TD SYNNEX | Windows 11

Choose Your Own ~~Device~~ Destiny.

Every refresh decides how your people work for the next three years. Windows 11 Pro is the platform built for that job — secure, AI-ready and made for the enterprise.

Windows 11 Pro — the enterprise standard · Brought to market with TD SYNNEX.

Windows 11 Pro: Pairing enterprise AI with enterprise control.

Windows 11 Pro is where work, security and AI meet, making it a top choice for the enterprise.

AI that is ready for work.

Copilot is built into Windows 11 and Microsoft 365 and is enterprise-ready today. Proof line: 70% more productive.[1]

Security that ships built in.

Hardware-based protection out of the box, not a patchwork of third-party agents. Proof line: 62% fewer incidents.[2]

Control IT actually wants.

Native Entra ID, Intune and Defender management from one console. Proof line: 30% less admin time.[3]

Windows 11 Pro leads on security, compatibility and time returned.

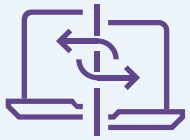
Every quarter spent deferring the move to Windows 11 Pro is a quarter of this value left on the table. Here's why businesses need to make the upgrade today:



62%
Drop in security incidents vs. Windows 10.[2]



5 hours
Saved per employee each week on Copilot+ PCs.[3]



99.7%
Of Windows 10 apps run on Windows 11 Pro.[4]



50%
Expected reduction in help-desk efforts.[3]

Windows 11 Pro answers every question with facts.

What the customer is deciding	Why Windows 11 Pro leads?	The proof
Performance and choice	Top Copilot+ PCs outperform competitors across form factors, price points and upgrade paths.	Windows 11 Pro competitive overview[5]
Management at scale	Cloud-native Intune, Entra ID and Defender run the whole fleet from one console.	Up to 30% less device management time[3]
AI readiness	Copilot is built into Windows 11 and Microsoft 365 today; Copilot+ PCs add on-device processing that works offline.	85% of Fortune 500 firms use Microsoft AI[6]
Cost and support effort	A multi-OEM Windows market keeps pricing competitive, and cloud-native management takes work off the help desk. With options from HP, Dell, Lenovo and more, you have the chance to choose your own device destiny.	10% to 50% less help-desk effort[3]

Run the Windows 11 Pro conversation in four moves.

A repeatable partner motion for every Windows 11 Pro refresh conversation.

1. **Frame:** Name the decision in front of them
2. **Prove:** Security and hours returned
3. **Disarm:** Answer the questions with facts
4. **Land:** Build the offer

Where does TD SYNNEX come in?

With TD SYNNEX, partners can build the whole offer in one place instead of quoting a device:

- Multi-OEM Windows 11 Pro and Copilot+ PC choice
- Financing and lifecycle services
- Deployment support and enablement

Help customers choose the best platform for their enterprise.

Take the four moves into your next three refresh conversations. Lead with Windows 11 Pro as the best choice on the market, prove it with security and hours returned and choose your own destiny.

Ask your TD SYNNEX team for the Windows 11 Pro compete kit.



Choose Your Own Destiny · Windows 11 Pro, the enterprise standard · TD SYNNEX

1. Microsoft, Work Trend Index, November 2023.
2. Techaisle, Windows 11 Survey Report, September 2024.
3. Forrester, Total Economic Impact of Microsoft Copilot+ PCs, July 2025.
4. Microsoft, application compatibility data, February 2023.
5. Microsoft, Windows 11 Pro competitive overview.
6. Microsoft, AI in Action, August 2025.