



# The Truth About Epson Inkjet Printers



Not all inkjet printers are created equally. When comparing inkjet to competitive models, there are some common myths that need to be addressed.

## Fiction

**1** Myth: Inkjet printers are designed for home use, not high-volume office applications

**2** Myth: The printhead on inkjet printers frequently clogs or dries out

**3** Myth: Inkjet printers require more maintenance than color laser printers

**4** Myth: Inkjet printouts will smear

**5** Myth: The print quality from inkjet printers is inferior to laser printers

## Fact

**Fact: Epson business inkjet printers feature PrecisionCore® printhead technology, which is more advanced than the inkjet printers of the past**

- PrecisionCore printhead technology helps businesses tackle the most demanding print tasks at incredible speeds
- The PrecisionCore print chip is at the core of virtually all of our printers—from consumer and office to commercial and industrial solutions

**Fact: PrecisionCore printheads are designed to last the life of the printer, making them ideal for busy offices**

- Unlike thermal inkjet printers, our printheads do not require periodic replacement—they are engineered for long-term reliability and low maintenance
- Our printers use a heat-free ejection process that does not degrade our ink

**Fact: Epson business inkjet printers are engineered for reliability**

- Our WorkForce® Enterprise AM Series produces up to 3x more pages than laser competitors before a service visit is required<sup>1</sup>
- The WF-C5890 and WF-C5390 desktop printers produce up to 10x more pages than comparable color laser printers before a service visit is required<sup>2</sup>

**Fact: DURABrite® Pro fast-drying, water-resistant pigment ink produces vivid color and crisp black text for high-quality office printing**

- Our pigment inks are designed for high-speed print jobs and deliver professional image quality and color consistency
- DURABrite Pro produces truly touchable prints right out of the printer

**Fact: Epson technology delivers outstanding-quality prints with long-lasting durability**

- PrecisionCore technology produces up to 40 million precise dots per second with astonishing ink placement accuracy
- The combination of precise technology and pigment ink allows for laser-sharp black text and vivid color

For more information, visit us at [epson.com/business-printers](https://epson.com/business-printers)

<sup>1</sup> When compared to laser competitors in their class. Competitive data sourced from BEI – Service Cost Data as of June 2025. Compared to similarly featured competitor models (A3, Color, MFP, 40–60 ppm) launched between 1/1/2018 and 11/1/2023 with at least 250 units in BEI service population. Epson data based on internal data. <sup>2</sup> Competitive data sourced from BEI – Service Cost Data as of August 2025. Compared to similarly featured competitor models (A4, Color, MFP, 20–28 ppm) in North America with at least 10 units in BEI service population. Competitors represent brands using an average of their qualifying model's MCBV. Epson data based on internal data.