

Azure Active Directory

Protect your users, apps, workloads, and devices with multi-cloud identity and access management, while enabling single sign-on

Give your customers secure, one-click access to apps

Azure Active Directory Overview

Azure Active Directory (Azure AD), now part of [Microsoft Entra](#), is an identity service that provides single sign-on, multifactor authentication, and conditional access to guard against 99.9% of cybersecurity attacks. Organizations can:

- Provide single sign-on, including integrated cloud apps.
- Enforce multi-factor authentication.
- Secure cloud resources for hybrid workstyles
- Automate user provisioning and enable self-service password reset

Benefits of secure single sign-on



Safeguard business information with multi-factor authentication and role-based access across devices, apps, servers, and more.



Securely connect your workforce to the apps they need from almost any location and device.



Simplify access and identity management across your organization with one platform.

Opportunities and use cases

- Supporting a remote or hybrid workforce.
- Simplifying single sign-on. Azure AD supports more than 2,800 integrated software-as-a-service applications.
- Upgrading and deploying new Windows 11 devices with Windows Autopilot.

1. Verizon, "2022 Data Breach Investigations Report," 2022

2. "The Total Economic Impact™ of Securing Apps With Microsoft Azure Active Directory, a commissioned study conducted by Forrester Consulting" August 2020



81%

Hacking-related breaches that use stolen or weak passwords¹



99.9%

Identity attacks reduced with multifactor authentication in Azure AD²

Meet your customers' needs for:

Stronger security. Vulnerabilities include users with multiple credentials, securely sharing resources outside the corporate firewall and in hybrid work environments, and the accelerated growth of apps that require secure access.

Better productivity. Forgotten passwords and separate sign on to each app slows workflow for local and remote employees, and the IT teams that support them.


Easier management. Challenges include supporting a remote workforce, time-consuming requests for password reset, and maintaining multiple identity management systems.


Microsoft 365 + Azure AD

Take the next step in secure productivity. Simplify access and protect users, apps, and devices with Microsoft 365 and Azure Active Directory. [Learn more >>](#)

Give your customers secure, one-click access to apps

Customers that used Azure Active Directory experienced:

 **75%**
Reduction of password reset requests by enabling self-service¹

 **99.9%**
Identity attacks reduced with multifactor authentication in Azure AD²

[What is Azure Active Directory?](#)

Learn more about authentication fundamentals.



Azure Active Directory

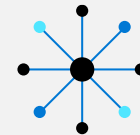
Protect your users, apps, workloads, and devices with multi-cloud identity and access management, while enabling single sign-on

Why Azure Active Directory

Safeguard business information with multi-factor authentication and role-based access.



Connect your workforce to the apps they need from almost any location.



Simplify access and identity management across your organization with one platform.



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Azure Active Directory Quickstart guide

Help customers reduce 99% of identity attacks by using MFA in Azure Active Directory! ¹

Partner Opportunity. Help customers:

- Gain identity security to support remote workers and hybrid work environments.
- Replace multiple credentials with single sign on to internal and external resources, like cloud apps and servers.
- Enable self-service password reset and simplify access to apps from almost anywhere.
- Replace on-premises infrastructure with cloud tools and managed services.
- Migrate to modern Windows 11 devices using Windows Autopilot.

Remember: If customers have Microsoft 365 Business Premium, they get Azure AD Premium P1 free. [Read more.](#)

Customer benefits:

Connect all apps and users to Azure Active Directory for secure single sign-on from almost anywhere.



Safeguard business information with multi-factor authentication and role-based access across devices, apps, servers, and more.



Securely connect your workforce to the apps they need from almost any location and device.



Simplify access and identity management across your organization with one platform.

1. "The Total Economic Impact™ of Securing Apps With Microsoft Azure Active Directory, a commissioned study conducted by Forrester Consulting" August 2020

Get the skills you need to launch your first Azure Active Directory Solution



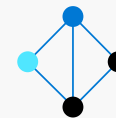
Get a solution overview on Microsoft Docs
What is Azure Active Directory? Learn more in this overview.

[Read now](#)



Watch an online tutorial
Find out how to get started with hybrid identity.

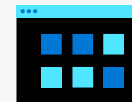
[Watch video](#)



Take the MS Learn Course on Azure Active Directory
Learn more about core features and licensing models! Learn at your own pace in this short module.

[Start learning](#)

Prefer guided experience with hands-on lab?



Watch/Register for Azure Fundamentals Tech Intensity Series
Register for a two-day technical deep dive to learn how to create a hybrid infrastructure

[Register today](#)