Smart Selection PowerStore 500T/1200T

NEW **SSO Additional Halo on Select Target Accounts***
10–15% More Aggressive End Customer Pricing

PowerStore Velocity Promo



Smart Selection Guided Journey
EMC_POWERSTORETSV_GEN2_AMER_VI_4

Software
Integrate & automate, 6x1.92TB NVMe SSD Starting Capacity and fully customizable multicloud flexibility, DevOps integrations & scale to meet demanding growth

Services
3 Yrs ProSupport and NBD Onsite service

Starting DOL%
72%*

DELL Technologies
PARTNER PROGRAM

Empowering Business Resilience Industry Leading Solutions

- PowerStore's flexible, software-driven architecture gives you consistent business results in a changing world, optimizing, protecting and scaling workloads from core to edge to cloud.
- Dell Private Cloud with PowerStore delivers a simple, automated path to deploy and manage private clouds - combining streamlined automation, unified visibility, and flexible architecture.
- Starting at 72% DOL with approved deal registration

The PowerStore Advantages

- **Software-driven Design** with Adaptable Architecture for rapid, non-disruptive growth that scales to evolving needs.
- **Predictive Analytics & Dynamic AppsOn:** Cross-category infrastructure insights plus enhanced VxRail HCI efficiency & flexibility.
- **Zero-cost Anytime Upgrades** for enrolled customers, including deployment.

Why Smart Selection?

This release provides customizable DD3410 configurations priced at aggressive pre-approved discount levels (priced to win), allowing added front-end margin for partners while reducing the need to go to special pricing.

Offers subject to change, may not be combinable with all other offers, discounts, or rebates. Taxes, shipping, and other fees apply. Offer applies on new quotes generated in DSC or Premier using respective order codes. Dell or EMC reserves right to cancel orders arising from pricing or other errors. If you will purchase from a Dell authorized distributor, you understand that the prices and discounts shown are indicative and that final pricing will be as agreed between you and your distributor. Distributors are free to set their own resale prices. Dell is not responsible if a distributor chooses not to pass on any promotional pricing or discount. Offers valid on orders from 08/03/2026 – 10/30/2026.

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* Select Target Accounts are drawn from existing marketing plays focusing on customers have not purchased Storage in the last few Quarters. Contact your FPM for the full Target Account list and eligibility details.