

BRAVIA

PROFESSIONAL DISPLAY LINEUP

PROFESSIONAL DISPLAY SOLUTIONS

The new BRAVIA Professional Display lineup combines stunning picture quality powered by the Cognitive Processor XR*, innovative Deep Black Non-Glare (DBNG) technology, slim designs, and IP5X dust resistance.**

Engineered to meet the demands of today's commercial AV environments, the BZ-P Series delivers up to 31% lower power consumption compared to the BZ-L Series.

BZ-P SERIES KEY FEATURES

Picture Quality

High visibility even in bright spaces with ambient light
Deep Black Non-Glare | XR Processor | Wide color gamut | Wide viewing angle

Installation

Flexible installation suitable for a wide range of applications
Slim and simplified chassis | Even and narrow bezels | Centered VESA holes for mounting

Usability

Convenient usability enhances operational efficiency
Simplified UI and setup wizard | Partnership with CMS providers | Device management

Reliability

High reliability for long-term use in demanding conditions
Reliability tested to Sony standards | IP5X dust resistance (BZ40P and BZ35P only)

Eco Friendly

Reduced total cost of ownership and improved design
Reduced power consumption | ENERGY STAR, EPEAT, CECP | More SORPLAS

Contact your Sony Representative to learn more. Scan the QR code or visit pro.sony/BRAVIA.

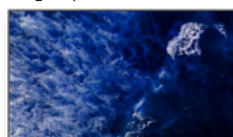


*EZ20L & 32BZ30J powered by X1 Processor

**BZ40P and BZ35P only

BZ53L Flagship

DBNG
Premium

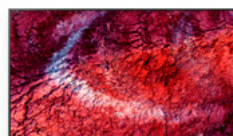


Size: 98"

- 780nit brightness | 32GB internal storage
- DBNG Premium, 47% anti-glare with low-reflection
- 24/7 operation in landscape, portrait, tilt modes
- 5-Year Standard Advanced Replacement Warranty, optional White Glove Service

BZ40P Series Flagship

DBNG
Premium

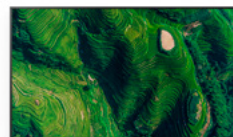


Sizes: 85", 75", 65", 55"

- 700nit brightness | 32GB internal storage
- DBNG Premium, 47% anti-glare with low-reflection
- 24/7 operation in landscape, portrait, tilt modes
- IP5X compliant dust resistance
- 5-Year Standard Advanced Replacement Warranty, optional White Glove Service

BZ35P Series Enhanced

DBNG
Standard

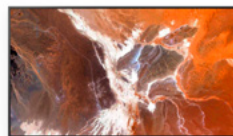


Sizes: 85", 75", 65", 55", 50", 43"

- 500nit brightness | 32GB internal storage
- DBNG Standard, 25% anti-glare
- 24/7 operation in landscape, portrait, tilt modes
- IP5X compliant dust resistance
- 3-Year Standard Advanced Replacement Warranty, additional 2-year extension, optional White Glove Service

BZ30P Series Core

DBNG
Standard



Sizes: 85", 75", 65", 55", 50", 43"

- 400nit brightness | 32GB internal storage
- DBNG Standard, 25% anti-glare
- 24/7 operation in landscape, portrait, tilt modes
- 2 additional carryover model sizes: 32" BZ30J and 98" BZ30L
- 3-Year Standard Advanced Replacement Warranty, optional White Glove Service

EZ20L Series Essential



Sizes: 85", 75", 65", 55", 50", 43"

- X1 4K Processor
- 350nit brightness | 16GB internal storage
- 16/7 operation in landscape, portrait, tilt modes
- 3-Year Standard Advanced Warranty, Advanced Replacement, optional White Glove Service