

Points Matrix and Promotions Intel® Components

Eligible Regions: APJ, PRC, ASMO, EMEA



intel
partner
alliance

Effective April 1, 2025, to June 30, 2025



Intel® Core™ Processors
13th Generation Intel® Core™ Processors

Ordering Code	Product Description	Matrix Points	Promo Points*
i3-13100	Intel® Core™ i3-13100 Processor	10	-
i3-13100F	Intel® Core™ i3-13100F Processor	10	-
i5-13400	Intel® Core™ i5-13400 Processor	30	-
i5-13400F	Intel® Core™ i5-13400F Processor	30	-
i5-13490F	Intel® Core™ i5-13490F Processor	30	-
i5-13500	Intel® Core™ i5-13500 Processor	30	-
i5-13600	Intel® Core™ i5-13600 Processor	30	-
i5-13600K	Intel® Core™ i5-13600K Processor	30	-
i5-13600KF	Intel® Core™ i5-13600KF Processor	30	-
i7-13700	Intel® Core™ i7-13700 Processor	40	-
i7-13700F	Intel® Core™ i7-13700F Processor	40	-
i7-13700K	Intel® Core™ i7-13700K Processor	40	-
i7-13700KF	Intel® Core™ i7-13700KF Processor	40	-

Ordering Code	Product Description	Matrix Points	Promo Points*
i7-13790F	Intel® Core™ i7-13790F Processor	40	-
i9-13900	Intel® Core™ i9-13900 Processor	50	-
i9-13900F	Intel® Core™ i9-13900F Processor	50	-
i9-13900K	Intel® Core™ i9-13900K Processor	50	-
i9-13900KF	Intel® Core™ i9-13900KF Processor	50	-
i9-13900KS	Intel® Core™ i9-13900KS Processor	50	-



Intel® Core™ Processors
Intel® Core™ 14th Generation Processors

Ordering Code	Product Description	Matrix Points	Promo Points*
i3-14100	Intel® Core™ i3 processor 14100	15	-
i3-14100F	Intel® Core™ i3 processor 14100F	15	-
i5-14400	Intel® Core™ i5 processor 14400	35	-
i5-14400F	Intel® Core™ i5 processor 14400F	35	-
i5-14490F	Intel® Core™ i5 processor 14490F	35	-
i5-14500	Intel® Core™ i5 processor 14500	35	-
i5-14600	Intel® Core™ i5 processor 14600	35	-
i5-14600K	Intel® Core™ i5 processor 14600K	30	-
i5-14600KF	Intel® Core™ i5 processor 14600KF	30	-
i7-14700	Intel® Core™ i7 processor 14700	45	-
i7-14700F	Intel® Core™ i7 processor 14700F	45	-
i7-14700K	Intel® Core™ i7 processor 14700K	40	-
i7-14700KF	Intel® Core™ i7 processor 14700KF	40	-

Ordering Code	Product Description	Matrix Points	Promo Points*
i7-14790F	Intel® Core™ i7 processor 14790F	45	-
i9-14900	Intel® Core™ i9 processor 14900	55	-
i9-14900F	Intel® Core™ i9 processor 14900F	55	-
i9-14900K	Intel® Core™ i9 processor 14900K	50	-
i9-14900KF	Intel® Core™ i9 processor 14900KF	50	-
i9-14900KS	Intel® Core™ i9 processor 14900KS	50	-



Ordering Code	Product Description	Matrix Points	Promo Points*
100U	Intel® Core™ 3 Processor 100U	20	-
120U	Intel® Core™ 5 Processor 120U	30	-
150U	Intel® Core™ 7 Processor 150U	40	-



Intel® Core™ Processors
Intel® Core™ Processors (Series 2)

Ordering Code	Product Description	Matrix Points	Promo Points*
210H	Intel® Core™ 5 Processor 210H	35	-
220H	Intel® Core™ 5 Processor 220H	35	-
220U	Intel® Core™ 5 Processor 220U	30	-
240H	Intel® Core™ 7 Processor 240H	45	-
250H	Intel® Core™ 7 Processor 250H	45	-
250U	Intel® Core™ 7 Processor 250U	40	-
270H	Intel® Core™ 9 Processor 270H	65	-



Intel® Core™ Ultra Processors
Intel® Core™ Ultra processors (Series 1)

Ordering Code	Product Description	Matrix Points	Promo Points*
125H	Intel® Core™ Ultra 5 processor 125H	30	-
125U	Intel® Core™ Ultra 5 processor 125U	30	-
134U	Intel® Core™ Ultra 5 processor 134U	30	-
135H	Intel® Core™ Ultra 5 processor 135H	30	-
135U	Intel® Core™ Ultra 5 processor 135U	30	-
155H	Intel® Core™ Ultra 7 processor 155H	40	-
155U	Intel® Core™ Ultra 7 processor 155U	40	-
164U	Intel® Core™ Ultra 7 processor 164U	40	-
165H	Intel® Core™ Ultra 7 processor 165H	40	-
165U	Intel® Core™ Ultra 7 processor 165U	40	-
185H	Intel® Core™ Ultra 9 processor 185H	60	-



Intel® Core™ Ultra Processors
Intel® Core™ Ultra processors (Series 2)

Ordering Code	Product Description	Matrix Points	Promo Points*
225	Intel® Core™ Ultra 5 Processor 225	30	-
235	Intel® Core™ Ultra 5 Processor 235	30	-
245	Intel® Core™ Ultra 5 Processor 245	30	-
265	Intel® Core™ Ultra 7 Processor 265	40	-
285	Intel® Core™ Ultra 9 Processor 285	60	-
225F	Intel® Core™ Ultra 5 Processor 225F	30	-
225H	Intel® Core™ Ultra 5 Processor 225H	35	-
225U	Intel® Core™ Ultra 5 Processor 225U	35	-
226V	Intel® Core™ Ultra 5 Processor 226V	35	-
228V	Intel® Core™ Ultra 5 Processor 228V	35	-
230F	Intel® Core™ Ultra 5 Processor 230F	30	-
235H	Intel® Core™ Ultra 5 Processor 235H	35	-
235U	Intel® Core™ Ultra 5 Processor 235U	35	-

