

Extend what's possible for your business with Microsoft Surface and Windows 11



Support for Windows 10 is ending in October 2025, meaning older devices will no longer receive security and feature updates. Modernize your devices now with Surface and Windows 11 to help ensure a smooth upgrade path and benefit from the latest device and operating system (OS) features. Surface devices are designed and built by Microsoft to deliver the best experience across Windows 11, Microsoft 365, Copilot, and more. Don't delay, get started with Surface + Windows 11.

Learn more:



[Surface for Business devices](#)



[Plan for Windows 11](#)

Start deployment:



[Windows deployment documentation](#)



[Deploy Windows 11](#) and [ensure app compatibility](#) with Microsoft FastTrack

Powerful for employees. Streamlined for IT. Secure for all.

When upgrading to Windows 11, you need devices that work the way your employees work—when, how, and where they want—while allowing IT teams to modernize, from device management to defense strategies. As the only devices made by and for Microsoft, Surface provides a best-in-class Windows 11 experience. By choosing a Microsoft-designed device, optimized for Windows, you're investing in a product that offers a seamless experience across hardware, software, and cloud services, allowing your business to experience the full potential of Microsoft's ecosystem.

For **IT admins and professionals**, Surface devices offer unique features such as:



Cloud-based, remote device management



Microsoft security at every layer



Monitor health and view insights of all devices in one centralized view



Zero-touch deployment

Device users will appreciate the flexible and adaptable form factors such as:



Premium inking, touch, and typing experiences



Industry-leading audio and video for the best virtual collaboration experience



Hardware-accelerated AI experiences



The right hardware combined with the right software: Surface + Windows 11

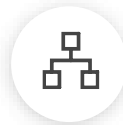
Place people at the center of work and collaboration through thoughtfully built devices that offer best-in-class performance and productivity, while enabling chip-to-cloud security from the first time a device is turned on.

With Surface + Windows 11, you could gain:



Faster performance

42% faster completion of demanding workloads on average¹



Supercharged efficiency

50% faster workflows on average¹



Latest security updates

58% reported drop in security incidents²



Designed to work with existing technology

80% reduced number of helpdesk tickets¹

Business value with Surface



Direct savings

- The overall direct savings of a Surface investment is \$293 per device³
- \$3,756 saved in device consolidation³
- 44% of surveyed organizations reported each Surface device consolidated an average of 2.32 devices³



IT efficiency

- 44% of organization respondents found Microsoft Surface devices replaced multiple devices (desktop, laptop, tablet, mobile phone, etc.)³
- 35% less staff time reported by surveyed organizations than other devices, equating to an average time savings of 12 hours per device per year³



Employee experience

- Fewer technical incidents raised to the helpdesk
- \$864 reported in meeting time saved³
- 32% faster boot-up time and significant productivity increases³

Surface: Designing for AI innovation

Surface AI PCs, such as Surface Pro 10, Surface Laptop 6, and our new Surface Pro 11 and Laptop 7, each a Copilot+ PC⁵, are designed to help your employees experience the productivity impact of Microsoft 365 Copilot and new AI features in Windows Studio Effects⁶.

Uncover new opportunities, solve problems faster, and create compelling content with AI-powered Surface devices.



Surface lets you engage naturally and intuitively with Copilot through a keyboard with a Copilot key⁴, pen, touch, and voice.



Copilot and Surface provide world-class security for your data and content, from chip to cloud.



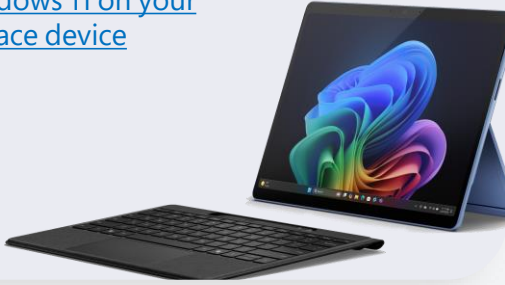
Copilot and Microsoft 365 Copilot were tested with and built using Surface devices to ensure you get the best possible experience.



Next steps >>

Ready to experience Surface + Windows 11? Reach out to your Microsoft account team or partner, and visit these resources:

[Get started with Windows 11 on your Surface device](#)



[Read the full Microsoft Surface IDC white paper](#)



¹ Commissioned study delivered by Forrester Consulting “The Total Economic Impact™ of Windows 11 Pro Devices”, December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.

² Compared to Windows 10 devices. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, February 2023.

³ [“Evaluating the Business Case of Microsoft Surface.”](#) September 2022. IDC Research, Inc.

⁴ When Copilot for Windows is not available or enabled on the device, pressing the Copilot key will launch Windows Search. See [aka.ms/WindowsAIFeatures](#).

⁵ Availability varies by device and region. On some Copilot+ PCs, Copilot+ PC experiences require free updates available starting late November 2024. [Learn more.](#)

⁶ Microsoft 365 Copilot and Windows Studio Effects sold separately and requires either Microsoft 365 Business Standard, Business Premium or Microsoft 365 E3/E5.

