

# Points Matrix and Promotions **Intel®-based ODM Products - Up to 25% Bonus Points!**

Eligible Regions: APJ, ASMO, EMEA





| Ordering Code | Product Description                | Matrix Points |
|---------------|------------------------------------|---------------|
| 322           | Intel® Core™ Ultra 5 Processor 322 | 40            |
| 325           | Intel® Core™ Ultra 5 Processor 325 | 40            |
| 332           | Intel® Core™ Ultra 5 Processor 332 | 40            |
| 335           | Intel® Core™ Ultra 5 Processor 335 | 40            |
| 355           | Intel® Core™ Ultra 7 Processor 355 | 55            |
| 365           | Intel® Core™ Ultra 7 Processor 365 | 55            |



| Ordering Code | Product Description                 | Matrix Points |
|---------------|-------------------------------------|---------------|
| 225H          | Intel® Core™ Ultra 5 Processor 225H | 35            |
| 225U          | Intel® Core™ Ultra 5 Processor 225U | 35            |
| 235H          | Intel® Core™ Ultra 5 Processor 235H | 35            |
| 235U          | Intel® Core™ Ultra 5 Processor 235U | 35            |
| 255H          | Intel® Core™ Ultra 7 Processor 255H | 50            |
| 255U          | Intel® Core™ Ultra 7 Processor 255U | 50            |
| 265H          | Intel® Core™ Ultra 7 Processor 265H | 50            |
| 265U          | Intel® Core™ Ultra 7 Processor 265U | 50            |
| 285H          | Intel® Core™ Ultra 9 Processor 285H | 75            |



| Ordering Code | Product Description                 | Matrix Points |
|---------------|-------------------------------------|---------------|
| 115U          | Intel® Core™ Ultra 5 Processor 115U | 35            |
| 125H          | Intel® Core™ Ultra 5 processor 125H | 35            |
| 125U          | Intel® Core™ Ultra 5 processor 125U | 35            |
| 134U          | Intel® Core™ Ultra 5 processor 134U | 35            |
| 135H          | Intel® Core™ Ultra 5 processor 135H | 35            |
| 135U          | Intel® Core™ Ultra 5 processor 135U | 35            |
| 155H          | Intel® Core™ Ultra 7 processor 155H | 50            |
| 155U          | Intel® Core™ Ultra 7 processor 155U | 50            |
| 164U          | Intel® Core™ Ultra 7 processor 164U | 50            |
| 165H          | Intel® Core™ Ultra 7 processor 165H | 50            |
| 165U          | Intel® Core™ Ultra 7 processor 165U | 50            |
| 185H          | Intel® Core™ Ultra 9 processor 185H | 75            |



The Intel® Partner Alliance Points (“Points”) Quarterly Matrix consists of products eligible to earn points on qualifying purchases. For more information on Points and point-earning opportunities, visit <https://points.intel.com>.

### Explanation of Qualifying Purchases:

Purchases of eligible Intel®-based ODM products\* that contain an eligible Intel® component, from an approved ODM.

Please visit the following URL for a list of approved ODMs:

<https://www.intel.com/content/www/us/en/secure/partner-alliance/membership/benefits/manufacturers/odm-approved-list.html>.

### Eligibility:

Eligible Intel® Partner Alliance Roles:

- Builder
- Service Integrator (SI)
- Independent Software Vendor (ISV)
- Cloud/Comms Service Provider (CSP)

### Exclusions:

Financial benefits, such as Points, are subject to additional qualifications and may not be available to all partners.

\* Certain products not yet launched may appear on the matrix. Points may only be earned where and when a product is available. Not all products are available in all regions/countries. Not all products available are included in the points program. Intel reserves the right to add/remove products and determine which products will be included in the program and eligible for points earning.

### Maximum Number of Points for Matrix and Promotions:

During the effective dates of each quarterly matrix and promotion, eligible partners may earn up to the cap amount shown based on their badged Intel® Partner Alliance Tier.

| Earning Opportunity                     | Intel® Partner Alliance Badged Tier | Quarterly Point Cap |
|-----------------------------------------|-------------------------------------|---------------------|
| Intel®-based ODM Products Points Matrix | Partner, Prestige                   | 300,000 points      |



