

OmniSSA Smart Journey

Accelerate your marketing success

Discover a step-by-step path to boost your marketing impact and activate campaigns all inside the OmniSSA Partner Marketing Platform (OPMP).



What is the Smart Journey?



An interactive learning path that helps you master the OPMP – your hub to launch OmniSSA marketing campaigns.



Complete short milestones



Watch quick videos



Perform simple tasks



Build marketing confidence and see real results

Why start the Smart Journey?



Learn how to easily launch OmniSSA campaigns



Gain practical marketing skills that drive pipeline growth



Access co-branded OmniSSA content



Increase visibility and engagement with your customers

How to complete the Smart Journey?

Milestone 1: Platform setup

1. Set language & time
2. Complete profile
3. Import contacts

Milestone 2: Launch campaigns

1. Select a campaign
2. Activate a chosen campaign

Milestone 3: Launch tactics

1. Edit a landing page
2. Schedule a social post
3. Deploy an email

Milestone 4: Explore lead management

1. Watch lead management videos
2. Track leads

START YOUR JOURNEY TODAY →