Azure Backup

Keep business running and protect against ransomware with a centralized backup service and solution

Simplify data protection against cyberthreats and disaster for less cost

Azure Backup Overview

Azure Backup is a secure, one-click backup solution that scales based on your storage needs. Easily define backup policies and protect a wide range of workloads, including Azure Virtual Machines, SQL and SAP databases, and Azure file shares. Organizations can:

- Back up data-intensive workloads without additional infrastructure.
- Easily restore data with application consistency for both Windows and Linux using Azure Site Recovery.
- Help protect against ransomware with built-in security based on Zero Trust principles.
- Encrypt and retain data for extended periods.
- Efficiently manage backups with a central cloud portal.

Benefits of cloud backup on Azure

Improve resilience and safeguard workloads against unplanned downtime from disaster, ransomware, or other data loss.

Simplify data protection and retention with fast, efficient, one-click backups and built-in security.

Control infrastructure costs by eliminating redundant servers and tape storage.

Opportunities and use cases

- Protect workloads against unplanned downtime.
- Stay on top of data growth with cost-effective, scalable cloud storage.
- Design highly-resilient architecture with cloud backup.
- Get more value from existing infrastructure by integrating with Azure.

1. IDC, "The Business Value of Microsoft Azure Site Recovery and Backup," March 31, 2022

48% faster backups[1]

80% Less average data recovery time[1]

97% less lost productivity from data loss[1]

370% 5-year ROI[1]

Meet your customers' needs for:

Data protection. Cybercrime, unplanned outages, and incomplete backups can put business and customer information at risk.

Regulatory compliance. Many organizations face stringent requirements for data retention, protection, and availability.

Business continuity. To keep business processes running smoothly, employees need uninterrupted access to information

Saving money. Data is growing exponentially, and solutions like tape and offsite storage are costly and provide limited scalability.

Better together: Azure Backup + Azure Site Recovery

Together, these two solutions offer small and medium businesses the full breadth of daily backup and recovery requirements, so they can:
- Optimize resilience of both data and applications.
- Deploy replication, failover, and recovery processes.

Learn more about Azure Site Recovery

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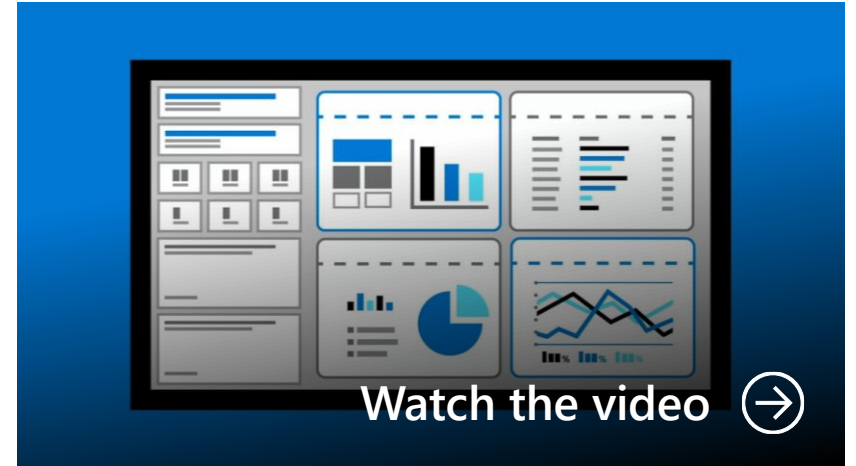## Simplify data protection against cyberthreats and disaster for less cost

Businesses using Azure Backup have seen the following benefits:

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faster backups[1]

80%
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370%
5-year ROI[1]

Watch the video ⊙→

Overview of Azure Backup

Why Azure Backup

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Microsoft Azure

Azure Backup

Quickstart guide

Use these learning tools to help your customers improve resiliency with backup and disaster recovery.

Partner Opportunity. Help customers:

- **Protect workloads** against unplanned downtime.

- **Help safeguard data** against ransomware.

- **Stay on top of data growth** with cost-effective, scalable cloud storage.

- **Restore data with application consistency** for both Windows and Linux.

- **Encrypt and retain data** for extended periods.

- **Efficiently manage backups** with a central cloud portal.

- **Get more value from existing infrastructure** by integrating with Azure.

Customer benefits:

Keep businesses running smoothly with built-in backup and data protection.

Improve resilience and safeguard workloads against unplanned downtime from disaster, ransomware, or other data loss.
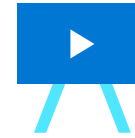
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INTERNAL ONLY

Learning tools: Get ready to launch your first Azure Backup solution

Learning module
Explore implementing hybrid backup and recovery in this Microsoft Learn module.

Read overview

Guidance and best practices
Learn how to back up cloud and on-premises workloads to Azure Backup on Microsoft Docs.

Get started

Video
Watch a video about how Azure Backup can help optimize the costs of backups.

Watch video

Instructor-led training courses
Join our Azure Fundamentals Tech Intensity Workshops for hands-on experience building solutions.

Join workshop