The manufacturing industry is grappling with numerous challenges including significant skills gaps, complex and costly operations, and navigating how to efficiently train and upskill talent.

AR solutions can transform the enterprise by unleashing the power of data visualization, collaborative learning, and immersive training.

Magic Leap 2: The most advanced AR platform on the market

Best-in-Class Product

Magic Leap 2 features key optics breakthroughs - industry leading field of view, image quality and first to market dimming capabilities all enabled by powerful spatial computing in a lightweight, ergonomic design.

Enterprise Control

Enterprises are in control with seamless device management, customizable UX, cloud-agnostic support, and data privacy.

Enable Innovation

An open platform puts partners first - with choice, ease-of-use, and support to enable a wide range of solutions. Magic Leap's AOSP-based OS interface offers an open platform for innovating and leading-edge enterprise solutions.







Manufacturing + AR Use Cases

Visualization

Place physical elements in digital spaces

Users can place physical elements in digital spaces, eliminating the need to switch attention or pause to understand digital assets in context.

80%

reduction in training time

Collaboration

Teamwork without limitation

Collaborators do not need to delay work or travel to meet in person.
Collaborators can meet in real-time from any place.

20%

annual savings

Training

Immersive training and learning

Experts can create interactive materials, using gestures or other tools to annotate the materials with text, graphics, animations or videos.

\$7000

savings in onboarding per machinist



PBC linear revolutionized their manufacturing operations with Taqtile Manifest running on Magic Leap, reporting: