Points Matrix and Promotions

Intel®-based OEM Branded Systems

Eligible Regions: APJ, ASMO, EMEA

intel partner alliance

Effective October 1, 2026, to December 31, 2026

Ordering Code	Product Description	Matrix Points
322	Intel® Core™ Ultra 5 Processor 322	20
325	Intel® Core™ Ultra 5 Processor 325	20
332	Intel® Core™ Ultra 5 Processor 332	20
335	Intel® Core™ Ultra 5 Processor 335	20
355	Intel® Core™ Ultra 7 Processor 355	35
365	Intel® Core™ Ultra 7 Processor 365	35

Effective October 1, 2026, to December 31, 2026

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*Point caps and eligibility dates apply for some promotions. See terms and conditions for details.

Points Matrix and Promotions — Intel®-based OEM Branded Systems

Intel® Core™ Ultra Processors

Intel® Core™ Ultra Processors (Series 2)

Ordering Code	Product Description	Matrix Points
225	Intel® Core™ Ultra 5 Processor 225	15
225F	Intel® Core™ Ultra 5 Processor 225F	15
225H	Intel® Core™ Ultra 5 Processor 225H	15
225U	Intel® Core™ Ultra 5 Processor 225U	15
230F	Intel® Core™ Ultra 5 Processor 230F	15
235	Intel® Core™ Ultra 5 Processor 235	15
235H	Intel® Core™ Ultra 5 Processor 235H	15
235HX	Intel® Core™ Ultra 5 Processor 235HX	15
235U	Intel® Core™ Ultra 5 Processor 235U	15
245	Intel® Core™ Ultra 5 Processor 245	15
245HX	Intel® Core™ Ultra 5 Processor 245HX	15
245K	Intel® Core™ Ultra 5 Processor 245K	15
245KF	Intel® Core™ Ultra 5 Processor 245KF	15
250KF Plus	Intel® Core™ Ultra 5 Processor 250KF Plus	20

Ordering Code	Product Description	Matrix Points
250K Plus	Intel® Core™ Ultra 5 Processor 250K Plus	20
251HX	Intel® Core™ Ultra 7 processor 251HX	30
255H	Intel® Core™ Ultra 7 Processor 255H	30
255HX	Intel® Core™ Ultra 7 Processor 255HX	30
255U	Intel® Core™ Ultra 7 Processor 255U	30
265	Intel® Core™ Ultra 7 Processor 265	30
265F	Intel® Core™ Ultra 7 Processor 265F	30
265H	Intel® Core™ Ultra 7 Processor 265H	30
265HX	Intel® Core™ Ultra 7 Processor 265HX	30
265K	Intel® Core™ Ultra 7 Processor 265K	30
265KF	Intel® Core™ Ultra 7 Processor 265KF	30
265U	Intel® Core™ Ultra 7 Processor 265U	30
270HX Plus	Intel® Core™ Ultra 7 Processor 270HX Plus	30
270K Plus	Intel® Core™ Ultra 7 Processor 270K Plus	35

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Intel® Core™ Ultra Processors (Series 2)

Ordering Code	Product Description	Matrix Points
275HX	Intel® Core™ Ultra 9 Processor 275HX	45
285	Intel® Core™ Ultra 9 Processor 285	45
285H	Intel® Core™ Ultra 9 Processor 285H	45
285HX	Intel® Core™ Ultra 9 Processor 285HX	45
285K	Intel® Core™ Ultra 9 Processor 285K	45
290HX Plus	Intel® Core™ Ultra 9 Processor 290HX Plus	45

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Intel® Core™ Ultra Processors (Series 1)

Ordering Code	Product Description	Matrix Points
115U	Intel® Core™ Ultra 5 Processor 115U	15
125H	Intel® Core™ Ultra 5 processor 125H	15
125U	Intel® Core™ Ultra 5 processor 125U	15
134U	Intel® Core™ Ultra 5 processor 134U	15
135H	Intel® Core™ Ultra 5 processor 135H	15
135U	Intel® Core™ Ultra 5 processor 135U	15
155H	Intel® Core™ Ultra 7 processor 155H	30
155U	Intel® Core™ Ultra 7 processor 155U	30
164U	Intel® Core™ Ultra 7 processor 164U	30
165H	Intel® Core™ Ultra 7 processor 165H	30
165U	Intel® Core™ Ultra 7 processor 165U	30
185H	Intel® Core™ Ultra 9 processor 185H	55

