

Data Center Networking CX Switch Trade-Up Program

Customers can receive up to a \$5,000 credit per eligible switch and an additional \$1,000 credit for each HPE Aruba Networking 100G/400G transceiver they purchase as part of the solution.

For a limited time, HPE Aruba Networking authorized partners can facilitate a sales credit (or rebate) to customers purchasing eligible HPE Aruba Networking CX 8325/8360/9300 switches to replace qualified Cisco Nexus 5000, 3000, or 2000 or Juniper QFX 5100 and 5110 switche

For additional program details, terms and conditions, and to apply for the Trade Up rebate visit https://www.hpe.com/partners/dcncxtradeup.

Program details

Partners are required to include the "dcncxtradeup" promo code on all customer quotes where they plan to claim the credit. Discount on the HPE Aruba Networking CX switches and transceivers SKUs must not exceed 75% per to qualify for this Trade-Up program.

Promotion validity
November 1, 2023 - October 31, 2024*

Partner eligibility

All Aruba Partner Ready for Networking Program Partners in US & Canada buying through an authorized Aruba distributor.

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November 1, 2023 - October 31, 2024*

HPE Aruba Networking partners will work directly with the customer to facilitate the CX switch Trade-Up process. HPE Aruba Networking partner must register for an Offer ID through the data center networking CX Trade-Up Program page, have access to the customer opportunity ID, Bill of Materials (BOM) and customer invoice.

To get started

Visit https://www.hpe.com/partners/dcncxtradeup to start the Trade-Up application



process.

To submit an application to participate you will need:

- Active HPE Quote ID, Deal ID, or Offer ID (dcncxtradeup)
- The new HPE Aruba Networking CX switch(es) being purchased, and quantity
- Return product model, and quantity
- Customer information, including: company, first and last name, address, email address and telephone number

To raise a request for collection you will need:

- New HPE Product (scanned copy of customer invoice, serial numbers)
- If the seller receives the refund and not already provided with the application, the Transfer of Ownership document must be uploaded at this stage.
- Return product (brand, dimensions, weights)
- Postal address for check payment, or banking details
- site contact email address

Step by step process

Step 1: Submit an application for participation on behalf of the end-user customer.

- Visit https://www.hpe.com/partners/dcncxtradeup and click on the "Data Center Networking CX Switch Trade-Up Program" to get started Apply now!
- Select the HPE Aruba Networking products the customer has or will purchase

- Select the eligible Cisco or Juniper eligible used products for return to get a non-binding rebate offer.
- Complete the customer information and submit your application.
- After applying you will receive a confirmation email confirming your application has been sent to our approvals team and will be processed in the next few days.
- You will receive a notification as soon your application has been approved.

The indicated trade-in allowance is not guaranteed if any special pricing conditions are granted by HPE. In such case, a new estimation will be provided to you based on information related to specific deal or promotion.

Step 2: After deal closure and delivery of the new HPE products, approved applications can be converted to a claim to request collection of trade-in products and payment of the refund amount.

- For claim validation you will be asked to upload the end-customer invoice and provision of a few HPE product details (serial numbers, product numbers, invoice number)
- To plan collection, return product information (dimensions and weights) must be provided.
- Pickup address and if applicable, special instructions for the collection.
- In case the seller receiving the payment a <u>Transfer of Ownership document</u> with end-customer signature must be uploaded.
- Read and accept the <u>Terms & Conditions</u> and submit the claim.
- After claim validation HPE will inform you on the collection arrangements and align the schedules with you.
- After receipt of the return products in the processing center HPE will issue the refund payment with the selected payment method (check or bank transfer).



Eligible HPE Aruba Networking CX products and competitive equivalents

HPE Aruba Networking DCN CX Trade-Up (1 for 1)	Nexus / Juniper equivalent
9300-32D \$5,000 credit and \$1,000 credit for any 400G transceivers	1x Nexus 5000 or 1 of these part numbers: N5K-C5548P-FA, N5K-C5548UP-FA, or N5K-C5596UP-FA OR 1x Nexus 3000 or 1 of these part numbers N3K-C31320-X/XL, N3K-C3164Q, or N3K-C3172PQ/PQ-XL 1x Juniper's QFX 5100, 5110 ² or 1 of these part numbers QFX5110-32Q-AFI or QFX5110-32Q-AFO
8325-32C \$3,000 credit and \$1,000 credit for any 100G transceivers	1x Nexus 3000 or 1 of these part numbers N3K-C3132Q-X/XL and N3K-C3172PQ/PQ-XL 1x Juniper's GFX 5110, 5110° or 1 of these part numbers OFX5110-32Q-AFI or QFX5110-32Q-AFO
8325-48Y8C and 8360-48Y6C \$2,000 credit and \$1,000 credit for any 100G transceivers	1x Nexus 3000 or 1 of these part numbers N3K-C3548P-10GX and N3K-C3524P-10GX OR 1x Nexus 2000 or 1 of these part numbers N2K-C2348 ¹¹ 1x Juniper's OFX 5110, 5110 ² or 1 of these part numbers OFX5110-48S-AFI or OFX5110-48S-AFO

