



10 reasons Microsoft Cloud partners choose TD SYNEX

StreamOne® platform for simplified cloud management

Our proprietary platform streamlines cloud transactions, provisioning, billing and customer management, making it easier for partners to scale and manage their Microsoft Cloud business.

Pre-sales technical expertise

TD SYNEX provides **global and local subject matter experts** across all Microsoft solutions – Azure, Modern Work, Security, Dynamics, and ISV – to support sales and technical teams.

Copilot enablement and training resources

We provide a **Copilot Enablement Journey**, which helps partners ramp up their Copilot knowledge and capabilities, reducing the cost and complexity of building AI practices.

TD SYNEX SecOps Dashboard

This security operations tool helps partners strengthen customer protection through a unified security view, consistent policy enforcement, actionable insights and fraud and threat alerts.

Seamless transition to indirect CSP

For partners with a direct bill relationship with Microsoft, TD SYNEX offers a **smooth transition to indirect CSP**, helping you retain control while accessing TD SYNEX extensive resources.



Go-to-market acceleration

Partners gain access to marketing resources, co-selling opportunities and business development support to drive demand and close deals faster.

Comprehensive training and certification

Partners benefit from a robust suite of training opportunities, including fully funded **Microsoft Certification** training and access to the **TD SYNEX Channel Academy and Cyber Range**.

Support to achieve Microsoft Solutions Partner Designations

TD SYNEX offers end-to-end guidance in meeting Microsoft's requirements, understanding the Partner Capability Score and aligning with the six designation areas.

Strategic business development support

TD SYNEX offers **financing options, marketing support and business development coaching** to help partners grow recurring revenue and expand their customer base.

Award-winning Microsoft partnership

TD SYNEX has consistently been recognized by Microsoft, including multiple **Partner of the Year** awards for **Operational Excellence and Indirect Provider** categories.

[Learn more](#) about how partnering with TD SYNEX and Microsoft can empower your business.