

# Omnissa Smart Journey

Accelerate your marketing success

Discover a step-by-step path to boost your marketing impact and activate campaigns all inside the Omnissa Partner Marketing Platform (OPMP).



## What is the Smart Journey?



An interactive learning path that helps you master the OPMP - your hub to launch Omnissa marketing campaigns.



Complete short milestones



Watch quick videos



Perform simple tasks



Build marketing confidence and see real results



## Why start the Smart Journey?



Learn how to easily launch Omnissa campaigns



Gain practical marketing skills that drive pipeline growth



Access co-branded Omnissa content



Increase visibility and engagement with your customers

## How to complete the Smart Journey?

### Milestone 1: Platform setup

1. Set language & time
2. Complete profile
3. Import contacts

### Milestone 2: Launch campaigns

1. Select a campaign
2. Activate a chosen campaign

### Milestone 3: Launch tactics

1. Edit a landing page
2. Schedule a social post
3. Deploy an email

### Milestone 4: Explore lead management

1. Watch lead management videos
2. Track leads

[START YOUR JOURNEY TODAY →](#)