Ordering Code	Product Description	Matrix Points	Promo Points*
236V	Intel® Core™ Ultra 5 Processor 236V	35	-
238V	Intel® Core™ Ultra 5 Processor 238V	35	-
245K	Intel® Core™ Ultra 5 Processor 245K	30	-
245KF	Intel® Core™ Ultra 5 Processor 245KF	30	-
255H	Intel® Core™ Ultra 7 Processor 255H	45	-
255U	Intel® Core™ Ultra 7 Processor 255U	45	-
256V	Intel® Core™ Ultra 7 Processor 256V	45	-
258V	Intel® Core™ Ultra 7 Processor 258V	45	-
265F	Intel® Core™ Ultra 7 Processor 265F	40	-
265H	Intel® Core™ Ultra 7 Processor 265H	45	-
265K	Intel® Core™ Ultra 7 Processor 265K	40	-
265KF	Intel® Core™ Ultra 7 Processor 265KF	40	-
265U	Intel® Core™ Ultra 7 Processor 265U	45	-



Intel® Core™ Ultra Processors
Intel® Core™ Ultra processors (Series 2)

Ordering Code	Product Description	Matrix Points	Promo Points*
266V	Intel® Core™ Ultra 7 Processor 266V	45	-
268V	Intel® Core™ Ultra 7 Processor 268V	45	-
285H	Intel® Core™ Ultra 9 Processor 285H	65	-
285K	Intel® Core™ Ultra 9 Processor 285K	60	-
288V	Intel® Core™ Ultra 9 Processor 288V	65	-



Ordering Code	Product Description	Matrix Points	Promo Points*
X550T2	Intel® Ethernet Converged Network Adapter X550-T2 (10GbE)	25	-



Ordering Code	Product Description	Matrix Points	Promo Points*
E610IT4OCP3M5	Intel® Ethernet Network Adapter OCP 3.0 E610-IT4, Multi	35	-
E610IT4OCPV3	Intel® Ethernet Network Adapter OCP 3.0 E610-IT4, Single	35	-
E610XT2OCP3M5	Intel® Ethernet Network Adapter OCP3.0 E610-XT2, Multi	25	-
E610XT2OCPV3	Intel® Ethernet Network Adapter OCP3.0 E610-XT2, Single	25	-
E610XT4OCP3M5	Intel® Ethernet Network Adapter OCP3.0 E610-XT4, Multi	35	-
E610XT4OCPV3	Intel® Ethernet Network Adapter OCP3.0 E610-XT4, Single	35	-



Ordering Code	Product Description	Matrix Points	Promo Points*
X710T2L	Intel® Ethernet Network Adapter X710-T2L (10GbE)	25	-
X710T2LBLK	Intel® Ethernet Network Adapter X710-T2L (10GbE)	25	-
X710T2LOCPV3	Intel® Ethernet Network Adapter X710-T2L for OCP 3.0 (10GbE)	25	-
X710T-2LOCPV3GIP	Intel® Ethernet Network Adapter X710-T2L for OCP 3.0 (10GbE)	25	-
X710T4L	Intel® Ethernet Network Adapter X710-T4L (10GbE)	35	-
X710T4LBLK	Intel® Ethernet Network Adapter X710-T4L (10GbE)	35	-
X710T4LOCPV3	Intel® Ethernet Network Adapter X710-T4L for OCP 3.0 (10GbE)	35	-
X710T-4LOCPV3GIP	Intel® Ethernet Network Adapter X710-T4L for OCP 3.0 (10GbE)	35	-



Ordering Code	Product Description	Matrix Points	Promo Points*
E8102CQDA2	Intel® Ethernet Network Adapter E810-2CQDA2	100	50
E810CQDA2	Intel® Ethernet Network Adapter E810-CQDA2	75	35
E810CQDA2BLK	Intel® Ethernet Network Adapter E810-CQDA2	75	35
E810XXVDA2	Intel® Ethernet Network Adapter E810-XXVDA2	75	35
E810XXVDA2BLK	Intel® Ethernet Network Adapter E810-XXVDA2	75	35
E810XXVDA4	Intel® Ethernet Network Adapter E810-XXVDA4	100	50
E810XXVDA4BLK	Intel® Ethernet Network Adapter E810-XXVDA4	100	50
E810CQDA2OC-PV3	Intel® Ethernet Network Adapter OCP3.0 E810-CQDA2	75	35
E810XXVDA2OC-PV3	Intel® Ethernet Network Adapter OCP3.0 E810-XXVDA2	75	35



Ordering Code	Product Description	Matrix Points	Promo Points*
I226T1	Intel® Ethernet Network Adapter I226-T1	10	-
I226T1BLK	Intel® Ethernet Network Adapter I226-T1	10	-



Ordering Code	Product Description	Matrix Points	Promo Points*
E100GQSFP28S-RX	Intel® Ethernet Optic QSFP28, SR Extended Temp	35	35



Ordering Code	Product Description	Matrix Points	Promo Points*
E25GSFP28SR	Intel® Ethernet SFP28 SR Optic	15	15
E25GSFP28SRX	Intel® Ethernet SFP28 SR Optic (Extended Temp)	15	15



Ordering Code	Product Description	Matrix Points	Promo Points*
21P02J00BAR	Intel® Arc™ A750 Graphics (21P02J00BAR)	20	-
FD8071104590340	Intel® Arc™ A750 Graphics (FD8071104590340)	20	-
23P6PA00BA	Intel® Arc™ Pro A40 Graphics (23P6PA00BA)	10	-
23P6PC00BA	Intel® Arc™ Pro A50 Graphics (23P6PC00BA)	20	-
23P6PC00BALP	Intel® Arc™ Pro A50 Graphics (23P6PC00BALP)	20	-
23P04E00BA	Intel® Arc™ Pro A60 Graphics (23P04E00BA)	40	-



