chain: up to 2560 x 1600 @60Hz resolution -or- – Four displays via MST/daisy-chain: up to 2560 x 1440 @60Hz resolution

Please visit Dell.com/Support and search for technical support resources for your Dell Pro Desktops, and Dell Displays and Peripherals (by product model number) for more details on setup and troubleshooting.

- 2. Options vary by model and may differ by country.
- 3. Supports up to 5Gbps connectivity via peer-to-peer transmission. Actual speed via network depends on equipment compatibility, requiring both transceiver and switch at the same maximum speed.
- 4. Percentage applies to total steel weight in the chassis. Includes OptiPlex Micro, OptiPlex Micro Plus, OptiPlex Tower, OptiPlex SFF, OptiPlex SFF Plus, Dell Pro Micro, Dell Pro Micro Plus, Dell Pro Tower, Dell Pro Slim and Dell Pro Slim Plus. Based on internal analysis, January 2025.
- 5. Based on internal analysis, January 2025. Recycled steel is in the chassis. Percentage is based on system plastic weight. Post-consumer recycled plastic: 45%, Closed-Loop ITE derived plastic: 14%. Recycled ocean-bound plastic applies to the fan-housing.
- 6. Contains 44.4% recycled content and 57.9% renewable materials. Renewable materials in the form of sustainably forested materials. Percentages may vary slightly by region [and form factor]. Excludes optional items added to order and included in the box.
- 7. Based on internal analysis, January 2025.

### Page No 12 (Dell Pro Slim)

- 1. Options vary by model and may differ by country.
- 2. Supports up to 5Gbps connectivity via peer-to-peer transmission. Actual speed via network depends on equipment compatibility, requiring both transceiver and switch at the same maximum speed.
- 3. Percentage applies to total steel weight in the chassis. Includes OptiPlex Micro, OptiPlex Micro Plus, OptiPlex Tower, OptiPlex SFF, OptiPlex SFF Plus, Dell Pro Micro, Dell Pro Micro Plus, Dell Pro Micro Plus, Dell Pro Slim and Dell Pro Slim Plus. Based on internal analysis, January 2025.
- 4. Based on internal analysis January 2025. 50% recycled steel in the chassis, up to 43.3% post-consumer recycled plastic and up to 4.7% closed loop ITE derived plastic.
- 5. Contains up to 56.7% recycled content and up to 50.7% renewable materials. Renewable materials in the form of sustainably forested materials. Percentages may vary slightly by region [and form factor]. Excludes optional items added to order and included in the box.
- 6. Based on internal analysis, January 2025.

### Page No 13 (Dell Pro Tower)

- 1. Dell Pro Tower and Tower Plus; under 15 liters. Based on Dell internal analysis of publicly available data, January 2025.
- 2. Options vary by model and may differ by country.
- 3. Supports up to 5 Gbps connectivity via peer-to-peer transmission. Actual speed via network depends on equipment compatibility, requiring both transceiver and switch at the same maximum speed.
- 4. Percentage applies to total steel weight in the chassis. Includes OptiPlex Micro, OptiPlex Micro Plus, OptiPlex Tower, OptiPlex SFF, OptiPlex SFF Plus, Dell Pro Micro, Dell Pro Micro Plus, Dell Pro Tower, Dell Pro Slim and Dell Pro Slim Plus. Based on internal analysis, January 2025.
- 5. Based on internal analysis January 2025. 50% recycled steel in the chassis, up to 39% post-consumer recycled plastic and up to 5% closed loop ITE derived plastic.
- 6. Contains up to 53% recycled content and up to 53.7% renewable materials. Renewable materials in the form of sustainably forested materials. Percentages may vary slightly by region [and form factor]. Excludes optional items added to order and included in the box.
- 7. Based on internal analysis, January 2025.

### Page No 14 (Dell Pro 24 All-in-One)

- 1. Based on internal analysis, January 2025. Percentage is based on system plastic weight. Dell Pro 24 All-in-One 35W: post-consumer recycled plastic: 41%; closed-Loop ITE derived plastic: 11%; recycled glass is in the panel. Dell Pro 24 All-in-One 65W: post-consumer recycled plastic: 43%; closed-Loop ITE derived plastic: 11%; recycled glass is in the panel. Dell Pro 24 All-in-One Plus: post-consumer recycled plastic: 41%; closed-Loop ITE derived plastic: 11%; recycled glass is in the panel.
- 2. Contains up to 96.3% recycled content and up to 41.5% renewable materials. Renewable materials in the form of sustainably forested materials. Percentages may vary slightly by region [and form factor]. Excludes optional items added to order and included in the box.

