

# Points Matrix and Promotions **Intel®-based OEM Branded Systems - Up to 25% Bonus Points!**

Eligible Regions: APJ, ASMO, EMEA



**intel**  
partner  
alliance



Ordering Code	Product Description	Matrix Points	Promo Points*	Ordering Code	Product Description	Matrix Points	Promo Points*
115U	Intel® Core™ Ultra 5 Processor 115U	15	-	245	Intel® Core™ Ultra 5 Processor 245	25	-
225	Intel® Core™ Ultra 5 Processor 225	25	-	245HX	Intel® Core™ Ultra 5 Processor 245HX	25	-
225F	Intel® Core™ Ultra 5 Processor 225F	25	-	245K	Intel® Core™ Ultra 5 Processor 245K	25	-
225H	Intel® Core™ Ultra 5 Processor 225H	25	-	245KF	Intel® Core™ Ultra 5 Processor 245KF	25	-
225U	Intel® Core™ Ultra 5 Processor 225U	25	-	255H	Intel® Core™ Ultra 7 Processor 255H	35	-
226V	Intel® Core™ Ultra 5 Processor 226V	25	-	255HX	Intel® Core™ Ultra 7 Processor 255HX	35	-
228V	Intel® Core™ Ultra 5 Processor 228V	25	-	255U	Intel® Core™ Ultra 7 Processor 255U	35	-
230F	Intel® Core™ Ultra 5 Processor 230F	25	-	256V	Intel® Core™ Ultra 7 Processor 256V	35	-
235	Intel® Core™ Ultra 5 Processor 235	25	-	258V	Intel® Core™ Ultra 7 Processor 258V	35	-
235H	Intel® Core™ Ultra 5 Processor 235H	25	-	265	Intel® Core™ Ultra 7 Processor 265	35	-
235HX	Intel® Core™ Ultra 5 Processor 235HX	25	-	265F	Intel® Core™ Ultra 7 Processor 265F	35	-
235U	Intel® Core™ Ultra 5 Processor 235U	25	-	265H	Intel® Core™ Ultra 7 Processor 265H	35	-
236V	Intel® Core™ Ultra 5 Processor 236V	25	-	265HX	Intel® Core™ Ultra 7 Processor 265HX	35	-
238V	Intel® Core™ Ultra 5 Processor 238V	25	-	265K	Intel® Core™ Ultra 7 Processor 265K	35	-



Ordering Code	Product Description	Matrix Points	Promo Points*
265KF	Intel® Core™ Ultra 7 Processor 265KF	35	-
265U	Intel® Core™ Ultra 7 Processor 265U	35	-
266V	Intel® Core™ Ultra 7 Processor 266V	35	-
268V	Intel® Core™ Ultra 7 Processor 268V	35	-
275HX	Intel® Core™ Ultra 9 Processor 275HX	60	-
285	Intel® Core™ Ultra 9 Processor 285	60	-
285H	Intel® Core™ Ultra 9 Processor 285H	60	-
285HX	Intel® Core™ Ultra 9 Processor 285HX	60	-
285K	Intel® Core™ Ultra 9 Processor 285K	60	-
288V	Intel® Core™ Ultra 9 Processor 288V	60	-



Ordering Code	Product Description	Matrix Points	Promo Points*
125H	Intel® Core™ Ultra 5 processor 125H	15	-
125U	Intel® Core™ Ultra 5 processor 125U	15	-
134U	Intel® Core™ Ultra 5 processor 134U	15	-
135H	Intel® Core™ Ultra 5 processor 135H	15	-
135U	Intel® Core™ Ultra 5 processor 135U	15	-
155H	Intel® Core™ Ultra 7 processor 155H	30	-
155U	Intel® Core™ Ultra 7 processor 155U	30	-
164U	Intel® Core™ Ultra 7 processor 164U	30	-
165H	Intel® Core™ Ultra 7 processor 165H	30	-
165U	Intel® Core™ Ultra 7 processor 165U	30	-
185H	Intel® Core™ Ultra 9 processor 185H	55	-