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Points Matrix and Promotions — Intel®-based OEM Branded Systems

Intel® Xeon® Processors

Intel® Xeon® 6

Ordering Code	Product Description	Matrix Points
6505P	Intel® Xeon® 6505P Processor	30
6507P	Intel® Xeon® 6507P Processor	30
6511P	Intel® Xeon® 6511P Processor	30
6515P	Intel® Xeon® 6515P Processor	30
6517P	Intel® Xeon® 6517P Processor	30
6520P	Intel® Xeon® 6520P Processor	95
6521P	Intel® Xeon® 6521P Processor	95
6527P	Intel® Xeon® 6527P Processor	95
6530P	Intel® Xeon® 6530P Processor	95
6710E	Intel® Xeon® 6710E Processor	190
6714P	Intel® Xeon® 6714P Processor	30
6724P	Intel® Xeon® 6724P Processor	30
6725P	Intel® Xeon® 6725P Processor	95
6728P	Intel® Xeon® 6728P Processor	95

Ordering Code	Product Description	Matrix Points
6730P	Intel® Xeon® 6730P Processor	190
6731E	Intel® Xeon® 6731E Processor	190
6731P	Intel® Xeon® 6731P Processor	95
6732P	Intel® Xeon® 6732P Processor	95
6736P	Intel® Xeon® 6736P Processor	95
6737P	Intel® Xeon® 6737P Processor	95
6738P	Intel® Xeon® 6738P Processor	95
6740E	Intel® Xeon® 6740E Processor	190
6740P	Intel® Xeon® 6740P Processor	190
6741P	Intel® Xeon® 6741P Processor	190
6745P	Intel® Xeon® 6745P Processor	95
6746E	Intel® Xeon® 6746E Processor	190
6747P	Intel® Xeon® 6747P Processor	190
6748P	Intel® Xeon® 6748P Processor	95

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Points Matrix and Promotions — Intel®-based OEM Branded Systems

Intel® Xeon® Processors

Intel® Xeon® 6

Ordering Code	Product Description	Matrix Points
6756E	Intel® Xeon® 6756E Processor	190
6760P	Intel® Xeon® 6760P Processor	190
6761P	Intel® Xeon® 6761P Processor	190
6766E	Intel® Xeon® 6766E Processor	190
6767P	Intel® Xeon® 6767P Processor	190
6768P	Intel® Xeon® 6768P Processor	190
6774P	Intel® Xeon® 6774P Processor	190
6776P	Intel® Xeon® 6776P Processor	190
6780E	Intel® Xeon® 6780E Processor	190
6781P	Intel® Xeon® 6781P Processor	190
6787P	Intel® Xeon® 6787P Processor	190
6788P	Intel® Xeon® 6788P Processor	190
6944P	Intel® Xeon® 6944P Processor	250
6952P	Intel® Xeon® 6952P Processor	250

Ordering Code	Product Description	Matrix Points
6960P	Intel® Xeon® 6960P Processor	250
6962P	Intel® Xeon® 6962P Processor	250
6972P	Intel® Xeon® 6972P Processor	250
6978P	Intel® Xeon® 6978P Processor	250
6979P	Intel® Xeon® 6979P Processor	250
6980P	Intel® Xeon® 6980P Processor	250

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Intel® Xeon® CPU Max Series

Ordering Code	Product Description	Matrix Points
9460	Intel® Xeon® CPU Max 9460 Processor	150
9462	Intel® Xeon® CPU Max 9462 Processor	150
9468	Intel® Xeon® CPU Max 9468 Processor	150
9470	Intel® Xeon® CPU Max 9470 Processor	150
9480	Intel® Xeon® CPU Max 9480 Processor	150

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Points Matrix and Promotions — Intel®-based OEM Branded Systems