Ordering Code	Product Description	Matrix Points	Promo Points*
5318H	Intel® Xeon® Gold 5318H Processor	-	100
6330	Intel® Xeon® Gold 6330 Processor	-	100
6330N	Intel® Xeon® Gold 6330N Processor	-	100
6338	Intel® Xeon® Gold 6338 Processor	-	100
8352S	Intel® Xeon® Platinum 8352S Processor	-	100
8360Y	Intel® Xeon® Platinum 8360Y Processor	-	100
8368	Intel® Xeon® Platinum 8368 Processor	-	100
8368Q	Intel® Xeon® Platinum 8368Q Processor	-	100

Points Matrix and Promotions – Intel® Components
Intel® Xeon® Scalable Processors
4th Generation Intel® Xeon® Scalable Processors



Ordering Code	Product Description	Matrix Points	Promo Points*
3408U	Intel® Xeon® Bronze 3408U Processor	25	-
4410T	Intel® Xeon® Silver 4410T Processor	25	-
4410Y	Intel® Xeon® Silver 4410Y Processor	25	-
4416+	Intel® Xeon® Silver 4416+ Processor	25	-
5403N	Intel® Xeon® Gold 5403N Processor	50	-
5411N	Intel® Xeon® Gold 5411N Processor	50	-
5412U	Intel® Xeon® Gold 5412U Processor	50	-
5415+	Intel® Xeon® Gold 5415+ Processor	50	-
5416S	Intel® Xeon® Gold 5416S Processor	50	-
5418N	Intel® Xeon® Gold 5418N Processor	50	-
5418Y	Intel® Xeon® Gold 5418Y Processor	50	-
5420+	Intel® Xeon® Gold 5420+ Processor	50	-
5423N	Intel® Xeon® Gold 5423N Processor	50	-

Ordering Code	Product Description	Matrix Points	Promo Points*
5433N	Intel® Xeon® Gold 5433N Processor	50	-
6403N	Intel® Xeon® Gold 6403N Processor	75	-
6414U	Intel® Xeon® Gold 6414U Processor	75	200
6416H	Intel® Xeon® Gold 6416H Processor	75	-
6418H	Intel® Xeon® Gold 6418H Processor	75	-
6421N	Intel® Xeon® Gold 6421N Processor	75	-
6423N	Intel® Xeon® Gold 6423N Processor	75	-
6426Y	Intel® Xeon® Gold 6426Y Processor	75	-
6428N	Intel® Xeon® Gold 6428N Processor	75	-
6430	Intel® Xeon® Gold 6430 Processor	75	200
6433N	Intel® Xeon® Gold 6433N Processor	75	-
6433NE	Intel® Xeon® Gold 6433NE Processor	75	-
6434	Intel® Xeon® Gold 6434 Processor	75	-

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Points Matrix and Promotions – Intel® Components
Intel® Xeon® Scalable Processors
4th Generation Intel® Xeon® Scalable Processors



Ordering Code	Product Description	Matrix Points	Promo Points*
6434H	Intel® Xeon® Gold 6434H Processor	75	-
6438M	Intel® Xeon® Gold 6438M Processor	75	-
6438N	Intel® Xeon® Gold 6438N Processor	75	-
6438Y+	Intel® Xeon® Gold 6438Y+ Processor	75	-
6442Y	Intel® Xeon® Gold 6442Y Processor	75	-
6443N	Intel® Xeon® Gold 6443N Processor	75	-
6444Y	Intel® Xeon® Gold 6444Y Processor	75	-
6448H	Intel® Xeon® Gold 6448H Processor	75	-
6448Y	Intel® Xeon® Gold 6448Y Processor	75	-
6454S	Intel® Xeon® Gold 6454S Processor	75	-
6458Q	Intel® Xeon® Gold 6458Q Processor	75	-
8444H	Intel® Xeon® Platinum 8444H Processor	150	-
8450H	Intel® Xeon® Platinum 8450H Processor	150	-

Ordering Code	Product Description	Matrix Points	Promo Points*
8452Y	Intel® Xeon® Platinum 8452Y Processor	150	-
8454H	Intel® Xeon® Platinum 8454H Processor	150	-
8458P	Intel® Xeon® Platinum 8458P Processor	150	-
8460H	Intel® Xeon® Platinum 8460H Processor	150	-
8460Y+	Intel® Xeon® Platinum 8460Y+ Processor	150	-
8461V	Intel® Xeon® Platinum 8461V Processor	150	200
8462Y+	Intel® Xeon® Platinum 8462Y+ Processor	150	-
8468	Intel® Xeon® Platinum 8468 Processor	150	-
8468H	Intel® Xeon® Platinum 8468H Processor	150	-
8468V	Intel® Xeon® Platinum 8468V Processor	150	-
8470	Intel® Xeon® Platinum 8470 Processor	150	-
8470N	Intel® Xeon® Platinum 8470N Processor	150	-
8470Q	Intel® Xeon® Platinum 8470Q Processor	150	200



Ordering Code	Product Description	Matrix Points	Promo Points*
8471N	Intel® Xeon® Platinum 8471N Processor	150	-
8480+	Intel® Xeon® Platinum 8480+ Processor	150	-
8490H	Intel® Xeon® Platinum 8490H Processor	150	-

Points Matrix and Promotions – Intel® Components
Intel® Xeon® Scalable Processors
 5th Generation Intel® Xeon® Scalable Processors



Ordering Code	Product Description	Matrix Points	Promo Points*
3508U	Intel® Xeon® Bronze 3508U Processor	25	-
4509Y	Intel® Xeon® Silver 4509Y Processor	25	-
4510	Intel® Xeon® Silver 4510 Processor	25	-
4510T	Intel® Xeon® Silver 4510T Processor	25	-
4514Y	Intel® Xeon® Silver 4514Y Processor	25	-
4516Y+	Intel® Xeon® Silver 4516Y+ Processor	25	-
5512U	Intel® Xeon® Gold 5512U Processor	50	-
5515+	Intel® Xeon® Gold 5515+ Processor	50	-
5520+	Intel® Xeon® Gold 5520+ Processor	50	-
6526Y	Intel® Xeon® Gold 6526Y Processor	75	-
6530	Intel® Xeon® Gold 6530 Processor	75	-
6534	Intel® Xeon® Gold 6534 Processor	75	-
6538N	Intel® Xeon® Gold 6538N Processor	75	-