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6505P	Intel® Xeon® 6505P Processor	30	-
6507P	Intel® Xeon® 6507P Processor	30	-
6511P	Intel® Xeon® 6511P Processor	30	-
6515P	Intel® Xeon® 6515P Processor	30	-
6517P	Intel® Xeon® 6517P Processor	30	-
6520P	Intel® Xeon® 6520P Processor	95	-
6521P	Intel® Xeon® 6521P Processor	95	-
6527P	Intel® Xeon® 6527P Processor	95	-
6530P	Intel® Xeon® 6530P Processor	95	-
6710E	Intel® Xeon® 6710E Processor	190	-
6714P	Intel® Xeon® 6714P Processor	30	-
6724P	Intel® Xeon® 6724P Processor	30	-
6725P	Intel® Xeon® 6725P Processor	190	-
6728P	Intel® Xeon® 6728P Processor	95	-

Ordering Code	Product Description	Matrix Points	Promo Points*
6730P	Intel® Xeon® 6730P Processor	190	-
6731E	Intel® Xeon® 6731E Processor	190	-
6731P	Intel® Xeon® 6731P Processor	95	-
6732P	Intel® Xeon® 6732P Processor	95	-
6736P	Intel® Xeon® 6736P Processor	95	-
6737P	Intel® Xeon® 6737P Processor	95	-
6738P	Intel® Xeon® 6738P Processor	95	-
6740E	Intel® Xeon® 6740E Processor	190	-
6740P	Intel® Xeon® 6740P Processor	190	-
6741P	Intel® Xeon® 6741P Processor	190	-
6745P	Intel® Xeon® 6745P Processor	190	-
6746E	Intel® Xeon® 6746E Processor	190	-
6747P	Intel® Xeon® 6747P Processor	190	-
6748P	Intel® Xeon® 6748P Processor	95	-



Ordering Code	Product Description	Matrix Points	Promo Points*
6756E	Intel® Xeon® 6756E Processor	190	-
6760P	Intel® Xeon® 6760P Processor	190	-
6761P	Intel® Xeon® 6761P Processor	190	-
6766E	Intel® Xeon® 6766E Processor	190	-
6767P	Intel® Xeon® 6767P Processor	190	-
6768P	Intel® Xeon® 6768P Processor	190	-
6774P	Intel® Xeon® 6774P Processor	190	-
6776P	Intel® Xeon® 6776P Processor	190	-
6780E	Intel® Xeon® 6780E Processor	190	-
6781P	Intel® Xeon® 6781P Processor	190	-
6787P	Intel® Xeon® 6787P Processor	190	-
6788P	Intel® Xeon® 6788P Processor	190	-
6944P	Intel® Xeon® 6944P Processor	250	-
6952P	Intel® Xeon® 6952P Processor	250	-

Ordering Code	Product Description	Matrix Points	Promo Points*
6960P	Intel® Xeon® 6960P Processor	250	-
6962P	Intel® Xeon® 6962P Processor	250	-
6972P	Intel® Xeon® 6972P Processor	250	-
6978P	Intel® Xeon® 6978P Processor	250	-
6979P	Intel® Xeon® 6979P Processor	250	-
6980P	Intel® Xeon® 6980P Processor	250	-



Ordering Code	Product Description	Matrix Points	Promo Points*	Ordering Code	Product Description	Matrix Points	Promo Points*
3508U	Intel® Xeon® Bronze 3508U Processor	20	-	6542Y	Intel® Xeon® Gold 6542Y Processor	60	-
4509Y	Intel® Xeon® Silver 4509Y Processor	20	-	6544Y	Intel® Xeon® Gold 6544Y Processor	60	-
4510	Intel® Xeon® Silver 4510 Processor	20	-	6548N	Intel® Xeon® Gold 6548N Processor	60	-
4510T	Intel® Xeon® Silver 4510T Processor	20	-	6548Y+	Intel® Xeon® Gold 6548Y+ Processor	60	-
4514Y	Intel® Xeon® Silver 4514Y Processor	20	-	6554S	Intel® Xeon® Gold 6554S Processor	60	-
4516Y+	Intel® Xeon® Silver 4516Y+ Processor	20	-	6558Q	Intel® Xeon® Gold 6558Q Processor	60	-
5512U	Intel® Xeon® Gold 5512U Processor	30	-	8558	Intel® Xeon® Platinum 8558 Processor	95	-
5515+	Intel® Xeon® Gold 5515+ Processor	30	-	8558P	Intel® Xeon® Platinum 8558P Processor	95	-
5520+	Intel® Xeon® Gold 5520+ Processor	30	-	8558U	Intel® Xeon® Platinum 8558U Processor	95	-
6526Y	Intel® Xeon® Gold 6526Y Processor	60	-	8562Y+	Intel® Xeon® Platinum 8562Y+ Processor	95	-
6530	Intel® Xeon® Gold 6530 Processor	60	-	8568Y+	Intel® Xeon® Platinum 8568Y+ Processor	95	-
6534	Intel® Xeon® Gold 6534 Processor	60	-	8570	Intel® Xeon® Platinum 8570 Processor	95	-
6538N	Intel® Xeon® Gold 6538N Processor	60	-	8571N	Intel® Xeon® Platinum 8571N Processor	95	-
6538Y+	Intel® Xeon® Gold 6542Y+ Processor	60	-	8580	Intel® Xeon® Platinum 8580 Processor	95	-



