Smart Selection PowerVault ME52XX

NEW **SSO Additional Halo on Select Target Accounts*
10–15% More Aggressive End Customer Pricing**

PowerVault Promo



Optimized, Affordable Storage for Diverse Workloads

- Up to 8PB / 800K IOPS - optimized for SAN/DAS and SMB environments
- Mixed workload ready: databases, virtualization, HPC, security, and Edge
- Fast deployment, PowerEdge integration, CloudIQ monitoring, and ProSupport included

Starting DOL% 68%*

DELL Technologies PARTNER PROGRAM

The ME52XX Advantages

- Simplicity: Fast 2U/5U deployment with HTML5-based PowerVault Manager, automated updates, and seamless PowerEdge integration.
- Performance: Up to 800K IOPS and 14GB/s throughput — a 25% boost over prior generations with Intel Xeon controllers.
- Connectivity: Expand up to 8PB and 336 drives per array with flexible all-flash, hybrid, or HDD-only options.
- Flexible scalability: 12Gb SAS backend with 16/32Gb FC, 10/25Gb iSCSI, and SAS front-end choices

Order Code	Specifications	Software	Services
ME5212: PROMO_ME5212_1	2X8TB Hard Drive SAS ISE 12Gbps 7.2K 512e 3.5in	CloudIQ AIOPs at no extra cost with Dell ProSupport	3 Yrs ProSupport and NBD Onsite Service
ME5224: PROMO_ME5224_1	6X2.4TB Hard Drive 12Gbps SAS ISE 10K 512e 2.5in		
ME5284: PROMO_ME5284_1	28X8TB Hard Drive 12Gbps SAS ISE 7.2K 512e 3.5in		

Why Smart Selection?

This release provides customizable DD3410 configurations priced at aggressive pre-approved discount levels (priced to win), allowing added front-end margin for partners while reducing the need to go to special pricing.

Offers subject to change, may not be combinable with all other offers, discounts, or rebates. Taxes, shipping, and other fees apply. Offer applies on new quotes generated in DSC or Premier using respective order codes. Dell or EMC reserves right to cancel orders arising from pricing or other errors. If you will purchase from a Dell authorized distributor, you understand that the prices and discounts shown are indicative and that final pricing will be as agreed between you and your distributor. Distributors are free to set their own resale prices. Dell is not responsible if a distributor chooses not to pass on any promotional pricing or discount. Offers valid on orders from 08/03/2026 – 10/30/2026.

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* Select Target Accounts are drawn from existing marketing plays focusing on customers have not purchased Storage in the last few Quarters. Contact your FPM for the full Target Account list and eligibility details.