More ways to earn with HPE Networking

Promotions and SPIFFs

Promo	Valid through	Description
HPE Networking customer offers		
HPE Networking Switch It Up Competitive Switch Trade-In Promotion		This offer is for end-user customers, and includes both Juniper and Aruba products. Receive a trade-in rebate up to $1500 per unit for qualifying Cisco/ Meraki/Arista switches.
HPE Networking Hardware Modernization Trade-In Promotion	7/31/2027	Customers with eligible existing HPE Networking products can receive trade-in credit towards the purchase of new HPE Networking products, including Comware switches and routers, CX switches, access points, and other legacy HPE Networking devices.
HPE 90/9 Advantage financing		Help your customers secure critical networking solutions now without the upfront hit. With no payments for 90 days and ultra-low payments that keep first-year costs under ~10% of original equipment cost (OEC).
HPE Juniper Networking		
HPE Juniper Networking AI on Us	12/31/2026	Customer seed program designed to get customers started with AI capabilities quickly and inexpensively—up to 90% Off Mist AP Bundles and Mist Full Stack Bundles!
AI on Us Full Stack	12/31/2026	Provides eligible customers, through eligible partners, the ability to purchase eligible Juniper hardware and software at a discount of 90% off, up to $100k off list price.
EX HW & Mist Adoption Assurance	12/31/2026	Unlock up to 60% off when refreshing legacy switching and bundling Mist Wired Assurance—making modernization an easy yes for your customers.
Firewall Refresh	12/31/2026	Make competitive displacement easier than ever and win more security deals with a buy one, get one 50% off firewall offer.
HPE Routing2x	12/31/2026	Position a smarter WAN refresh with 2x lifespan and 2x cost savings with this competitive takeout offer—plus free support, training, and automation trials.
MX10K Adoption Acceleration	12/31/2026	Customers can receive an effectively free MX10K chassis when purchasing qualifying line cards.
HPE Aruba Networking		
HPE Aruba Networking AP Trade-Up Program		Customers can receive rebates up to $100 per unit when they trade in legacy HPE Aruba Networking or select Cisco and Meraki access points, and purchase eligible HPE Aruba Networking AP-6XX or AP-7XX series access points.
HPE Aruba Networking 5-for-3 Promotion	12/31/2026	Customers can get 5 HPE Aruba Networking access points for the price of 3! Boost your customers' Wi-Fi and IoT experiences, expand network capacity, observability, and security with AI powered management.
HPE Aruba Networking Top Value Promotion (U.S. and Canada)	12/31/2026	Frictionless, simple-to-quote discounting up to 70% off on many of our most popular products! Partners receive discounts up to 70% or more off MSRP on eligible access points, switches, cloud management software, transceivers, and accessories.

	Valid through	Description
WIN A TRIP TO ARUBA! Yes, it's back! Visit the HPE Engage and Grow site for information and to register	12/31/2026	20 partner representatives who achieve the highest spiff payouts from August 3 2026–January 31 2027 in select categories win an all expense paid trip to the Aruba Ritz Carlton! Top 5 Achievers in these categories win: — HPE Juniper Networking Data Center Networking — HPE Aruba Networking SASE/Network Security — HPE Aruba Networking Aruba Core Campus Switch and AP's — HPE Aruba Networking Net New Customer Deals.