Intel® Xeon® Scalable Processors

5th Generation Intel® Xeon® Scalable Processors

Ordering Code	Product Description	Matrix Points
3508U	Intel® Xeon® Bronze 3508U Processor	15
4509Y	Intel® Xeon® Silver 4509Y Processor	20
4510	Intel® Xeon® Silver 4510 Processor	20
4510T	Intel® Xeon® Silver 4510T Processor	20
4514Y	Intel® Xeon® Silver 4514Y Processor	20
4516Y+	Intel® Xeon® Silver 4516Y+ Processor	20
5512U	Intel® Xeon® Gold 5512U Processor	30
5515+	Intel® Xeon® Gold 5515+ Processor	30
5520+	Intel® Xeon® Gold 5520+ Processor	30
6526Y	Intel® Xeon® Gold 6526Y Processor	60
6530	Intel® Xeon® Gold 6530 Processor	60
6534	Intel® Xeon® Gold 6534 Processor	60
6538N	Intel® Xeon® Gold 6538N Processor	60
6538Y+	Intel® Xeon® Gold 6542Y+ Processor	60

Ordering Code	Product Description	Matrix Points
6542Y	Intel® Xeon® Gold 6542Y Processor	60
6544Y	Intel® Xeon® Gold 6544Y Processor	60
6548N	Intel® Xeon® Gold 6548N Processor	60
6548Y+	Intel® Xeon® Gold 6548Y+ Processor	60
6554S	Intel® Xeon® Gold 6554S Processor	60
6558Q	Intel® Xeon® Gold 6558Q Processor	60
8558	Intel® Xeon® Platinum 8558 Processor	95
8558P	Intel® Xeon® Platinum 8558P Processor	95
8558U	Intel® Xeon® Platinum 8558U Processor	95
8562Y+	Intel® Xeon® Platinum 8562Y+ Processor	95
8568Y+	Intel® Xeon® Platinum 8568Y+ Processor	95
8570	Intel® Xeon® Platinum 8570 Processor	95
8571N	Intel® Xeon® Platinum 8571N Processor	95
8580	Intel® Xeon® Platinum 8580 Processor	95

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Ordering Code	Product Description	Matrix Points
8581V	Intel® Xeon® Platinum 8581V Processor	95
8592+	Intel® Xeon® Platinum 8592+ Processor	95
8592V	Intel® Xeon® Platinum 8592V Processor	95
8593Q	Intel® Xeon® Platinum 8593Q Processor	95

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Points Matrix and Promotions — Intel®-based OEM Branded Systems

Intel® Xeon® Scalable Processors

4th Generation Intel® Xeon® Scalable Processors

Ordering Code	Product Description	Matrix Points
3408U	Intel® Xeon® Bronze 3408U Processor	15
4410T	Intel® Xeon® Silver 4410T Processor	20
4410Y	Intel® Xeon® Silver 4410Y Processor	20
4416+	Intel® Xeon® Silver 4416+ Processor	20
5403N	Intel® Xeon® Gold 5403N Processor	25
5411N	Intel® Xeon® Gold 5411N Processor	25
5415+	Intel® Xeon® Gold 5415+ Processor	25
5416S	Intel® Xeon® Gold 5416S Processor	25
5418N	Intel® Xeon® Gold 5418N Processor	25
5418Y	Intel® Xeon® Gold 5418Y Processor	25
5420+	Intel® Xeon® Gold 5420+ Processor	25
5423N	Intel® Xeon® Gold 5423N Processor	25
5433N	Intel® Xeon® Gold 5433N Processor	25
6403N	Intel® Xeon® Gold 6403N Processor	50

Ordering Code	Product Description	Matrix Points
6414U	Intel® Xeon® Gold 6414U Processor	50
6416H	Intel® Xeon® Gold 6416H Processor	50
6418H	Intel® Xeon® Gold 6418H Processor	50
6421N	Intel® Xeon® Gold 6421N Processor	50
6423N	Intel® Xeon® Gold 6423N Processor	50
6426Y	Intel® Xeon® Gold 6426Y Processor	50
6428N	Intel® Xeon® Gold 6428N Processor	50
6430	Intel® Xeon® Gold 6430 Processor	50
6433N	Intel® Xeon® Gold 6433N Processor	50
6433NE	Intel® Xeon® Gold 6433NE Processor	50
6434H	Intel® Xeon® Gold 6434H Processor	50
6438N	Intel® Xeon® Gold 6438N Processor	50
6443N	Intel® Xeon® Gold 6443N Processor	50
6448H	Intel® Xeon® Gold 6448H Processor	50

