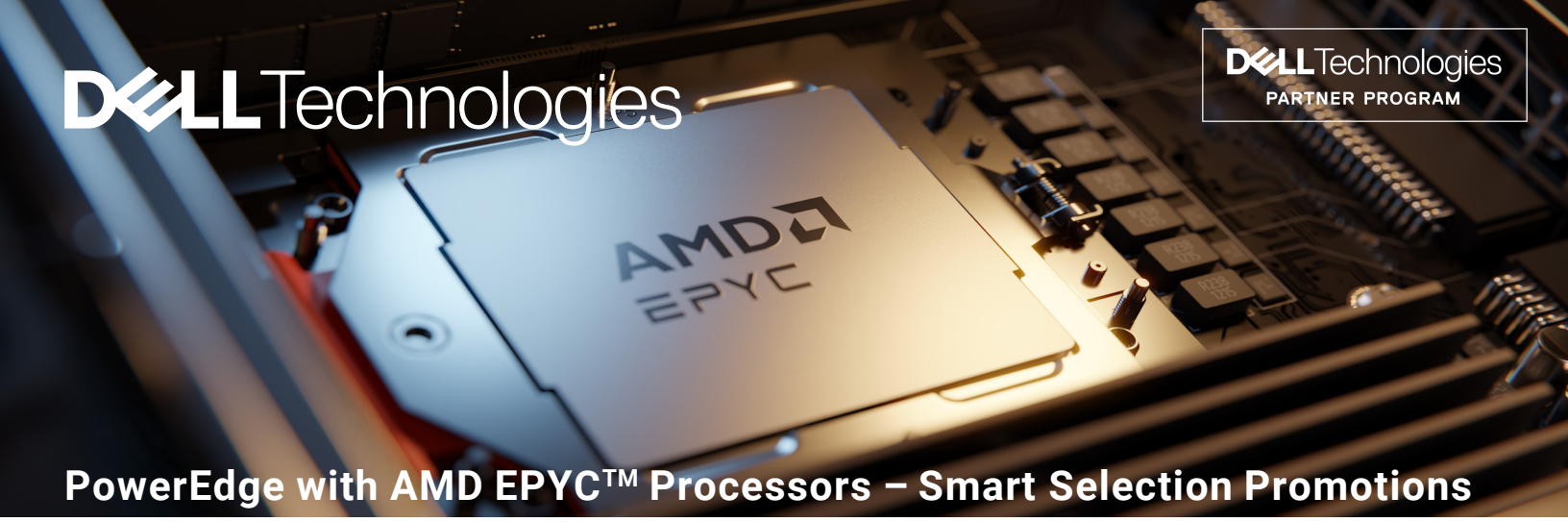


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PowerEdge R4715

Versatile, Affordable, Simplified Configures for Essential Workloads

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Expanded Capacity, Balanced Cost and Performance

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Default configurations subject to change based on supply and lead times.

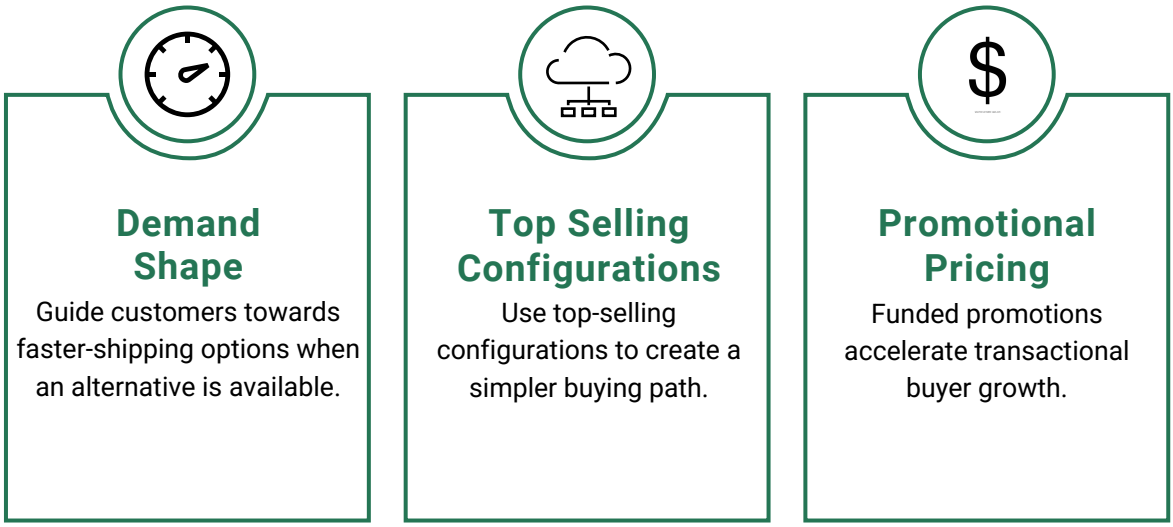
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Why Smart Selection Offers?



Demand Shape

Guide customers towards faster-shipping options when an alternative is available.

Top Selling Configurations

Use top-selling configurations to create a simpler buying path.

Promotional Pricing

Funded promotions accelerate transactional buyer growth.

FAQs

Do server lead time updates affect existing quotes?

No. Weekly server lead time updates do not impact existing quotes. They only update defaults for new quotes

Why are some options being Removed from SSO Servers?

Constrained components with no line of sight to recovery are removed monthly to avoid your orders being canceled.

Does SSO offer pricing incentives to help convert opportunities?

Yes. SSO is strategically funded to support transactional promotions.

Are Smart Selection Offers customizable or fixed configurations?

Customizable. You can configure based on customer heads/workloads.

Are there Smart Selection Offers for Storage?

Yes. SSO offers aggressive promotions to drive PowerVault, PowerStore, and Data Protection.

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