

# Marketing Consultation-as-a-Service



## STRATEGY

- Marketing Strategies
- Brand Strategy
- Business Strategy
- Lead Generation
- Omnichannel
- Marketing Campaign



## WEB

- UX User Experience
- UI User Interface
- Responsive Design
- Web Development
- Web Design
- eCommerce
- Landing Pages



## SOCIAL

- Content Strategy
- Reputation Management
- Audience Targeting
- Content Creation
- Monitoring
- Social Analytics
- Social Listening



## DIGITAL

- SEM
- Display Ads
- Remarketing
- Email Marketing
- SEO
- YouTube Advertising
- Facebook Ads



## VIDEO

- Concept Development
- Storyboarding
- Scripting
- Animated Video
- On-site Shooting
- Video Production
- Corporate Video



## DESIGN

- Branding
- Logo Design
- Graphic Design
- Collateral
- Illustrations
- Environmental Design
- Trade Shows