## Is your security engineered to beat social engineering?





layer leaves you vulnerable to social engineering.

Relying on a single security

3 out of 10 global respondents

clicked a phishing link in 2020.3



defenses for preventing social engineering strategies like phishing.2

Forrester recommends layered

Why are

## hybrid workforces targeted?

of office workers use both personal and work devices for all matters.<sup>3</sup>

Personal devices used for work

Scenario:



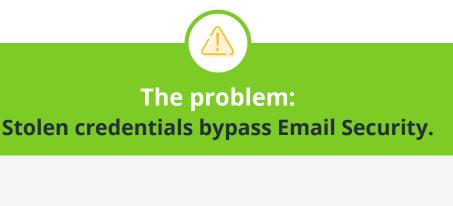
The problem:

Lack of Endpoint Protection on personal computer.

increase in sensitive data accessed on home networks from corporate-owned devices 3 months into the COVID-19 crisis.4

**Unsecured** home routers

Scenario: Rachel's home router is compromised. **Cybercriminals spy** on her device and steal her email log in. \*\*\*\*\*



Personal info posted to social media

Scenario:

**53.25** B earned annually by global cybercriminals using social media-enabled tactics.<sup>5</sup>

Alicia posts personal info to social media.

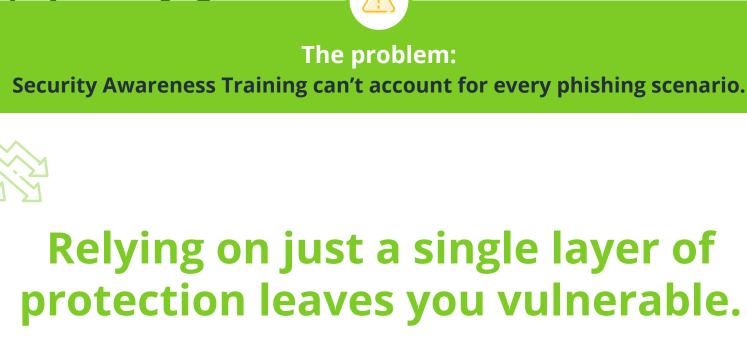
Invest in multi-tiered protection

Awareness Training and DNS Security.

that combines Email Security, **Endpoint Protection, Security** 

Cybercriminals use the info they find to craft a compelling

phishing email.



Protect you and your business

from social engineering with Carbonite + Webroot.



How do you

stop social

engineering?





Learn more

Webroot® Security

**Awareness Training** 

Webroot® Email

**Security** 

**REGISTER NOW** 

Find out more in our webinar



<sup>5</sup>Social Media Platforms And The Cybercrime Economy, Dr. Michael McGuire, sponsored by Bromium, 2019

<sup>4</sup>Technology Best Practices To Protect Your Homeworkers' Endpoints, Forrester Research, 2020