Ordering Code	Product Description	Matrix Points	Promo Points*
6538Y+	Intel® Xeon® Gold 6542Y Processor	75	-
6542Y	Intel® Xeon® Gold 6542Y Processor	75	-
6544Y	Intel® Xeon® Gold 6544Y Processor	75	-
6548N	Intel® Xeon® Gold 6548N Processor	75	-
6548Y+	Intel® Xeon® Gold 6548Y+ Processor	75	-
6554S	Intel® Xeon® Gold 6554S Processor	75	-
6558Q	Intel® Xeon® Gold 6558Q Processor	75	-
8558	Intel® Xeon® Platinum 8558 Processor	150	-
8558P	Intel® Xeon® Platinum 8558P Processor	150	-
8558U	Intel® Xeon® Platinum 8558U Processor	150	-
8562Y+	Intel® Xeon® Platinum 8562Y+ Processor	150	-
8568Y+	Intel® Xeon® Platinum 8568Y+ Processor	150	-
8570	Intel® Xeon® Platinum 8570 Processor	150	-

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Ordering Code	Product Description	Matrix Points	Promo Points*
8571N	Intel® Xeon® Platinum 8571N Processor	150	-
8580	Intel® Xeon® Platinum 8580 Processor	150	-
8581V	Intel® Xeon® Platinum 8581V Processor	150	-
8592+	Intel® Xeon® Platinum 8592+ Processor	150	-
8592V	Intel® Xeon® Platinum 8592V Processor	150	-
8593Q	Intel® Xeon® Platinum 8593Q Processor	150	-



Ordering Code	Product Description	Matrix Points	Promo Points*
6315P	Intel® Xeon® 6315P Processor	50	-
6325P	Intel® Xeon® 6325P Processor	50	-
6333P	Intel® Xeon® 6333P Processor	50	-
6337P	Intel® Xeon® 6337P Processor	50	-
6349P	Intel® Xeon® 6349P Processor	50	-
6353P	Intel® Xeon® 6353P Processor	50	-
6357P	Intel® Xeon® 6357P Processor	50	-
6369P	Intel® Xeon® 6369P Processor	50	-
6520P	Intel® Xeon® 6520P Processor	150	-
6521P	Intel® Xeon® 6521P Processor	150	-
6527P	Intel® Xeon® 6527P Processor	150	-
6530P	Intel® Xeon® 6530P Processor	150	-
6710E	Intel® Xeon® 6710E Processor	300	-

Ordering Code	Product Description	Matrix Points	Promo Points*
6728P	Intel® Xeon® 6728P Processor	150	-
6730P	Intel® Xeon® 6730P Processor	300	-
6731E	Intel® Xeon® 6731E Processor	300	-
6731P	Intel® Xeon® 6731P Processor	150	-
6732P	Intel® Xeon® 6732P Processor	150	-
6736P	Intel® Xeon® 6736P Processor	150	-
6737P	Intel® Xeon® 6737P Processor	150	-
6740E	Intel® Xeon® 6740E Processor	300	-
6740P	Intel® Xeon® 6740P Processor	300	-
6741P	Intel® Xeon® 6741P Processor	300	-
6746E	Intel® Xeon® 6746E Processor	300	-
6747P	Intel® Xeon® 6747P Processor	300	-
6748P	Intel® Xeon® 6748P Processor	150	-



Ordering Code	Product Description	Matrix Points	Promo Points*
6756E	Intel® Xeon® 6756E Processor	300	-
6760P	Intel® Xeon® 6760P Processor	300	-
6761P	Intel® Xeon® 6761P Processor	300	-
6766E	Intel® Xeon® 6766E Processor	300	-
6767P	Intel® Xeon® 6767P Processor	300	-
6768P	Intel® Xeon® 6768P Processor	300	-
6780E	Intel® Xeon® 6780E Processor	300	-
6781P	Intel® Xeon® 6781P Processor	300	-
6787P	Intel® Xeon® 6787P Processor	300	-
6788P	Intel® Xeon® 6788P Processor	300	-
6944P	Intel® Xeon® 6944P Processor	400	-
6952P	Intel® Xeon® 6952P Processor	400	-
6960P	Intel® Xeon® 6960P Processor	400	-

Ordering Code	Product Description	Matrix Points	Promo Points*
6972P	Intel® Xeon® 6972P Processor	400	-
6979P	Intel® Xeon® 6979P Processor	400	-
6980P	Intel® Xeon® 6980P Processor	400	-



Ordering Code	Product Description	Matrix Points	Promo Points*
9460	Intel® Xeon® CPU Max 9460 Processor	300	200
9462	Intel® Xeon® CPU Max 9462 Processor	300	-
9468	Intel® Xeon® CPU Max 9468 Processor	300	-
9470	Intel® Xeon® CPU Max 9470 Processor	300	200
9480	Intel® Xeon® CPU Max 9480 Processor	300	200



The Intel® Partner Alliance Points (“Points”) Quarterly Matrix consists of products eligible to earn points on qualifying purchases. Visit our Partner Directory at <https://www.intel.com/content/www/us/en/partner/showcase/partner-directory/distributor-select-region.html> for a list of Intel® Authorized Distributors and Intel® Approved Component Suppliers in your region. For more information on Points and point-earning opportunities, visit <https://points.intel.com>.

Explanation of Qualifying Purchases by Region:

ASMO, APJ, EMEA, Hong Kong, and Macao -

- Purchases of eligible Intel products* from an Intel® Authorized Distributor or an Intel® Approved Component Supplier.

Mainland China -

- Purchases of eligible Intel® Xeon® and Intel® Xeon® Scalable processors, and Intel® Ethernet products from an Intel® Authorized Distributor.

or

- Purchases of eligible Intel® Core™ and Intel® Core™ Ultra processors, and Intel® graphics products reported through SMS Scan. (SMS Scan system access will be provided to approved Intel® Partner Alliance partners. Please contact PRC Sales System Support prc_sales_system_support@intel.com for additional information).