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Ordering Code	Product Description	Matrix Points
6448Y	Intel® Xeon® Gold 6448Y Processor	50
8444H	Intel® Xeon® Platinum 8444H Processor	75
8450H	Intel® Xeon® Platinum 8450H Processor	75
8452Y	Intel® Xeon® Platinum 8452Y Processor	75
8454H	Intel® Xeon® Platinum 8454H Processor	75
8460H	Intel® Xeon® Platinum 8460H Processor	75
8462Y+	Intel® Xeon® Platinum 8462Y+ Processor	75
8468H	Intel® Xeon® Platinum 8468H Processor	75
8470	Intel® Xeon® Platinum 8470 Processor	75
8470N	Intel® Xeon® Platinum 8470N Processor	75
8471N	Intel® Xeon® Platinum 8471N Processor	75
8480+	Intel® Xeon® Platinum 8480+ Processor	75
8490H	Intel® Xeon® Platinum 8490H Processor	75

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The Intel® Partner Alliance Points ("Points") Quarterly Matrix consists of products eligible to earn points on qualifying purchases. Visit our Partner Directory at https://www.intel.com/content/www/us/en/partner/showcase/partner-directory/distributor-select-region.html for a list of Intel® Authorized Distributors and Intel® Approved Component Suppliers in your region. For more information on Points and point-earning opportunities, visit https://points.intel.com.

Explanation of Qualifying Purchases:

Purchases of Intel®-based OEM branded systems‡ that contain an eligible Intel® component, from an Intel® Authorized Distributor or an Intel® Approved Device Supplier.

OEM Exclusions	
MOBILE SYSTEMS / DESKTOP SYSTEMS	APPLE*, GOOGLE*, MICROSOFT*

Eligibility:

Eligible Intel® Partner Alliance Roles:

- Builder
- Service Integrator (SI)
- Independent Software Vendor (ISV)
- Cloud/Comms Service Provider (CSP)

Exclusions:

Financial benefits, such as Points, are subject to additional qualifications and may not be available to all partners.

‡Certain products not yet launched may appear on the matrix. Points may only be earned where and when a product is available. Not all products are available in all regions/countries. Not all products available are included in the points program. Intel reserves the right to add/remove products and determine which products will be included in the program and eligible for points earning.

*Other names and brands may be claimed as the property of others.

Maximum Number of Points for Matrix and Promotions:

During the effective dates of each quarterly matrix and promotion, eligible partners may earn up to the cap amount shown based on their badged Intel® Partner Alliance Tier.

Earning Opportunity	Intel® Partner Alliance Badged Tier	Quarterly Point Cap
Intel®-based OEM Branded Systems Points Matrix	Partner, Prestige	300,000 points

