

RevUP: Hitachi Acceleration Program

PARTNER OVERVIEW

Grow Faster with TD SYNnex + Hitachi Vantara



1 WHY JOIN REVUP?



RevUP: Hitachi Acceleration Program is designed to help partners accelerate Hitachi Vantara revenue and market share across the TD SYNnex Partner Community.

2 WHAT YOU RECEIVE



Qualified Sales Leads from Hitachi and TD SYNnex



Distribution Investment Funds



Incentives and rewards for meetings and demos from those leads



Access to Training & Enablement resources



Priority support from Hitachi and TD SYNnex teams



Access to marketing campaigns and site content syndication

3 PARTICIPATION EXPECTATIONS



Attend monthly partner cadence meetings



Drive pipeline growth and report on Hitachi opportunities



Achieve Hitachi Vantara compliance standards through required certifications and competencies



Participate in the Hitachi Center of Excellence (COE) and Partner Technical Ambassador Club (PTAC)

4 DIF OPPORTUNITY



TIERED DIF STRUCTURE

PROMOTION PERIOD

April 1, 2026 to Sept 30, 2026

ANNUAL HITACHI VANTARA BOOKINGS (BOOKED IN USD)		DISTRIBUTION INVESTMENT FUND (DIF)
	Less than \$500K	\$2,500 DIF
	\$500K - \$1M	\$5,000 DIF
	\$1M+	\$8,000 DIF

5 GET STARTED



Connect with your TD SYNnex representative to enroll and start accelerating your Hitachi growth.

Continued participation is contingent upon remaining in good standing with both Hitachi and TD SYNnex.



DRIVE ENROLLMENT. | BUILD PIPELINE. | ACCELERATE GROWTH.
TOGETHER, WE **REVUP** AND WIN WITH HITACHI VANTARA.