



IGNITE

RESELLER INCENTIVE

FEBRUARY 5- APRIL 30

Resellers that grow their sales of qualifying Ignite Products with AMD and Windows will win! Products will include all Ignite Smart Buy and Smart Buy Plus SKUs.

1st Place: \$5000

2nd Place: \$3000

3rd Place: \$2000

BONUS: Reseller with the highest revenue of net new sales will earn an extra \$2000



TERMS AND CONDITIONS

- Minimum \$15,000 in sales to qualify
- VPAs excluded
- HP Authorized Only
- CTO Does Not Qualify