Eligibility:

Eligible Intel® Partner Alliance Roles:

- OEM
- Solution Provider
- Service Integrator (SI)
- Independent Software Vendor (ISV)
- Cloud Service Provider (CSP)

Exclusions:

Financial benefits such as Points are subject to additional qualifications and may not be available to all partners.

* Certain products not yet launched may appear on the matrix. Points may only be earned where and when a product is available. Not all products are available in all regions/countries. Not all products available are included in the points program. Intel reserves the right to add/remove products and determine which products will be included in the program and eligible for points earning.

Maximum Number of Points for Matrix and Promotions:

During the effective dates of each quarterly matrix and promotion, eligible partners may earn up to the cap amount shown based on their badged Intel® Partner Alliance Tier.

Earning Opportunity	Intel® Partner Alliance Badged Tier	Quarterly Point Cap
Intel® Components Points Matrix	Member	75,000 points
	Gold	120,000 points
	Titanium	250,000 points
Select Intel® Xeon® Scalable Processors (Component)	Member, Gold, Titanium	Up to 250,000 points
Select Intel® Ethernet 800 Series Network Adapters and Optics	Member, Gold, Titanium	Up to 25,000 points



1. These Promotions are governed by these terms and conditions (“Promotion Terms”), and the terms and conditions of Intel® Partner Alliance, including Appendix B Intel® Points Terms and Conditions (“Program Terms”), which are incorporated herein and available at: https://www.intel.com/content/dam/m/enrollment/legalpdfs/us/en/IPA_Master_Terms_and_Conditions.pdf. The Promotion Terms and the Program Terms are collectively, the “Rules”.
2. Intel will award Eligible Partners the specified Points/Unit during the Promotion Period for purchases of the listed below in “Qualifying Products” during the Promotion Period.
3. In these Promotions, the relevant date used for establishing the Points earned for the purchase of any Qualifying Product is the invoice date* for the Qualifying Product. Intel will award Points under these Promotions within 60 (sixty) days of the end of the Promotion Period, subject to Eligible Partner’s compliance with the Rules.
4. Eligible Partners may:
 - a. combine these Promotions with other points offers, except as otherwise stated by Intel;
 - b. not combine these Promotions with other discounts or promotions on Qualifying Products whether offered to the Eligible Partner, or to a third party on its behalf, as notified by Intel;
 - c. not transfer points under these Promotions; and
 - d. not receive cash alternatives for points under these Promotions.
5. Without prejudice to any right and remedy provided for in the Rules and any other right and remedy available at law, if an Eligible Partner does not comply with the Rules, Intel may:
 - a. withhold the Points that would otherwise be awarded to Eligible Partner under the Promotion;
 - b. adjust the number of Points to be awarded to Eligible Partner under the Promotion;
 - c. refuse to allow redemption of Points awarded under the Promotion; set-off the entire (or part) value of the Points awarded under the Promotion that Eligible Partner has redeemed, against Eligible Partner’s existing or future credit claims; and/or
 - d. obtain reimbursement of the entire (or part) value of the Points awarded to Eligible Partner under the Promotion that Eligible Partner has redeemed.
6. The English language version of the Rules shall prevail over any translation. If there is a conflict between the Promotion Terms and the Program Terms, the Promotion Terms shall prevail. The terms of any Intel trademark license agreement(s) and/or Intel logo license agreement(s) shall prevail over the Promotion Terms with respect to the subject matter of such agreement(s). Intel’s standard terms and conditions of sale shall govern any purchase or redemption of Points for Intel products made between the Eligible Partner and Intel and shall prevail over any other agreements unless in writing and signed by an authorized representative of Intel.
7. Capitalized terms which are not defined in these Promotion Terms shall have the meaning given to them in the Program Terms.
8. Eligible Partner’s acceptance of the Points in these Promotions indicates Eligible Partner’s acceptance to the Promotion Terms.
9. Intel reserves the right to modify, suspend, or terminate the Promotion at any time and for any reason with immediate effect, without prejudice to any rights that have already accrued under the Promotion but with no further liability, by giving notice in any form to Customer.

* For purchases being reported via SMS tool, the date reported will be used as invoice date.



Select Intel® Ethernet 800 Series Network Adapters and Optics

Product Description	Points per Unit
Intel® Ethernet Network Adapter E810-2CQDA2 (E8102CQDA2)	50
Intel® Ethernet Network Adapter E810-CQDA2 (E810CQDA2)	35
Intel® Ethernet Network Adapter E810-CQDA2 (E810CQDA2BLK)	35
Intel® Ethernet Network Adapter E810-XXVDA2 (E810XXVDA2)	35
Intel® Ethernet Network Adapter E810-XXVDA2 (E810XXVDA2BLK)	35
Intel® Ethernet Network Adapter E810-XXVDA4 (E810XXVDA4)	50
Intel® Ethernet Network Adapter E810-XXVDA4 (E810XXVDA4BLK)	50
Intel® Ethernet Network Adapter OCP3.0 E810-CQDA2 (E810CQDA2OCPV3)	35
Intel® Ethernet Network Adapter OCP3.0 E810-XXVDA2 (E810XXVDA2OCPV3)	35
Intel® Ethernet Optic QSFP28, SR Extended Temp (E100GQSFP28SRX)	35
Intel® Ethernet SFP28 SR Optic (E25GSFP28SR)	15
Intel® Ethernet SFP28 SR Optic (Extended Temp) (E25GSFP28SRX)	15

Select Intel® Xeon® Scalable Processors (Component)

Product Description	Points per Unit
Intel® Xeon® Gold 5318H Processor	100
Intel® Xeon® Gold 6330 Processor	100
Intel® Xeon® Gold 6330N Processor	100
Intel® Xeon® Gold 6338 Processor	100
Intel® Xeon® Gold 6414U Processor	200
Intel® Xeon® Gold 6430 Processor	200
Intel® Xeon® Platinum 8352S Processor	100
Intel® Xeon® Platinum 8360Y Processor	100
Intel® Xeon® Platinum 8368 Processor	100
Intel® Xeon® Platinum 8368Q Processor	100
Intel® Xeon® Platinum 8461V Processor	200
Intel® Xeon® Platinum 8470Q Processor	200
Intel® Xeon® CPU Max 9460 Processor	200
Intel® Xeon® CPU Max 9470 Processor	200
Intel® Xeon® CPU Max 9480 Processor	200

