

# What Is the HPE Smart Choice Purchase Program?

This new program makes it possible to quote fully configured servers in minutes. No more chasing the best price. No more using multiple systems to compare prices. No more registering deals or entering opportunities into Salesforce. And, because HPE Smart Choice Purchase Program products are fully configured, they are ready to ship in days — not weeks.

Take advantage of easy onsite integration with ready-to-deploy models. This program's end-to-end simplification saves you time and money at every step, allowing you to process deals faster and recognize revenue sooner. Plus, our expedited quote-to-ship sales cycle ensures you will always be positioned to grow your transactional business.

## The HPE Smart Choice Purchase Program Helps You:



Sell fully pre-configured solutions with minimal options needed.



Speed up drop shipping and shop "Heat of the Market" or other popular configurations at TD SYNEX.



Simplify quoting and aggressive pricing with no deal registration needed.



Earn 250 Engage & Grow points for every Smart Choice Server sold (BTO servers are normally worth 50-150 points).



Build your own server solutions using TD SYNEX's BTO inventory to decrease lead times and take advantage of free integration.

## Key Program Benefits

Looking for a better way to build or deliver the IT equipment your customers need to feed their growing business? With the HPE Smart Choice Purchase Program, it has never been easier to:

- Generate a quote in minutes.
- Get the best price the first time.
- Sell more, faster.
- Order popular TD SYNEX configurations in a single SKU.
- Get fast, reliable shipping.
- Give sellers more time to generate revenue.

## Get the Best Prices, Solutions and Delivery Speeds

For more information, check **ECExpress** for pricing and availability or contact us at **[HPE.US@tdsynnex.com](mailto:HPE.US@tdsynnex.com)**.