1. These Promotions are governed by these terms and conditions ("Promotion Terms"), and the terms and conditions of Intel® Partner Alliance, including Appendix B Intel® Points Terms and Conditions ("Program Terms"), which are incorporated herein and available at: https://www.intel.com/content/dam/m/enrollment/legalpdfs/us/en/ipa-master-terms-and-conditions.pdf. The Promotion Terms and the Program Terms are collectively, the "Rules".
2. Intel will award Eligible Partners the specified Points/Unit during the Promotion Period for purchases of the listed below in "Qualifying Products" during the Promotion Period.
3. In these Promotions, the relevant date used for establishing the Points earned for the purchase of any Qualifying Product is the invoice date‡ for the Qualifying Product. Intel will award Points under these Promotions within 60 (sixty) days of the end of the Promotion Period, subject to Eligible Partner's compliance with the Rules.
4. Eligible Partners may:
   a. combine these Promotions with other points offers, except as otherwise stated by Intel;
   b. not combine these Promotions with other discounts or promotions on Qualifying Products whether offered to the Eligible Partner, or to a third party on its behalf, as notified by Intel;
   c. not transfer points under these Promotions; and
   d. not receive cash alternatives for points under these Promotions.
5. Without prejudice to any right and remedy provided for in the Rules and any other right and remedy available at law, if an Eligible Partner does not comply with the Rules, Intel may:
   a. withhold the Points that would otherwise be awarded to Eligible Partner under the Promotion;
   b. adjust the number of Points to be awarded to Eligible Partner under the Promotion;
   c. refuse to allow redemption of Points awarded under the Promotion; set–off the entire (or part) value of the Points awarded under the Promotion that Eligible Partner has redeemed, against Eligible Partner's existing or future credit claims; and/or
   d. obtain reimbursement of the entire (or part) value of the Points awarded to Eligible Partner under the Promotion that Eligible Partner has redeemed.
6. The English language version of the Rules shall prevail over any translation. If there is a conflict between the Promotion Terms and the Program Terms, the Promotion Terms shall prevail. The terms of any Intel trademark license agreement(s) and/or Intel logo license agreement(s) shall prevail over the Promotion Terms with respect to the subject matter of such agreement(s). Intel's standard terms and conditions of sale shall govern any purchase or redemption of Points for Intel products made between the Eligible Partner and Intel and shall prevail over any other agreements unless in writing and signed by an authorized representative of Intel.
7. Capitalized terms which are not defined in these Promotion Terms shall have the meaning given to them in the Program Terms.
8. Eligible Partner's acceptance of the Points in these Promotions indicates Eligible Partner's acceptance to the Promotion Terms.
9. Intel reserves the right to modify, suspend, or terminate the Promotion at any time and for any reason with immediate effect, without prejudice to any rights that have already accrued under the Promotion but with no further liability, by giving notice in any form to Customer.

‡ For purchases being reported via SMS tool, the date reported will be used as invoice date.

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Points Matrix and Promotions — Intel®-based OEM Branded Systems

Eligible Regions/Countries

Branded IAD may not be available in all regions/countries

APJ	Australia	Indonesia	New Zealand	South Korea	Vietnam
	Bangladesh	Japan	Pakistan	Sri Lanka	
	Cambodia	Malaysia	Philippines	Taiwan	
	India	Myanmar	Singapore	Thailand	
ASMO	Anguilla	Brazil	El Salvador	Mexico	Suriname
	Antigua & Barbuda	Canada	Grenada	Nicaragua	Trinidad & Tobago
	Argentina	Cayman Islands	Guadeloupe	Panama	United States
	Aruba	Chile	Guatemala	Paraguay	Uruguay
	Bahamas	Colombia	Guyana	Peru	Venezuela
	Barbados	Costa Rica	Haiti	Puerto Rico	Virgin Islands
	Belize	Dominican Rep.	Honduras	Saint Lucia	
	Bolivia	Ecuador	Jamaica	St. Kitts & Nevis	
EMEA	Albania	Estonia	Kenya	Netherlands	Switzerland
	Algeria	Ethiopia	Kuwait	Nigeria	Tajikistan
	Andorra	Finland	Kyrgyzstan	Norway	Tanzania
	Armenia	France	Latvia	Oman	Tunisia
	Austria	Georgia	Lebanon	Poland	Turkey
	Azerbaijan	Germany	Libya	Portugal	Turkmenistan
	Bahrain	Ghana	Liechtenstein	Qatar	Uganda
	Belgium	Gibraltar	Lithuania	Reunion	Ukraine
	Bosnia & Herzegovina	Greece	Luxembourg	Romania	United Arab Emirates
	Botswana	Greenland	Macedonia	Rwanda	United Kingdom
	Bulgaria	Hungary	Malta	Saudi Arabia	Uzbekistan
	Cameroon	Iceland	Mauritius	Serbia	Yemen
	Cote d'Ivoire	Iraq	Moldova	Seychelles	Zambia
	Croatia	Ireland	Monaco	Slovakia	Zimbabwe
	Cyprus	Israel	Montenegro	Slovenia	
	Czechia	Italy	Morocco	South Africa	
	Denmark	Jordan	Mozambique	Spain	
	Egypt	Kazakhstan	Namibia	Sweden	

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