Points Matrix and Promotions – Intel® Components
Eligible Regions/Countries



APJ/PRC	Australia	India	Mainland China	Pakistan	Sri Lanka
	Bangladesh	Indonesia	Malaysia	Philippines	Taiwan
	Cambodia	Japan	Myanmar	Singapore	Thailand
	Hong Kong	Macao	New Zealand	South Korea	Vietnam

ASMO	Anguilla	Brazil	El Salvador	Mexico	Suriname
	Antigua & Barbuda	Canada	Grenada	Nicaragua	Trinidad & Tobago
	Argentina	Cayman Islands	Guadeloupe	Panama	United States
	Aruba	Chile	Guatemala	Paraguay	Uruguay
	Bahamas	Colombia	Guyana	Peru	Venezuela
	Barbados	Costa Rica	Haiti	Puerto Rico	Virgin Islands
	Belize	Dominican Rep.	Honduras	Saint Lucia	
	Bolivia	Ecuador	Jamaica	St. Kitts & Nevis	

EMEA	Albania	Estonia	Kazakhstan	Mozambique	South Africa
	Algeria	Ethiopia	Kenya	Namibia	Spain
	Andora	Finland	Kuwait	Netherlands	Sweden
	Armenia	France	Kyrgyzstan	Nigeria	Switzerland
	Austria	Georgia	Latvia	Norway	Tajikistan
	Azerbaijan	Germany	Lebanon	Oman	Tanzania
	Bahrain	Ghana	Libya	Poland	Tunisia
	Belgium	Gibraltar	Liechtenstein	Portugal	Turkey
	Bosnia & Herzegovina	Greece	Lithuania	Qatar	Turkmenistan
	Botswana	Greenland	Luxembourg	Reunion	Uganda
	Bulgaria	Hungary	Macedonia	Romania	Ukraine
	Cameroon	Iceland	Malta	Rwanda	United Arab Emirates
	Cote d'Ivoire	Iraq	Mauritius	Saudi Arabia	United Kingdom
	Croatia	Ireland	Moldova	Serbia	Uzbekistan
	Cyprus	Israel	Monaco	Seychelles	Yemen
	Czechia	Italy	Montenegro	Slovakia	Zambia
	Denmark	Jordan	Morocco	Slovenia	Zimbabwe
	Egypt				

Points Matrix and Promotions **Intel® based OEM Branded Systems**

Eligible Regions: APJ, ASMO, EMEA



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alliance

Effective April 1, 2025, to June 30, 2025



Intel® Core™ Processors
Intel® Core™ 14th Generation Processors

Ordering Code	Product Description	Matrix Points	Promo Points*
i3-14100	Intel® Core™ i3 processor 14100	15	-
i3-14100F	Intel® Core™ i3 processor 14100F	15	-
i5-14400	Intel® Core™ i5 processor 14400	20	-
i5-14400F	Intel® Core™ i5 processor 14400F	20	-
i5-14450HX	Intel® Core™ i5 processor 14450HX	20	-
i5-14500	Intel® Core™ i5 processor 14500	20	10
i5-14500HX	Intel® Core™ i5 processor 14500HX	20	-
i5-14600	Intel® Core™ i5 processor 14600	20	10
i5-14600K	Intel® Core™ i5 processor 14600K	15	-
i5-14600KF	Intel® Core™ i5 processor 14600KF	15	-
i7-14650HX	Intel® Core™ i7 processor 14650HX	30	-
i7-14700	Intel® Core™ i7 processor 14700	30	10
i7-14700F	Intel® Core™ i7 processor 14700F	30	-

Ordering Code	Product Description	Matrix Points	Promo Points*
i7-14700HX	Intel® Core™ i7 processor 14700HX	30	-
i7-14700K	Intel® Core™ i7 processor 14700K	25	-
i7-14700KF	Intel® Core™ i7 processor 14700KF	25	-
i9-14900	Intel® Core™ i9 processor 14900	50	10
i9-14900F	Intel® Core™ i9 processor 14900F	50	-
i9-14900HX	Intel® Core™ i9 processor 14900HX	50	-
i9-14900K	Intel® Core™ i9 processor 14900K	45	-
i9-14900KF	Intel® Core™ i9 processor 14900KF	45	-
i9-14900KS	Intel® Core™ i9 processor 14900KS	45	-



Intel® Core™ Processors
Intel® Core™ Processors (Series 1)

Ordering Code	Product Description	Matrix Points	Promo Points*
100U	Intel® Core™ 3 Processor 100U	10	-
120U	Intel® Core™ 5 Processor 120U	15	-
150U	Intel® Core™ 7 Processor 150U	25	-



Intel® Core™ Processors
Intel® Core™ Processors (Series 2)

Ordering Code	Product Description	Matrix Points	Promo Points*
210H	Intel® Core™ 5 Processor 210H	20	-
220H	Intel® Core™ 5 Processor 220H	20	-
220U	Intel® Core™ 5 Processor 220U	15	-
240H	Intel® Core™ 7 Processor 240H	30	-
250H	Intel® Core™ 7 Processor 250H	30	-
250U	Intel® Core™ 7 Processor 250U	25	-
270H	Intel® Core™ 9 Processor 270H	50	-



Ordering Code	Product Description	Matrix Points	Promo Points*
125H	Intel® Core™ Ultra 5 processor 125H	15	10
125U	Intel® Core™ Ultra 5 processor 125U	15	10
134U	Intel® Core™ Ultra 5 processor 134U	15	10
135H	Intel® Core™ Ultra 5 processor 135H	15	10
135U	Intel® Core™ Ultra 5 processor 135U	15	10
155H	Intel® Core™ Ultra 7 processor 155H	25	10
155U	Intel® Core™ Ultra 7 processor 155U	25	10
164U	Intel® Core™ Ultra 7 processor 164U	25	10
165H	Intel® Core™ Ultra 7 processor 165H	25	10
165U	Intel® Core™ Ultra 7 processor 165U	25	10
185H	Intel® Core™ Ultra 9 processor 185H	45	10



