Smart Selection DD3410
PowerProtect Data Domain

NEW **SSO Additional Halo on Select Target Accounts***
10–15% More Aggressive End Customer Pricing

Data Domain DD3410 (8-40 TBu)



PPDM Foundation Promo available at 90% DOL! (4-500TBu)

Smart Selection Guided Journey

Variable : DELL_POWERPROTECT_DD3410SV_NEW_GLOBAL_VP_1
Fixed : EMC_POWERPROTECT_DD3410SV_NEW_AMER_1

Starting DOL%
62%*

DELL Technologies PARTNER PROGRAM

- **Strengthen** your customers cyber resilience foundation by leveraging the #1 Purpose-Built Backup Appliance, ensuring enhanced security, performance, and efficiency, all while controlling costs.
- **Position** the DD3410 with entry, mid-range customers as a cyber resilience platform of choice for smaller environments, remote sites, and branch offices.
- **Leverage** the DD3410 as the ideal offer for tech refresh opportunities for customers with existing DD3300, DD6300, DD6400 or Dell branded tape installations.
- **Channel sellers / partners** are encouraged to leverage the DD3410 Smart Selection to provide added pre-approved discounting with deal registration.
- **TAM** $80M+ entry DD TAM at risk without DD3300 successor

Why Smart Selection?

This release provides customizable DD3410 configurations priced at aggressive pre-approved discount levels (priced to win), allowing added front-end margin for partners while reducing the need to go to special pricing.

Offers subject to change, may not be combinable with all other offers, discounts, or rebates. Taxes, shipping, and other fees apply. Offer applies on new quotes generated in DSC or Premier using respective order codes. Dell or EMC reserves right to cancel orders arising from pricing or other errors. If you will purchase from a Dell authorized distributor, you understand that the prices and discounts shown are indicative and that final pricing will be as agreed between you and your distributor. Distributors are free to set their own resale prices. Dell is not responsible if a distributor chooses not to pass on any promotional pricing or discount. Offers valid on orders from 08/03/2026 – 10/30/2026.

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* Select Target Accounts are drawn from existing marketing plays focusing on customers have not purchased Storage in the last few Quarters. Contact your FPM for the full Target Account list and eligibility details.