Microsoft

Microsoft Cloud for Nonprofit

One organization.
One mission.
One platform.

Learn more

You are on a mission to create lasting change. Your organization needs a secure, digital foundation and tools that help demonstrate impact to donors and funder, unify data, connect teams, frequently fundraise, personalize, and automate, all to continue to serve communities on time at scale. And we are here to help.

Microsoft Cloud for Nonprofit brings the best of Microsoft together with solutions built for and with the nonprofit sector to connect teams across your organization, unify reports and data, and enable program participant, donor, and experiences that surpass expectations. This includes capacity building AND trust-building infused with responsible AI.

Microsoft has worked with nonprofits for over 20 years to:

- Protect 153,730 nonprofits by creating a **secure digital foundation** for sensitive data, donors and their trusted brand.
- Empower better decisions and achieve goals with real-time, **connected data and teams**.
- Train 125,000 nonprofit staff with **technology skills** to smoothly run, deploy and operate on our clouds.
- Remove siloes across fundraising, marketing, programs, and operations with **interoperable solutions**.
- Adapt **modular and extensible tools** to start with what they need today and add as they grow.
- Provide **long-term value** and optimizes existing investments in Microsoft technology.

Over 300,000 nonprofits choose Microsoft technology including Cloud for Nonprofit to:

Attract, retain, and grow donors with
- Fundraising and Engagement on Dynamics 365 Sales (CRM)
- Fundraising Performance Dashboard on Power BI
- Recommended: Teams Premium and Viva Sales (with GPT 3.5) and Azure App Services

Reach and engage audiences
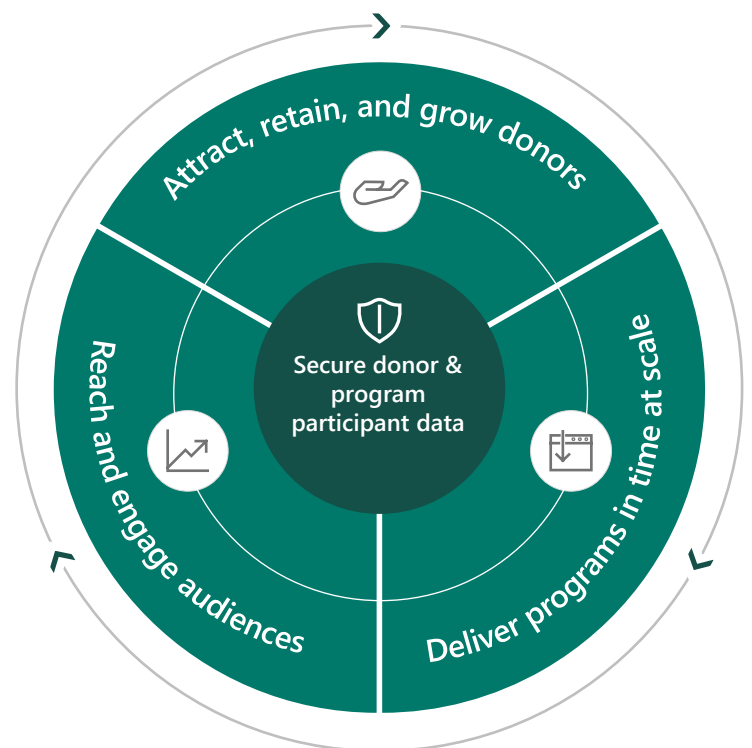- Constituent marketing journeys on Dynamics 365 Marketing

Recommended: Dynamics Customer Insights and Azure App Services

Deliver programs in time at scale
- Program impact dashboard on Power BI
- Community Training on Azure
- Volunteer Management Technology:
    - Volunteer Management & Engagement on Power Apps
    - Volunteer center on SharePoint
    - Manage volunteers on Teams

Secure donor and program participant data
- Security Program for Nonprofits

Attract, retain, and grow donors

Reach and engage audiences

Deliver programs in time at scale

Secure donor & program participant data

With unified data, nonprofits work smarter by **raising more revenue, effectively delivering more programs and services to communities,** and more easily **measuring the impact they're making**. Our ambition is to make it easier, faster, and less expensive for nonprofits to adopt technology solutions so they can focus on what's important – their mission.

Attract, retain, and grow donors

Fundraising and Engagement	Fundraising and Engagement is a constituent relationship management (CRM) platform that modernizes donor and constituent engagement to help organizations increase their mission impact. By standardizing data across disparate systems, teams get a holistic view of constituents, donors, volunteers, and programs. Its donation and transaction management and payment gateway integrations with Stripe, iATS, and Moneris result in more seamless financial reconciliation and reporting Built on Dynamics 365 Sales, Fundraising and Engagement is part of a purpose-built, end-to-end CRM platform that powers prospect and moves management, marketing planning and execution, and business intelligence, and enables nonprofits to drive greater transparency and collaboration. It aligns constituent management, insights, and reporting with program delivery, finance, and operations data	**Fundraising and Engagement includes:** • Constituent and household management • Opportunity management • Donation management • Designation management • Donor stewardship • Campaign, appeal, package, and marketing list management • Recurring gift management • Payment processing • Event management • Constituent research powered by LinkedIn Sales Navigator • Unified constituent profiles across Volunteer Management, Volunteer Engagement, and Dynamics 365 Marketing • Reporting via views and embedded PowerBI templates • Transaction processing powered by Azure
Fundraising performance dashboard	The Fundraising performance dashboard extends the analytics capabilities of Fundraising and Engagement, enabling you to see key fundraising performance indicators in one place. It provides a holistic view of donors, fundraising, and campaign outcomes in near-real-time as data gets added and updated in your CRM. Built on Power BI's industry-leading data visualization platform, the dashboard connects seamlessly to your data through the Nonprofit Common Data Model	**Fundraising dashboard includes:** • Instantly calculated and updated KPI trackers • Donor and campaign metrics • Pre-built data model connected to Fundraising and Engagement • Easy customization through Power BI