Intel® Core™ Ultra Processors
Intel® Core™ Ultra Processors (Series 2)

Ordering Code	Product Description	Matrix Points	Promo Points*
225	Intel® Core™ Ultra 5 Processor 225	15	-
235	Intel® Core™ Ultra 5 Processor 235	15	10
245	Intel® Core™ Ultra 5 Processor 245	15	10
225F	Intel® Core™ Ultra 5 Processor 225F	15	-
225H	Intel® Core™ Ultra 5 Processor 225H	20	-
225U	Intel® Core™ Ultra 5 Processor 225U	20	-
226V	Intel® Core™ Ultra 5 Processor 226V	20	-
228V	Intel® Core™ Ultra 5 Processor 228V	20	-
230F	Intel® Core™ Ultra 5 Processor 230F	15	-
235H	Intel® Core™ Ultra 5 Processor 235H	20	10
235HX	Intel® Core™ Ultra 5 Processor 235HX	20	-
235U	Intel® Core™ Ultra 5 Processor 235U	20	10
236V	Intel® Core™ Ultra 5 Processor 236V	20	10

Ordering Code	Product Description	Matrix Points	Promo Points*
238V	Intel® Core™ Ultra 5 Processor 238V	20	10
245HX	Intel® Core™ Ultra 5 Processor 245HX	20	10
245K	Intel® Core™ Ultra 5 Processor 245K	15	10
245KF	Intel® Core™ Ultra 5 Processor 245KF	15	-
265	Intel® Core™ Ultra 7 Processor 265	25	10
255H	Intel® Core™ Ultra 7 Processor 255H	30	-
255HX	Intel® Core™ Ultra 7 Processor 255HX	30	-
255U	Intel® Core™ Ultra 7 Processor 255U	30	-
256V	Intel® Core™ Ultra 7 Processor 256V	30	-
258V	Intel® Core™ Ultra 7 Processor 258V	30	-
265F	Intel® Core™ Ultra 7 Processor 265F	25	-
265H	Intel® Core™ Ultra 7 Processor 265H	30	10
265HX	Intel® Core™ Ultra 7 Processor 265HX	30	10

Effective April 1, 2025, to June 30, 2025



Ordering Code	Product Description	Matrix Points	Promo Points*
265K	Intel® Core™ Ultra 7 Processor 265K	25	10
265KF	Intel® Core™ Ultra 7 Processor 265KF	25	-
265U	Intel® Core™ Ultra 7 Processor 265U	30	10
266V	Intel® Core™ Ultra 7 Processor 266V	30	10
268V	Intel® Core™ Ultra 7 Processor 268V	30	10
285	Intel® Core™ Ultra 9 Processor 285	45	10
275HX	Intel® Core™ Ultra 9 Processor 275HX	50	-
285H	Intel® Core™ Ultra 9 Processor 285H	50	-
285HX	Intel® Core™ Ultra 9 Processor 285HX	50	10
285K	Intel® Core™ Ultra 9 Processor 285K	45	10
288V	Intel® Core™ Ultra 9 Processor 288V	50	10



The Intel® Partner Alliance Points (“Points”) Quarterly Matrix consists of products eligible to earn points on qualifying purchases. Visit our Partner Directory at <https://www.intel.com/content/www/us/en/partner/showcase/partner-directory/distributor-select-region.html> for a list of Intel® Authorized Distributors and Intel® Approved Device Suppliers in your region. For more information on Points and point-earning opportunities, visit <https://points.intel.com>.

Explanation of Qualifying Purchases:

Purchases of Intel®-based OEM branded systems* that contain an eligible Intel® component, from an Intel® Authorized Distributor or an Intel® Approved Device Supplier.

OEM Exclusions	
MOBILE SYSTEMS / DESKTOP SYSTEMS	APPLE*, GOOGLE*, MICROSOFT*

Eligibility:

Eligible Intel® Partner Alliance Roles:

- OEM
- Solution Provider
- Service Integrator (SI)
- Independent Software Vendor (ISV)
- Cloud Service Provider (CSP)

Exclusions:

Financial benefits, such as Points, are subject to additional qualifications and may not be available to all partners.

* Certain products not yet launched may appear on the matrix. Points may only be earned where and when a product is available. Not all products are available in all regions/countries. Not all products available are included in the points program. Intel reserves the right to add/remove products and determine which products will be included in the program and eligible for points earning.

Maximum Number of Points for Matrix and Promotions:

During the effective dates of each quarterly matrix and promotion, eligible partners may earn up to the cap amount shown based on their badged Intel® Partner Alliance Tier.

Earning Opportunity	Intel® Partner Alliance Badged Tier	Quarterly Point Cap
Intel®-based OEM Branded Systems Points Matrix	Member	75,000 points
	Gold	120,000 points
	Titanium	250,000 points
Earn Extra Points on Intel vPro® - Branded	Member, Gold, Titanium	Up to 25,000 points