- 1 N2K-C2348* refers to the following: N2K-C2348UPQ4F, N2K-C2348UPQ8F, N2K-C2348UPQ12F, and N2K-C2348UPQF-QSA.
- 2 QFX 5110 Product Number: QFX5100-48S-AFI, QFX5100-48S-AFO, QFX5100-48T-AFI, QFX5100-48T-AFO, QFX5100-48S-3AFI, and QFX5100-48S-3AFO

Discount on the HPE Aruba Networking CX switches and transceivers SKUs must not exceed

75% to qualify for this Trade-Up program.

Eligible HPE Aruba Networking CX switch and transceivers

Customers also eligible to receive a US\$1,000 credit towards HPE Aruba Networking 100G and 400G transceivers when trading up eligible HPE Aruba Networking CX 8325/8360/9300 switches.

CX Switch	Transceiver Count
1x 9300-32D	Up to 32 "total XCVR units per switch" for the following: 1. R0Z30A (Aruba 100G QSFP28 LC CWDM4 2km SMF XCVR) 2. JL743A (Aruba 100G QSFP28 LC ER4L 40km SMF XCVR) 3. JL310A (Aruba 100G QSFP28 LC LR4 SMF XCVR) 4. R9B42A (Aruba 400G Q-DD MPO12 eDR4 2km SMF XCVR) 5. R9B41A (Aruba 400G Q-DD MPO16 SR8 100m MMF XCVR)
8325-32C	Up to 32 "total XCVR units per switch" for the following: 1. R0Z30A (Aruba 100G QSFP28 LC CWDM4 2km SMF XCVR) 2. JL743A (Aruba 100G QSFP28 LC ER4L 40km SMF XCVR) 3. JL310A (Aruba 100G QSFP28 LC LR4 SMF XCVR) 4. JL309A (Aruba 100G QSFP28 MPO SR4 MMF XCVR)
8325-48Y8C	Up to 8 "total XCVR units per switch" for the following: 1. R0Z30A (Aruba 100G QSFP28 LC CWDM4 2km SMF XCVR) 2. JL743A (Aruba 100G QSFP28 LC ER4L 40km SMF XCVR) 3. R9B63A (Aruba 100G QSFP28 LC FR1 2km SMF XCVR) 4. JL310A (Aruba 100G QSFP28 LC LR4 SMF XCVR) 5. JL309A (Aruba 100G QSFP28 MPO SR4 MMF XCVR)
8360-48Y6C	Up to 6 "total XCVR units per switch" for the following: ROZ30A (Aruba 100G QSFP28 LC CWDM4 2km SMF XCVR) JL743A (Aruba 100G QSFP28 LC ER4L 40km SMF XCVR) R9B63A (Aruba 100G QSFP28 LC FR1 2km SMF XCVR) JL310A (Aruba 100G QSFP28 LC LR4 SMF XCVR) JL309A (Aruba 100G QSFP28 MPO SR4 MMF XCVR)

Reseller terms and conditions

- Eligible End User Customers: US & Canada Only
- HPE Aruba Networking, HPE, and authorized Aruba distributors will not receive or take-in any equipment, or products that are being traded-in by end user customers.
- HPE Aruba Networking reserves the right to end/modify this promotion at any time.
- A quantity of one (1) Returned Product Switch is permitted for everyone (1) eligible new Switch detailed in the attached list ("HPE Product") purchase.
- In case of a dispute, decision taken by HPE Aruba Networking management will be final and binding on all parties.

Visit https://www.hpe.com/partners/dcncxtradeup for program details and terms and conditions.

Contact information

If you have any questions regarding your application, please do not hesitate to contact us (you will be asked for your Offer ID).

Please note: To prevent unwanted "spam" email, some internet service providers block messages from unknown senders. In case you don't receive a confirmation mail within 24 hours from promotion.support@tpps.mail.hpe.com, please check your spam folder.