



TD SYNEX Go - Exclusive Benefits and Enablement Program

TD SYNEX Go is an exclusive tiered benefits program designed to educate and support partners as they deepen their understanding of Google solutions, accelerate their cloud practices and increase their overall revenue. TD SYNEX Go removes barriers to the market — making it easier to do business. With more than 75 years of combined dedication and service to worldwide commercial and U.S. public sector markets, including the federal government, state and local governments as well as education (SLED), healthcare and utility organizations, you can trust us to take you to new heights.

Why TD SYNEX Go?

Crafted to empower and fortify our partners, the TD SYNEX Go program offers our partners access to actionable end-user market insights, targeted demand generation, proactive pipeline management, logistics, financing and channel enablement.

Get Started

Qualifications:

- TD SYNEX onboarding complete
- Transact Google Cloud Platform and Google Workspace with TD SYNEX with no revenue threshold

Participation Length: Up to 3 months

Get Started Benefits:

- Monthly newsletter recipient
- Alias support for optimized SLAs
- ServiceSolv line card access and support
- Early access to exclusive trainings

Public Sector Exclusive Access:

- 12 Google Public Sector Contract Vehicles
- Presales Assessments
- Confirmed Stateside Support
- Market Intelligence

Get Going

Qualifications:

- \$1,000-\$9,999 in monthly Google Cloud revenue annually

Participation Length: 3-6 months

Get Started Benefits plus:

- Google Cloud deal registration assistance
- Invitations to TD SYNEX events
- End-user training by TD SYNEX
- Demo trial access
- Early access to promotions and incentives

Public Sector Exclusive Access:

- Bid Response Support From Contract Capture Team

Go Beyond

Qualifications:

- \$10,000+ in monthly Google Cloud revenue annually

Participation Length: 6-9 months

Get Going Benefits plus:

- TD SYNEX executive sponsor and quarterly business review
- Joint business plan in place with TD SYNEX
- Priority initiation plus multiple attendees to TD SYNEX events
- Support for reseller events
- Access to discounts on service opportunities with joint solutions (POC, assessments, etc.)

Public Sector Exclusive Access:

- Priority Access to End-User Lead Identification
- Cloud Practice Builder Consultant-Led Training

Note: Public sector services need to be verified due to security clearances.

How to Get Started With TD SYNEX Go:



Questions?

Contact the TD SYNEX Google Team at GoogleCloud@tdsynnex.com.