Ordering Code	Product Description	Matrix Points	Promo Points*
8581V	Intel® Xeon® Platinum 8581V Processor	95	-
8592+	Intel® Xeon® Platinum 8592+ Processor	95	-
8592V	Intel® Xeon® Platinum 8592V Processor	95	-
8593Q	Intel® Xeon® Platinum 8593Q Processor	95	-





The Intel® Partner Alliance Points (“Points”) Quarterly Matrix consists of products eligible to earn points on qualifying purchases. Visit our Partner Directory at <https://www.intel.com/content/www/us/en/partner/showcase/partner-directory/distributor-select-region.html> for a list of Intel® Authorized Distributors and Intel® Approved Component Suppliers in your region. For more information on Points and point-earning opportunities, visit <https://points.intel.com>.

### Explanation of Qualifying Purchases:

Purchases of Intel®-based OEM branded systems\* that contain an eligible Intel® component, from an Intel® Authorized Distributor or an Intel® Approved Device Supplier.

#### OEM Exclusions

MOBILE SYSTEMS /  
DESKTOP SYSTEMS

APPLE\*, GOOGLE\*,  
MICROSOFT\*

### Eligibility:

Eligible Intel® Partner Alliance Roles:

- Builder
- Service Integrator (SI)
- Independent Software Vendor (ISV)
- Cloud/Comms Service Provider (CSP)

### Exclusions:

Financial benefits, such as Points, are subject to additional qualifications and may not be available to all partners.

\*Certain products not yet launched may appear on the matrix. Points may only be earned where and when a product is available. Not all products are available in all regions/countries. Not all products available are included in the points program. Intel reserves the right to add/remove products and determine which products will be included in the program and eligible for points earning.

\*Other names and brands may be claimed as the property of others.

### Maximum Number of Points for Matrix and Promotions:

During the effective dates of each quarterly matrix and promotion, eligible partners may earn up to the cap amount shown based on their badged Intel® Partner Alliance Tier.

Earning Opportunity	Intel® Partner Alliance Badged Tier	Quarterly Point Cap
Intel®-based OEM Branded Systems Points Matrix	Partner, Prestige	300,000 points