### Page No 15 (Reimagining desktops sustainably)

- 1. Percentage applies to total steel weight in the chassis. Includes OptiPlex Micro, OptiPlex Micro Plus, OptiPlex Tower, OptiPlex SFF, OptiPlex SFF Plus, Dell Pro Micro, Dell Pro Micro Plus, Dell Pro Tower, Dell Pro Slim and Dell Pro Slim Plus. Based on internal analysis, January 2025.
- 2. Based on internal analysis, January 2025. Percentage is based on system plastic weight. Recycled glass is in the panel.
- 3. Dell Pro Micro PCs: Claim Details: Refer to Page No 11 (Dell Pro Micro) #5 Dell Pro Slim PCs: Claim Details: Refer to Page No 12 (Dell Pro Slim) #4 Dell Pro Tower PCs: Claim Details: Refer to Page No 13 (Dell Pro Tower) #5 Dell Pro All-in-Ones:Claim Details: Refer to Page No 14 (Dell Pro 24 All-in-One) #1
- 4. Dell Pro Micro PCs: Claim Details: Refer to Page No 11 (Dell Pro Micro) #6 Dell Pro Slim PCs: Claim Details: Refer to Page No 12 (Dell Pro Slim) #5 Dell Pro Tower PCs: Claim Details: Refer to Page No 13 (Dell Pro Tower) #6 Dell Pro All-in-Ones: Claim Details: Refer to Page No 14 (Dell Pro 24 All-in-One) #2
- 5. Based on internal analysis, January 2025.
- 6. Dell Pro Micro, Slim, Tower PCs: EPEAT Gold Registration with Climate+ and TCO certification applies to Dell Micro Plus, Dell Pro Slim AMD config, Dell Pro Slim Plus, Dell Pro Tower AMD config and Dell Pro Tower Plus. Based on internal analysis, January 2025. EPEAT registered where applicable. EPEAT registration varies by country. See www.epeat.net for registration status by country.
  - Dell Pro All-in-Ones: EPEAT Gold Registration with Climate+ and TCO certification apply to the Dell Pro 24 All-in-One 35 watt and Dell Pro 24 All-in-One Plus. Dell Pro 24 All-in-One 65 watt is EPEAT Silver registered with Climate+ Based on internal analysis, February 2025. EPEAT registered where applicable. EPEAT registration varies by country. See www.epeat.net for registration status by country.

### Page No 16 (Stay ahead with the power of AI)

1. Copilot+ PC experiences require free updates. Timing varies by device and region. See Copilot+ PCs (https://www.microsoft.com/en-in/windows?r=1#faq1)



- 2. Based on internal analysis and testing, February 2025. Dell AI PCs running on devices with Intel® Core™ Ultra 200 K/U/H/HX/S series processors was compared to previous-generation Intel® Core™ Ultra processors. Results may vary.
- 3. As measured by Cyberlink's Promeo Al Magic Designer feature. Results may vary.
- 4. Based on internal analysis and testing, November 2024. McAfee's Deepfake Detector running on devices with Intel® Core™ Ultra 200V series processors was compared to previous-generation Intel® Core™ Ultra processors. Results may vary.
- 5. Based on Dell internal testing against publicly available comprehensive information, November 2024

### Page No 17 (Simplify IT)

- 1. Based on Dell internal analysis, October 2024 (Intel) and March 2025 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Intel-based PCs validated by Principled Technologies. A comparison of security features, April 2024.
- 2. Dell publishes a device drivers and downloads release schedule. Source: Based on internal analysis, May 2023. When comparing publicly available device drivers and downloads release schedules published by the Top 5 PC vendors, as of May 2023.
- 3. Dell Client Device Manager application availability planned for March 2025.

### Page No 18 (Simplify PC refresh with Dell Services)

- 1. Based on Dell internal analysis, April 2023.
- 2. Payment solutions provided and serviced by Dell Financial Services L.L.C. or its affiliate or designee ("DFS") for qualified customers. Offers may not be available or may vary in certain countries. Where available offers may be changed without notice and are subject to product availability, applicable law, credit approval, documentation provided by and acceptable to DFS and may be subject to minimum transaction size. Offers not available for personal, family or household use. Dell Technologies and the Dell Technologies logo are trademarks of Dell Inc. Restrictions and additional requirements may apply to transactions with governmental or public entities. At the end of the contract, the customer may renew the contract or return the equipment to DFS.
- 3. Dell Technologies has recovered 2.8 billion pounds of electronics since 2007. Source: Based on Dell internal analysis of publicly available data, April 2023.
- 4. Based on a Forrester Total Economic Impact™ Study Commissioned by Dell Technologies and AMD, "The Total Economic Impact™ Of Dell Premier," February 2024. Full study: The Total Economic Impact™ of Dell Premier.