Reach and engage audiences

Constituent marketing journeys	Constituent marketing journeys, built on Dynamics 365 Marketing and the Nonprofit Common Data Model, enable nonprofit marketing teams to personalize their outreach to donors and volunteers based on their history and interactions with your organization	**Constituent marketing journeys include:** • Pre-built campaign and marketing segments for a variety of givers including new donors, lapsed donors, and donors who have never given a recurring gift • Pre-built segments for volunteers based on participation history, preferences, and qualifications including new and lapsed volunteers • Real-time customer journeys that automate and personalize outreach to donors and volunteers alike, including a donor welcome series and a volunteer welcome series • Real-time email templates to quickly and easily engage donors and volunteers including thank you emails, newsletters, and a recurring gift ask

Deliver programs in time at scale

Volunteer Management	Volunteer Management is a Power App that helps nonprofit staff more efficiently manage day-to-day operations to recruit, onboard, and retain larger pools of volunteers. This technology enables volunteer managers to move from spreadsheets, documents, and systems built for donors and program participants to solutions designed for volunteers	**Volunteer Management includes:** • Engagement opportunity management • Volunteer profile and history • Qualifications and requirements • Volunteer application and attendance tracking • Scheduling • Messaging and communication • Task and activity tracking • Dashboards • Group management
Volunteer Engagement	Volunteer Engagement helps organizations engage and retain more volunteers by making it easier for volunteers to find and apply for engagement opportunities that match their skills, interests, and schedules. Built on the Microsoft Power Platform, this public-facing web portal interfaces with the nonprofit's external-facing website and Volunteer Management to facilitate the flow of information between volunteers and volunteer managers	**Volunteer Engagement includes:** • Engagement opportunity search • Volunteer profile • Scheduling • Engagement summary
Volunteer center	The Volunteer center SharePoint template can save volunteer managers time and improve the onboarding process for volunteers by providing a central hub of key information. Built on the familiar Microsoft 365 platform, nonprofits can share information and resources with volunteers for training, onboarding, upcoming events, and other important materials, enabling volunteers to better understand and engage with your organization	**Volunteer center includes:** • Quick links for volunteers to access key sites and resources both within and outside SharePoint • Access to training and onboarding materials with links to SharePoint files and external sites • Newsfeed for surfacing announcements, event updates, and other important information • Yammer connector for building volunteer community • About us pages for volunteers to learn about nonprofit and volunteer staff
Manage volunteers	The Manage volunteers Teams template can increase productivity and collaboration for staff that work with volunteers by streamlining volunteer management activities. This Teams template integrates with Volunteer Management and enables staff to manage documents and execute tasks in their application of choice, across multiple devices	**With the Manage volunteers Teams template teams can use different channels to:** • Share volunteer and engagement opportunity information with co-workers • Organize and share onboarding and frequently used documents • Make important team and event announcements
Program impact dashboard	The Program impact dashboard helps nonprofit fundraisers and program managers understand the impact of funds raised, programs delivered, and outcomes achieved. It enables nonprofit staff to measure the results of their organization's impact so they can report to funders, apply for grants, and make informed, data-driven decisions This PowerBI template interrelates fundraising and program data in new and transformative ways to simplify reporting on program goals, outcomes, and impact	**The Program impact dashboard enables nonprofit teams to:** • Streamline the preparation of external reports with overall summary numbers • Compare metrics across all programs including funding, budgets, and people served • Track performance over time with a view of outcomes by month, year, and year-to-date • Track progress to key program objectives and results • Break down silos between fundraising and program priorities by reporting on a donor's program impact

Community Training

Community Training is a customizable, mobile-based skilling platform. This skill-as-you-go PaaS offering can be used by nonprofits and community programs to train staff and volunteers and to deliver education, health, or volunteer services in the field

Community Training includes:

- Low bandwidth and offline learning
- Intuitive visual interface
- Customizable platform settings
- User management
- Content management
- Course administration
- Certificate of completion
- Reporting, monitoring, and analytics tools

Secure donor and program participant data

Microsoft's Security Program for Nonprofits was created to help organizations strengthen their security posture and reduce the risk of cyberthreats

This comprehensive set of offerings enables nonprofits to assess organizational risk, provide proactive monitoring and notification, and train staff on security strategies. For more information, visit our Security Program for Nonprofits page

Support and training for Microsoft Cloud for Nonprofit

All Microsoft Cloud for Nonprofit Plans

Support via Microsoft Partners

Partners can provide technical support to customers. Nonprofits should talk to their Partner for more information

Free training

Specialized learning paths on Microsoft Learn provide fundraising and program delivery teams with the basics of how to use Microsoft Cloud for Nonprofit capabilities.

Microsoft Cloud for Nonprofit Standard Plans Only

Technical support

24/7 access to self help tools and reactive support from a team of experts with integrated, specialized industry knowledge

Get started with Microsoft Cloud for Nonprofit

Basic and Standard Plans available

Learn more about pricing for the Microsoft Cloud for Nonprofit at aka.ms/MicrosoftCloudforNonprofitPricing Datasheet

Some capabilities available in Standard Plans only

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