1. These Promotions are governed by these terms and conditions (“Promotion Terms”), and the terms and conditions of Intel® Partner Alliance, including Appendix B Intel® Points Terms and Conditions (“Program Terms”), which are incorporated herein and available at: [https://www.intel.com/content/dam/m/enrollment/legalpdfs/us/en/IPA\\_Master\\_Terms\\_and\\_Conditions.pdf](https://www.intel.com/content/dam/m/enrollment/legalpdfs/us/en/IPA_Master_Terms_and_Conditions.pdf). The Promotion Terms and the Program Terms are collectively, the “Rules”.
2. Intel will award Eligible Partners the specified Points/Unit during the Promotion Period for purchases of the listed below in “Qualifying Products” during the Promotion Period.
3. In these Promotions, the relevant date used for establishing the Points earned for the purchase of any Qualifying Product is the invoice date<sup>\*</sup> for the Qualifying Product. Intel will award Points under these Promotions within 60 (sixty) days of the end of the Promotion Period, subject to Eligible Partner’s compliance with the Rules.
4. Eligible Partners may:
  - a. combine these Promotions with other points offers, except as otherwise stated by Intel;
  - b. not combine these Promotions with other discounts or promotions on Qualifying Products whether offered to the Eligible Partner, or to a third party on its behalf, as notified by Intel;
  - c. not transfer points under these Promotions; and
  - d. not receive cash alternatives for points under these Promotions.
5. Without prejudice to any right and remedy provided for in the Rules and any other right and remedy available at law, if an Eligible Partner does not comply with the Rules, Intel may:
  - a. withhold the Points that would otherwise be awarded to Eligible Partner under the Promotion;
  - b. adjust the number of Points to be awarded to Eligible Partner under the Promotion;
  - c. refuse to allow redemption of Points awarded under the Promotion; set-off the entire (or part) value of the Points awarded under the Promotion that Eligible Partner has redeemed, against Eligible Partner’s existing or future credit claims; and/or
  - d. obtain reimbursement of the entire (or part) value of the Points awarded to Eligible Partner under the Promotion that Eligible Partner has redeemed.
6. The English language version of the Rules shall prevail over any translation. If there is a conflict between the Promotion Terms and the Program Terms, the Promotion Terms shall prevail. The terms of any Intel trademark license agreement(s) and/or Intel logo license agreement(s) shall prevail over the Promotion Terms with respect to the subject matter of such agreement(s). Intel’s standard terms and conditions of sale shall govern any purchase or redemption of Points for Intel products made between the Eligible Partner and Intel and shall prevail over any other agreements unless in writing and signed by an authorized representative of Intel.
7. Capitalized terms which are not defined in these Promotion Terms shall have the meaning given to them in the Program Terms.
8. Eligible Partner’s acceptance of the Points in these Promotions indicates Eligible Partner’s acceptance to the Promotion Terms.
9. Intel reserves the right to modify, suspend, or terminate the Promotion at any time and for any reason with immediate effect, without prejudice to any rights that have already accrued under the Promotion but with no further liability, by giving notice in any form to Customer.

<sup>\*</sup> For purchases being reported via SMS tool, the date reported will be used as invoice date.

## Points Matrix and Promotions — Intel®-based ODM Products - Up to 25% Bonus Points!

### Eligible Regions/Countries



|     |            |           |             |             |         |
|-----|------------|-----------|-------------|-------------|---------|
| APJ | Australia  | Indonesia | New Zealand | South Korea | Vietnam |
|     | Bangladesh | Japan     | Pakistan    | Sri Lanka   |         |
|     | Cambodia   | Malaysia  | Philippines | Taiwan      |         |
|     | India      | Myanmar   | Singapore   | Thailand    |         |

|      |                   |                |             |                   |                   |
|------|-------------------|----------------|-------------|-------------------|-------------------|
| ASMO | Anguilla          | Brazil         | El Salvador | Mexico            | Suriname          |
|      | Antigua & Barbuda | Canada         | Grenada     | Nicaragua         | Trinidad & Tobago |
|      | Argentina         | Cayman Islands | Guadeloupe  | Panama            | United States     |
|      | Aruba             | Chile          | Guatemala   | Paraguay          | Uruguay           |
|      | Bahamas           | Colombia       | Guyana      | Peru              | Venezuela         |
|      | Barbados          | Costa Rica     | Haiti       | Puerto Rico       | Virgin Islands    |
|      | Belize            | Dominican Rep. | Honduras    | Saint Lucia       |                   |
|      | Bolivia           | Ecuador        | Jamaica     | St. Kitts & Nevis |                   |
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| EMEA | Albania              | Estonia    | Kenya         | Netherlands  | Switzerland          |
|      | Algeria              | Ethiopia   | Kuwait        | Nigeria      | Tajikistan           |
|      | Andorra              | Finland    | Kyrgyzstan    | Norway       | Tanzania             |
|      | Armenia              | France     | Latvia        | Oman         | Tunisia              |
|      | Austria              | Georgia    | Lebanon       | Poland       | Turkey               |
|      | Azerbaijan           | Germany    | Libya         | Portugal     | Turkmenistan         |
|      | Bahrain              | Ghana      | Liechtenstein | Qatar        | Uganda               |
|      | Belgium              | Gibraltar  | Lithuania     | Reunion      | Ukraine              |
|      | Bosnia & Herzegovina | Greece     | Luxembourg    | Romania      | United Arab Emirates |
|      | Botswana             | Greenland  | Macedonia     | Rwanda       | United Kingdom       |
|      | Bulgaria             | Hungary    | Malta         | Saudi Arabia | Uzbekistan           |
|      | Cameroon             | Iceland    | Mauritius     | Serbia       | Yemen                |
|      | Cote d'Ivoire        | Iraq       | Moldova       | Seychelles   | Zambia               |
|      | Croatia              | Ireland    | Monaco        | Slovakia     | Zimbabwe             |
|      | Cyprus               | Israel     | Montenegro    | Slovenia     |                      |
|      | Czechia              | Italy      | Morocco       | South Africa |                      |
|      | Denmark              | Jordan     | Mozambique    | Spain        |                      |
|      | Egypt                | Kazakhstan | Namibia       | Sweden       |                      |
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