

ThinkBook Mainstream Series



Optimized performance,
unthinkable productivity.

Sales Battlecard

This document contains a summary of the main selling points for Lenovo ThinkBook Mainstream Series devices. For any additional questions, please contact your Lenovo Channel Account Manager.

Target Audience

Industrious professionals who want a balance of performance and design at a reasonable investment.

1. Analysts
2. Design engineers
3. Developers

Customer Benefits



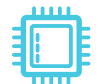
User-Centric Innovation

From dual screens to integrated smart power on fingerprint readers.



Flexible Ports

Plentiful ports for the accessories modern work requires.



Powerful Processing

Built for reliable, responsive performance.



Intelligent Cooling

Improved thermal capacity handles intensive tasks without overheating.

Smarter technology for all **Lenovo**

Lenovo Business Partner use only.



Elevator Pitch

Build Better Productivity

Lenovo's ThinkBook Mainstream series devices elevate the user experience with their responsive performance, enhanced collaboration features, and flexible configuration options. Reliable and innovation-packed, the Mainstream notebooks are ideal for a wide range of companies and can be easily tailored to the customer's needs. Advanced technology can do everything from automating routine workflows to enhancing virtual meetings with artificial intelligence, making it easy to optimize productivity across tasks in hybrid work environments.

 Windows 11

ThinkBook 14 Gen 4

Effortless Efficiency

The versatile, performance-driven ThinkBook 14 Gen 4 excels at the fluid rhythms of today's flexible work environment. The latest processor enables seamless productivity as users switch between heavy-duty tasks, conference collaboration, and focused work. A crisp, TÜV Rheinland certified display offers more vivid, lifelike visuals for video calls and beyond, while helping to reduce eye fatigue on long days. The bold, slim device is easy to take anywhere for remote or hybrid work, and the enhanced WiFi speed ensures maximum efficiency.



1 Available on selected models

2 Optional

3 RapidCharge Pro: charge up to 50% in 30mins. RapidCharge: charge up to 80% in 1 hour

4 Available in selected countries

5 Not available on the FHD TN display

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Performance	Design	Connectivity
<p>Processor Up to 12th Gen Intel® Core™ i7 Processor Intel vPro® Essentials¹</p> <p>Operating System Up to Windows 11 Pro</p> <p>Memory Up to 40GB dual-channel DDR4, 3200MHz Onboard + 1 x SODIMM</p> <p>Graphics Integrated Intel® Iris Xe or UHD graphics NVIDIA® MX550 or UHD graphics with 2GB GDDR6 VRAM²</p> <p>Storage Dual PCIe SSD slot Up to 2TB + 2TB M.2 PCIe Gen 4x4 SSD</p> <p>Camera Up to FHD camera with Camera Privacy Shutter</p> <p>Audio Stereo speakers with Dolby® Audio™</p> <p>Mics Dual-array mics</p> <p>Battery 45Wh, supports RapidCharge Pro³ 60Wh, supports RapidCharge³</p> <p>AC Adapter Type-C, 65W Mini Wall-Mount Type-C, 65W5</p> <p>Security Smart Power Button with Fingerprint Reader Camera Privacy Shutter TPM 2.0 (firmware) Kensington™ NanoSaver™ lock slot</p>	<p>Materials and Finish Anodized aluminum top and bottom covers</p> <p>Color Mineral Grey</p> <p>Hinge 180° lay-flat mode</p> <p>Display 14" FHD (1920 x 1080) TN Anti-glare display 14" FHD (1920 x 1080) IPS Anti-glare display 14" FHD (1920 x 1080) IPS 100% sRGB2 color gamut Anti-glare display 14" Touch FHD (1920 x 1080) IPS Anti-glare display TÜV Rheinland Low Blue Light certification⁵</p> <p>Keyboard and Touchpad Spill-resistant backlit² keyboard Precision touchpad</p> <p>Dimensions 323 x 218 x 17.9mm 12.71 x 8.58 x 0.7 inches</p> <p>Weight Starts at 1.4kg/3.09lbs.</p> <p>MIL-SPEC Tested Yes, to be assessed for MIL-STD-810H</p>	<p>WLAN Wi-Fi 6E 2x2AX with Bluetooth® 5 Wi-Fi 6 2x2AX with Bluetooth® 5 Wi-Fi 5 2x2AC with Bluetooth® 5</p> <p>LAN 1000M</p> <p>Input/Output Ports 1 x Thunderbolt™ 4 1 x USB-C 3.2 Gen2 full-function Type-C (USB+DP+PD) 1 x USB 3.2 Gen1 Type-A (with Always On) 1 x USB 3.2 Gen1 Type-A HDMI2.1 TMDS 4-in-1 Card Reader (SD, SDHC, SDXC, MMC) Audio Combo Jack RJ45</p> <p>Preloaded Software</p> <p>Lenovo Vantage McAfee® LiveSafe™ (trial) Microsoft Office 365 (trial, except in Japan)</p> <p>Certification</p> <p>To be assessed for EPEAT™ Gold</p>

ThinkBook 15 Gen 4

Set for Success

The do-anything, go-anywhere capabilities of the ThinkBook 15 Gen 4 makes this sleek notebook the right tool for professionals ready to get things done. Users will blaze through their workday with the unhindered performance of the latest-gen processors and **expandable memory and storage**, while **intelligent cooling** keeps the device from overheating. A range of thoughtful innovations like automated routine workflow and AI-enabled meeting features boost productivity, and business-grade security features eliminate worry.



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Performance	Design	Connectivity
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<h3>User Experience</h3> <p>Modern Standby Smart Power On Service HotKey Optional integrated Bluetooth Earbuds</p>		
<h3>Preloaded Software</h3> <p>Lenovo Vantage McAfee® LiveSafe™ (trial) Microsoft Office 365 (trial, except in Japan)</p>		
<h3>Certification</h3> <p>To be assessed for EPEAT™ Gold</p>		