1. These Promotions are governed by these terms and conditions (“Promotion Terms”), and the terms and conditions of Intel® Partner Alliance, including Appendix B Intel® Points Terms and Conditions (“Program Terms”), which are incorporated herein and available at: [https://www.intel.com/content/dam/m/enrollment/legalpdfs/us/en/IPA\\_Master\\_Terms\\_and\\_Conditions.pdf](https://www.intel.com/content/dam/m/enrollment/legalpdfs/us/en/IPA_Master_Terms_and_Conditions.pdf). The Promotion Terms and the Program Terms are collectively, the “Rules”.
2. Intel will award Eligible Partners the specified Points/Unit during the Promotion Period for purchases of the listed below in “Qualifying Products” during the Promotion Period.
3. In these Promotions, the relevant date used for establishing the Points earned for the purchase of any Qualifying Product is the invoice date\* for the Qualifying Product. Intel will award Points under these Promotions within 60 (sixty) days of the end of the Promotion Period, subject to Eligible Partner’s compliance with the Rules.
4. Eligible Partners may:
  - a. combine these Promotions with other points offers, except as otherwise stated by Intel;
  - b. not combine these Promotions with other discounts or promotions on Qualifying Products whether offered to the Eligible Partner, or to a third party on its behalf, as notified by Intel;
  - c. not transfer points under these Promotions; and
  - d. not receive cash alternatives for points under these Promotions.
5. Without prejudice to any right and remedy provided for in the Rules and any other right and remedy available at law, if an Eligible Partner does not comply with the Rules, Intel may:
  - a. withhold the Points that would otherwise be awarded to Eligible Partner under the Promotion;
  - b. adjust the number of Points to be awarded to Eligible Partner under the Promotion;
  - c. refuse to allow redemption of Points awarded under the Promotion; set-off the entire (or part) value of the Points awarded under the Promotion that Eligible Partner has redeemed, against Eligible Partner’s existing or future credit claims; and/or
  - d. obtain reimbursement of the entire (or part) value of the Points awarded to Eligible Partner under the Promotion that Eligible Partner has redeemed.
6. The English language version of the Rules shall prevail over any translation. If there is a conflict between the Promotion Terms and the Program Terms, the Promotion Terms shall prevail. The terms of any Intel trademark license agreement(s) and/or Intel logo license agreement(s) shall prevail over the Promotion Terms with respect to the subject matter of such agreement(s). Intel’s standard terms and conditions of sale shall govern any purchase or redemption of Points for Intel products made between the Eligible Partner and Intel and shall prevail over any other agreements unless in writing and signed by an authorized representative of Intel.
7. Capitalized terms which are not defined in these Promotion Terms shall have the meaning given to them in the Program Terms.
8. Eligible Partner’s acceptance of the Points in these Promotions indicates Eligible Partner’s acceptance to the Promotion Terms.
9. Intel reserves the right to modify, suspend, or terminate the Promotion at any time and for any reason with immediate effect, without prejudice to any rights that have already accrued under the Promotion but with no further liability, by giving notice in any form to Customer.

\* For purchases being reported via SMS tool, the date reported will be used as invoice date.



### APJ

Australia  
Bangladesh  
Cambodia  
India

Indonesia  
Japan  
Malaysia  
Myanmar

New Zealand  
Pakistan  
Philippines  
Singapore

South Korea  
Sri Lanka  
Taiwan  
Thailand

Vietnam

### ASMO

Anguilla  
Antigua & Barbuda  
Argentina  
Aruba  
Bahamas  
Barbados  
Belize  
Bolivia

Brazil  
Canada  
Cayman Islands  
Chile  
Colombia  
Costa Rica  
Dominican Rep.  
Ecuador

El Salvador  
Grenada  
Guadeloupe  
Guatemala  
Guyana  
Haiti  
Honduras  
Jamaica

Mexico  
Nicaragua  
Panama  
Paraguay  
Peru  
Puerto Rico  
Saint Lucia  
St. Kitts & Nevis

Suriname  
Trinidad & Tobago  
United States  
Uruguay  
Venezuela  
Virgin Islands

### EMEA

Albania  
Algeria  
Andorra  
Armenia  
Austria  
Azerbaijan  
Bahrain  
Belgium  
Bosnia & Herzegovina  
Botswana  
Bulgaria  
Cameroon  
Cote d'Ivoire  
Croatia  
Cyprus  
Czechia  
Denmark  
Egypt

Estonia  
Ethiopia  
Finland  
France  
Georgia  
Germany  
Ghana  
Gibraltar  
Greece  
Greenland  
Hungary  
Iceland  
Iraq  
Ireland  
Israel  
Italy  
Jordan  
Kazakhstan

Kenya  
Kuwait  
Kyrgyzstan  
Latvia  
Lebanon  
Libya  
Liechtenstein  
Lithuania  
Luxembourg  
Macedonia  
Malta  
Mauritius  
Moldova  
Monaco  
Montenegro  
Morocco  
Mozambique  
Namibia

Netherlands  
Nigeria  
Norway  
Oman  
Poland  
Portugal  
Qatar  
Reunion  
Romania  
Rwanda  
Saudi Arabia  
Serbia  
Seychelles  
Slovakia  
Slovenia  
South Africa  
Spain  
Sweden

Switzerland  
Tajikistan  
Tanzania  
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