1. These Promotions are governed by these terms and conditions (“Promotion Terms”), and the terms and conditions of Intel® Partner Alliance, including Appendix B Intel® Points Terms and Conditions (“Program Terms”), which are incorporated herein and available at: https://www.intel.com/content/dam/m/enrollment/legalpdfs/us/en/IPA_Master_Terms_and_Conditions.pdf. The Promotion Terms and the Program Terms are collectively, the “Rules”.
2. Intel will award Eligible Partners the specified Points/Unit during the Promotion Period for purchases of the listed below in “Qualifying Products” during the Promotion Period.
3. In these Promotions, the relevant date used for establishing the Points earned for the purchase of any Qualifying Product is the invoice date* for the Qualifying Product. Intel will award Points under these Promotions within 60 (sixty) days of the end of the Promotion Period, subject to Eligible Partner’s compliance with the Rules.
4. Eligible Partners may:
 - a. combine these Promotions with other points offers, except as otherwise stated by Intel;
 - b. not combine these Promotions with other discounts or promotions on Qualifying Products whether offered to the Eligible Partner, or to a third party on its behalf, as notified by Intel;
 - c. not transfer points under these Promotions; and
 - d. not receive cash alternatives for points under these Promotions.
5. Without prejudice to any right and remedy provided for in the Rules and any other right and remedy available at law, if an Eligible Partner does not comply with the Rules, Intel may:
 - a. withhold the Points that would otherwise be awarded to Eligible Partner under the Promotion;
 - b. adjust the number of Points to be awarded to Eligible Partner under the Promotion;
 - c. refuse to allow redemption of Points awarded under the Promotion; set-off the entire (or part) value of the Points awarded under the Promotion that Eligible Partner has redeemed, against Eligible Partner’s existing or future credit claims; and/or
 - d. obtain reimbursement of the entire (or part) value of the Points awarded to Eligible Partner under the Promotion that Eligible Partner has redeemed.
6. The English language version of the Rules shall prevail over any translation. If there is a conflict between the Promotion Terms and the Program Terms, the Promotion Terms shall prevail. The terms of any Intel trademark license agreement(s) and/or Intel logo license agreement(s) shall prevail over the Promotion Terms with respect to the subject matter of such agreement(s). Intel’s standard terms and conditions of sale shall govern any purchase or redemption of Points for Intel products made between the Eligible Partner and Intel and shall prevail over any other agreements unless in writing and signed by an authorized representative of Intel.
7. Capitalized terms which are not defined in these Promotion Terms shall have the meaning given to them in the Program Terms.
8. Eligible Partner’s acceptance of the Points in these Promotions indicates Eligible Partner’s acceptance to the Promotion Terms.
9. Intel reserves the right to modify, suspend, or terminate the Promotion at any time and for any reason with immediate effect, without prejudice to any rights that have already accrued under the Promotion but with no further liability, by giving notice in any form to Customer.

* For purchases being reported via SMS tool, the date reported will be used as invoice date.



Terms and Conditions
Qualifying Products by Promotion

Earn Extra Points on Intel vPro® - Branded

Product Description	Points per Unit
Intel® Core™ i5 processor 14500	10
Intel® Core™ i5 processor 14600	10
Intel® Core™ i7 processor 14700	10
Intel® Core™ i9 processor 14900	10
Intel® Core™ Ultra 5 processor 125H	10
Intel® Core™ Ultra 5 processor 125U	10
Intel® Core™ Ultra 5 processor 134U	10
Intel® Core™ Ultra 5 processor 135H	10
Intel® Core™ Ultra 5 processor 135U	10
Intel® Core™ Ultra 5 Processor 235	10
Intel® Core™ Ultra 5 Processor 235H	10
Intel® Core™ Ultra 5 Processor 235U	10
Intel® Core™ Ultra 5 Processor 236V	10
Intel® Core™ Ultra 5 Processor 238V	10
Intel® Core™ Ultra 5 Processor 245	10
Intel® Core™ Ultra 5 Processor 245HX	10
Intel® Core™ Ultra 5 Processor 245K	10
Intel® Core™ Ultra 7 processor 155H	10
Intel® Core™ Ultra 7 processor 155U	10
Intel® Core™ Ultra 7 processor 164U	10
Intel® Core™ Ultra 7 processor 165H	10
Intel® Core™ Ultra 7 processor 165U	10

Product Description	Points per Unit
Intel® Core™ Ultra 7 Processor 265	10
Intel® Core™ Ultra 7 Processor 265H	10
Intel® Core™ Ultra 7 Processor 265HX	10
Intel® Core™ Ultra 7 Processor 265K	10
Intel® Core™ Ultra 7 Processor 265U	10
Intel® Core™ Ultra 7 Processor 266V	10
Intel® Core™ Ultra 7 Processor 268V	10
Intel® Core™ Ultra 9 processor 185H	10
Intel® Core™ Ultra 9 Processor 285	10
Intel® Core™ Ultra 9 Processor 285HX	10
Intel® Core™ Ultra 9 Processor 285K	10
Intel® Core™ Ultra 9 Processor 288V	10



Eligible Regions/Countries

Branded IAD may not be available in all regions/countries.

APJ	Australia	Indonesia	New Zealand	South Korea	Vietnam
	Bangladesh	Japan	Pakistan	Sri Lanka	
	Cambodia	Malaysia	Philippines	Taiwan	
	India	Myanmar	Singapore	Thailand	

ASMO	Anguilla	Brazil	El Salvador	Mexico	Suriname
	Antigua & Barbuda	Canada	Grenada	Nicaragua	Trinidad & Tobago
	Argentina	Cayman Islands	Guadeloupe	Panama	United States
	Aruba	Chile	Guatemala	Paraguay	Uruguay
	Bahamas	Colombia	Guyana	Peru	Venezuela
	Barbados	Costa Rica	Haiti	Puerto Rico	Virgin Islands
	Belize	Dominican Rep.	Honduras	Saint Lucia	
	Bolivia	Ecuador	Jamaica	St. Kitts & Nevis	

EMEA	Albania	Estonia	Kazakhstan	Mozambique	South Africa
	Algeria	Ethiopia	Kenya	Namibia	Spain
	Andora	Finland	Kuwait	Netherlands	Sweden
	Armenia	France	Kyrgyzstan	Nigeria	Switzerland
	Austria	Georgia	Latvia	Norway	Tajikistan
	Azerbaijan	Germany	Lebanon	Oman	Tanzania
	Bahrain	Ghana	Libya	Poland	Tunisia
	Belgium	Gibraltar	Liechtenstein	Portugal	Turkey
	Bosnia & Herzegovina	Greece	Lithuania	Qatar	Turkmenistan
	Botswana	Greenland	Luxembourg	Reunion	Uganda
	Bulgaria	Hungary	Macedonia	Romania	Ukraine
	Cameroon	Iceland	Malta	Rwanda	United Arab Emirates
	Cote d'Ivoire	Iraq	Mauritius	Saudi Arabia	United Kingdom
	Croatia	Ireland	Moldova	Serbia	Uzbekistan
	Cyprus	Israel	Monaco	Seychelles	Yemen
	Czechia	Italy	Montenegro	Slovakia	Zambia
	Denmark	Jordan	Morocco	Slovenia	Zimbabwe
	Egypt				

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